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**California Citrus Pest and Disease Prevention Committee  
California Department of Food and Agriculture  
Outreach Subcommittee Meeting**

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**SUBCOMMITTEE MEETING NOTICE**

Citrus Pest and Disease Prevention Committee  
Outreach Subcommittee will hold a meeting on:  
**Wednesday, July 17, 2024 at 9:00 a.m.**

**This meeting will be held in person and via webinar.**

California Department of Food and Agriculture  
2710 Gateway Oaks Drive, Suite 210S,  
Sacramento, CA, 95833

– This Meeting is Open to the General Public –

**PUBLIC PARTICIPATION**

Members of the public are encouraged to provide comments to the Subcommittee and may suggest items to be placed on the agenda for discussion at the next Subcommittee meeting. While the Subcommittee values the participation of the public, the Subcommittee Chair reserves the right to limit the time for public comment depending on the length of agenda and the number of commenters. Public comment must be related to the Subcommittee's authority and jurisdiction and its placement on the agenda is within the discretion of the Subcommittee Chair.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdfa.ca.gov/citrusSubcommittee/>.

For further information, please contact Dahmoon Maesomy, Agricultural Pest Control Supervisor, Citrus Pest and Disease Prevention Division, 2710 Gateway Oaks, Suite 210S, Sacramento, CA 95833, (916) 605-8501.

**AMERICANS WITH DISABILITIES ACT**

All needing a disability-related accommodation or modification to attend or participate in any Committee or Subcommittee meeting or other Committee activity may request assistance by contacting Dahmoon Maesomy at (916) 605-8501. Providing your request with at least five (5) business days before the meeting will help ensure availability of the requested accommodation. Subcommittee meetings must be accessible to the physically disabled.

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– This Meeting is Open to the General Public –  
Please reserve your webinar seat now at:

<https://attendee.gotowebinar.com/register/3527929728958157917>

To log in anonymously please use guest and a blind email account  
or call in anonymously at:  
Toll Free Number: 1-877-568-4108  
Participant Code: 956-315-336 (Attendee will be in listen only mode)

**Subcommittee Members Participating Remotely:** Aaron Dillon, Craig Armstrong, Kevin Ball, John C. Gless, Zac Green

### **AGENDA**

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|--|------------------|
| 1. Call to Order, Roll Call, and Introductions               | Aaron Dillon     |
| 2. Outreach Budget Review                                    | Dahmoon Maesomy  |
| 3. Update on Strategic Priority 5 – Outreach & Collaboration |                  |
| a. CPDPP Outreach Update                                     | NST              |
| i. Overview of Current and Upcoming Activities               |                  |
| 1. Homeowner Outreach  |                  |
| 2. Industry Outreach   |                  |
| 3. Elected Official Outreach                                 |                  |
| b. USDA Update   | Lucero Hernandez |
| c. UC Outreach Update  | Dr. Bodil Cass   |
| d. CCM Outreach Update                                       | Abby Peltzer     |
| e. CRB Outreach Update                                       | Caitlin Stanton  |
| f. Grower Liaison Updates                                    | Grower Liaisons  |

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|------------------------------------|---------------|
| 4. Open Discussion & Brainstorming | All Attendees |
| 5. Other Items and Adjournment     | Aaron Dillon  |

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