This meeting will be held via Webinar and In-Person

California Department of Food and Agriculture
2710-S Gateway Oaks, Suite 210
Sacramento, CA 95833

PUBLIC PARTICIPATION

Members of the public are encouraged to provide comment to the Subcommittee and may suggest items to be placed on the agenda for discussion at the next Subcommittee meeting. While the Subcommittee values the participation of the public, the Subcommittee Chair reserves the right to limit the time for public comment depending on the length of agenda and the number of commenters. Public comment must be related to the Subcommittee’s authority and jurisdiction and its placement on the agenda is within the discretion of the Subcommittee Chair.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: https://www.cdfa.ca.gov/citrusSubcommittee/.

For further information, please contact Zack McCormack, Senior Environmental Scientist (Supervisory), Citrus Pest and Disease Prevention Division, 2710 Gateway Oaks, Suite 210S, Sacramento, CA 95833, (916) 704-8803.

AMERICANS WITH DISABILITIES ACT

All needing a disability-related accommodation or modification in order to attend or participate in any Committee or Subcommittee meeting or other Committee activity may request assistance by contacting Zack McCormack at (916) 704-8803. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation. Subcommittee meetings must be accessible to the physically disabled.
Citrus Pest and Disease Prevention Committee
Outreach Subcommittee Meeting
May 4, 2022
1:30 p.m.

This meeting will be held via Webinar and In-Person

– This Meeting is Open to the General Public and Available via Webinar and In-Person –

Reserve your Webinar seat now at:

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or call in anonymously at:
Toll Free Number: 1-877-568-4108
Participant Code: 779-979-604 (Attendee will be in listen only mode)

AGENDA

1. Call to Order, Roll Call, and Introductions  Kevin Ball

2. Outreach Budget Review  Zack McCormack

3. Update on Strategic Priority 5 – Outreach & Collaboration
   a. CPDPP Outreach Update  NST
      i. Overview of Current and Upcoming Activities
         1. Homeowner Outreach
         2. Industry Outreach
         3. Elected Official Outreach
   b. UC Outreach Update  TBD
   c. CCM Outreach Update  Alexis Silveira
   d. CRB Outreach Update  Marcy Martin
   e. Grower Liaison Updates  Grower Liaisons/Sara Khalid
   f. USDA Update  Lucero Hernandez

4. Open Discussion & Brainstorming  Victoria Hornbaker

5. Other Items and Adjournment  Kevin Ball
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Alternate Meeting Locations:

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<td>86-695 Avenue 54., Suite F&amp;G Coachella, CA 92236</td>
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<tr>
<td>887 Casserly Rd. Watsonville, CA 95076</td>
<td>4045 Third Ave., Suite 200 San Diego, CA 92103</td>
<td>18541 Van Buren Blvd. Riverside, CA 92508</td>
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<tr>
<td>Lindcove Research Center 22963 Carson Ave. Exeter, CA 93221</td>
<td>2710 S Gateway Oak Dr. Sacramento, CA 95833</td>
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