

CPDPC Operations Subcommittee Meeting

June 11, 2014

Citrus Research Board Conference Room

217 N. Encina, Visalia, CA. 93279

Reserve your Webinar seat now at:

<https://www2.gotomeeting.com/register/618649810>

10:00 A.M.

AGENDA

- | | | |
|----|-----------------------------------------|----------------------------|
| 1. | Call to Order, Roll Call, Introductions | Jim Gorden, Chair |
| 2. | Review of May 7, 2014 Meeting Minutes | Jim Gorden |
| 3. | Review of Operations Financial Reports | Victoria Hornbaker |
| 4. | Regional ACP Management Program Update | Bob Atkins |
| 5. | HLB Survey Update | Debby Tanouye |
| | a. Hacienda Heights Review | |
| | b. Southern California High Risk Survey | |
| | c. Central Valley High Risk Survey | |
| 6. | Bio Control Program Report | Jim Gorden |
| | a. CDFA Tamarixia Rearing and Release | David Morgan/Mike Pitcairn |
| | b. USDA Field Cage Rearing | Greg Simmons |
| 6. | Laboratory Activities | |
| | a. Riverside Laboratory Activities | Cynthia LeVesque |
| | b. Sacramento Laboratory Activities | Susan McCarthy |
| 7. | Data Management Report | Rick Dunn |
| 8. | Chairman Report | Jim Gorden |
| 9. | Adjournment | |

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdfa.ca.gov

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June Meeting

Title: *CPDPC Operations Subcommittee Meeting*

Date: Wednesday, June 11, 2014

Time: 10:00 AM - 12:30 PM PDT

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 8, 7, Vista, XP or 2003 Server

Mac®-based attendees

Required: Mac OS® X 10.6 or newer

Mobile attendees

Required: iPhone®, iPad®, Android™ phone or Android tablet

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting**

June 11, 2014, 1:30 p.m.

Citrus Research Board Conference Room

217 N. Encina, Visalia, CA. 93279

- This meeting is open to the General Public –

<https://www2.gotomeeting.com/register/666332250>

AGENDA

1. Call to order, roll call, establish quorum, introductions – Hornbaker
2. Name Acting Chair - Hornbaker
3. Review of minutes from April 9, 2014 meeting – Acting Chair
4. Relevant updates from Operations Subcommittee meeting - Hornbaker
5. Finance Review
 - a. March, April and May financials – Siles
 - b. NST/CCM invoices – Siles/Houtby
6. CPDPP industry outreach update
 - a. Grower/Liaison outreach – Siles
 - i. Grower field trip(s) and meetings
 - ii. Monthly liaison calls
 - iii. Liaison toolkit
 - iv. Area-wide protocol communication
 - b. Packinghouse/FLC outreach – Siles/Houtby
 - c. Crisis Communication Management Team – Siles/Houtby
 - d. Pesticide applicator outreach/PAPA conference – Siles
7. CPDPP homeowner outreach updates
 - a. PSA and Radio News Release (RNR) updates – Siles
 - b. Media outreach/buying schedule (English & Spanish) – Siles
 - i. Coastal area outreach/response - Siles
 - c. Asian media event(s) – Siles
 - d. Swap meet outreach - Siles
 - e. Priority focus areas – All (discussion)
8. UC outreach update
 - a. Grower website – Grafton-Cardwell
 - b. Nursery outreach - Daugherty
9. Legislative outreach update – Siles
 - a. Conference/outreach update – Siles/Hornbaker
 - b. Priority focus areas – All (discussion)
10. Ventura County update – Leavens/Krist
11. USDA outreach update - Yigzaw
12. CDFA outreach update – Lyle/Pegos
13. CCM update – Houtby
14. Other Items, schedule next meeting & adjournment – Acting Chair

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CPDPC Outreach Sub Committee Meeting

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June Meeting

Title: *CPDPC Outreach Sub Committee Meeting*

Date: Wednesday, June 11, 2014

Time: 1:30 PM - 3:30 PM PDT

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