

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
Citrus Research Board Conference Room**

May 1, 2013 1:30 p.m.

Phone in: 866-740-1260

Passcode: 7380246#

- This meeting is open to the General Public -

AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from April 3, 2013 meeting – Olsen
3. Finance Review
 - a. March financials – Fisher
 - b. NST invoices – Siles
4. Grower outreach update
 - a. Grower website – Fisher/Siles
 - b. Grower meetings – Fisher
5. Other CPDPP outreach updates
 - a. Ag Commissioners – Fisher
 - b. PSA performance – Siles
 - c. Asian media event – Siles
6. Media Training update - Siles
7. UC outreach update –
 - a. Grower website
 - b. Nursery outreach
8. Ventura County update – Leavens/Krist
9. CDFA outreach update – Pegos
10. Legislative outreach update – Olson/Siles
11. CCM update – Houtby
12. 2013-14 Outreach planning
13. Subcommittee items to be brought up to full committee – Olsen
14. Action item recap – Olsen
15. Agenda items for next meeting – Olsen
16. Schedule next meeting & adjournment – Olsen

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hombaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hombaker@cdfa.ca.gov