Teleconference Meeting of the
California Department of Food and Agriculture
California Citrus Pest and Disease Prevention Committee
Outreach Subcommittee

April 4, 2012
1:00 p.m.

CRB Conference Room
Phone in: 866.740.1260
Passcode: 7380246#

-This meeting is open to the General Public –

Contact: Susan McCarthy, CDFA 916.403.6652

AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen

2. Review of minutes from February 1, 2012 meeting – Olsen

3. Review of February 2012 financial statements - Fisher

4. Report Outreach activities
    a. Public Outreach/TX campaign – Fisher/Sanderson
    b. Legislative Outreach – Fisher
    c. Grower Outreach - McCarthy

5. Nursery outreach project – Fisher/McNerney

6. Review/revise outreach strategies – Olsen/McCarthy
    a. Inside/outside Blue Line
    b. Target areas

7. Agenda Items for Future Meetings

8. Schedule next meeting & adjournment – Olsen

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at http://www.cdfa.ca.gov/citruscommittee/Meetings.html.

This meeting is accessible to the physically disable. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Susan McCarthy at 916.647.2691 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or smccarthy@cdfa.ca.gov.

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