

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting**

April 3, 2013

1:30 p.m.

217 N. Encina St., Visalia CA

In person, via phone & WebEx

Phone in: 866-740-1260

Passcode: 7380246#

- This meeting is open to the General Public -

AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from March 6, 2013 meeting – Olsen
3. Finance Review
 - a. February financials – Fisher
 - b. NST invoices – Siles
4. Budget review to reduce outreach expenses – Olsen
 - a. Staff proposal for budget revisions – Fisher/Siles
 - b. Develop & approve reduced budget for presentation to full Committee – Olsen/Fisher/Siles
5. Grower Outreach Update – Fisher/McNerney
 - a. Grower website – Fisher/Siles
 - b. Grower meetings – Fisher
6. Other CPDPP outreach updates
 - a. Ag Day – Fisher
 - b. Ag Commissioners – Fisher
 - c. PSA performance – Siles
 - d. Asian media event - Siles
7. UC outreach update – Fisher for Grafton-Cardwell
 - a. Grower website
 - b. Nursery outreach
8. Ventura County Update – Leslie Leavens-Crowe/Krist
9. CDFA Outreach – Pegos/McCarthy
10. Legislative/elected Official Outreach – Siles/Olson
11. CCM update - Houtby
12. Subcommittee items to be brought up to full committee – Olsen

13. Action item recap- Olsen

14. Agenda Items for next meeting – Olsen

15. Schedule next meeting & adjournment- Olsen

Other Meeting Locations:

101 N. Lake Ave
Calipatria, CA

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Susan McCarthy at 916.403.6652 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or smccarthy@cdfa.ca.gov.

POSTED: 3/22/13
LOCATION ADDED: 3/25/13