SUBCOMMITTEE MEETING NOTICE
Citrus Pest and Disease Prevention Committee
Outreach Subcommittee will hold a meeting on
Wednesday, October 7, 2020 at 1:30 p.m.

Due to COVID-19, this meeting will be held via Webinar Only

PUBLIC PARTICIPATION

Members of the public are encouraged to provide comment to the Subcommittee and may suggest items to be placed on the agenda for discussion at the next Subcommittee meeting. While the Subcommittee values the participation of the public, the Subcommittee Chair reserves the right to limit the time for public comment depending on the length of agenda and the number of commenters. Public comment must be related to the Subcommittee's authority and jurisdiction and its placement on the agenda is within the discretion of the Subcommittee Chair.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: https://www.cdfa.ca.gov/citrusSubcommittee/.

For further information, please contact Zack McCormack, Senior Environmental Scientist (Supervisory), Citrus Pest and Disease Prevention Division, 2800 Gateway Oaks, Suite 200, Sacramento, CA 95833, (916) 704-8803.

AMERICANS WITH DISABILITIES ACT

All needing a disability-related accommodation or modification in order to attend or participate in any Committee or Subcommittee meeting or other Committee activity may request assistance by contacting Zack McCormack at (916) 704-8803. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation. Subcommittee meetings must be accessible to the physically disabled.

Citrus Pest and Disease Prevention Committee
Outreach Subcommittee Meeting
October 7, 2020
1:30 p.m.

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Reserve your webinar seat at:

https://attendee.gotowebinar.com/register/7116836810702128653

This meeting is open to the general public

AGENDA

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: https://www.cdfa.ca.gov/citruscommittee/.

1. Call to Order, Roll Call and Introductions   Mark McBroom

2. Outreach Budget Review   Zack McCormack

3. Update on Strategic Priority 5 – Outreach and Collaboration
    a. CPDPP Outreach Update   Price Adams
        i. Homeowner Outreach Activities
            1. Q3/Q4 Homeowner Outreach Activities/Discussion
        ii. Industry Outreach Activities   Natalie DeAngelo
            1. Q3/Q4 Industry Outreach Activities/Discussion
        iii. Elected Official Activities
            1. Q3/Q4 Elected Official Outreach Activities/Discussion
        iv. Upcoming Activities
    b. Grower Liaison Update/Task Force Update   Mark McBroom &
                                                                                   David Gutierrez
    c. UC Outreach Update   Dr. Monique Rivera
    d. CCM Outreach Update   Alyssa Houtby
    e. CRB Outreach Update   Marcy Martin

4. Other Items and Adjournment   Mark McBroom

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