

**California Citrus Pest and Disease Prevention Program  
Outreach Subcommittee Meeting  
Citrus Research Board Conference Room**

**June 5, 2013 1:30 p.m.**

Call in: 1-866-740-1260

Password: 7380246#

- This Meeting is open to the General Public -

**AGENDA**

1. Call to order, roll call, establishment of a quorum, introductions – Olsen
2. Review of minutes from May 1, 2013 and May 13, 2013 meetings – Olsen
3. Finance Review
  - a. April Financials – Fisher
  - b. NST Invoices – Siles
4. Grower Outreach Update
  - a. Grower Website – Fisher/Siles
  - b. Grower Newsletter – Fisher/Siles
  - c. Grower Meetings – Fisher
5. Other CPDPP Outreach Updates
  - a. Ag Commissioners – Fisher
  - b. PSA Performance – Siles
  - c. Asian Media Event – Siles
  - d. Mexican Radio Interview – Siles
  - e. Pollinator Messaging – Siles/Hornbaker
  - f. CPDPP Hearings - Hornbaker
6. Media Training Update - Siles
7. UC Outreach Update
  - a. Grower Website
  - b. Nursery Outreach
8. Ventura County Update – Leavens/Krist
9. CDFA Outreach Update – Pegos
10. Legislative Outreach Update – Olson/Siles
11. CCM Update – Houtby
12. Subcommittee items to be brought to the full Committee – Olsen
13. Action item recap – Olsen
14. Agenda items for next meeting – Olsen
15. Schedule next meeting & adjournment - Olsen

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at 916.403.6652 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [vhornbaker@cdfa.ca.gov](mailto:vhornbaker@cdfa.ca.gov).