

Teleconference Meeting of the  
California Department of Food and Agriculture  
California Citrus Pest and Disease Prevention Committee  
Outreach Subcommittee

August 9, 2011

9:00 a.m.

Call-in Number: 866.811.8024

Passcode: 43492757

CRB Conference Room

-This meeting is open to the General Public –  
Contact: Susan McCarthy, CDFA 916.657.2691

**AGENDA**

1. Call to order, roll call, establish quorum, introductions – Chair
2. Review of minutes from July 12, 2011 meeting – Chair
3. Update on CPDPC newsletter – McCarthy
4. Outreach materials for CDFA mailings and meetings – McCarthy
5. Update on Ventura County communications protocol - McCarthy
6. Review of financial report – Fisher
7. Public outreach update – Sanderson
8. Update on outreach plan – Fisher/McNerney
9. Discussion of community based outreach tactics in SoCal - Batkin/Fisher
10. Update/review 2012 budget plan for communications/outreach – Fisher/McCarthy
11. Other business – Chair/McCarthy
12. Adjournment – Chair

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Susan McCarthy at 916.647.2691 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [smccarthy@cdfa.ca.gov](mailto:smccarthy@cdfa.ca.gov).

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