California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
January 2, 2013 – 1:30 p.m.
Citrus Research Board Conference Room
217 N. Encina St., Visalia, CA
In person, via phone & WebEx
Phone in: 866-740-1260
Passcode: 7380246#
- This meeting is open to the General Public -

AGENDA

1. Call to order, roll call, establish quorum, introductions – Dreyer

2. Review of minutes from December 5, 2012 meeting – Dreyer

3. Finance Review:
    a. November financials – Fisher
    b. NST - Siles

4. Website update – Fisher
    a. CRB/CDFA Website – Fisher
    b. California Citrus Threat Updates – Fisher/Siles

5. Grower Outreach – Fisher/McNerney
    a. Recommendations – Fisher/McNerney
    b. Research – Grafton-Cardwell

6. Updated Outreach Strategies – Fisher/Siles
    a. Messaging (San Joaquin Valley & Others)
    b. Tactics (San Joaquin Valley & Others)

7. Nursery Outreach – Fisher/McNerney
    a. AFRI Grant – Daugherty

8. Ventura County Update – Leslie Leavens-Crowe

9. CDFA Outreach – Pegos/McCarthy

10. Legislative/elected Official Outreach – Siles/Olson

11. Subcommittee items to be brought up to full committee – Dreyer

12. Agenda Items for next meeting – Dreyer

13. Schedule next meeting & adjournment – Dreyer

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at http://www.cdfa.ca.gov/citruscommittee/Meetings.html.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Susan McCarthy at 916.647.2691 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or smccarthy@cdfa.ca.gov.

POSTED 12/23/12