<table>
<thead>
<tr>
<th>Grower Liaison Expenditures</th>
<th>Agreement Budget</th>
<th>Expenditures</th>
<th>Remaining Balance</th>
<th>Percentage Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY20-21 (Prior Year)</td>
<td>$742,086</td>
<td>$373,109</td>
<td>$368,976</td>
<td>50%</td>
</tr>
<tr>
<td>FY21-22 (Current)</td>
<td>$663,824</td>
<td>$237,480</td>
<td>$426,344</td>
<td>35%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>NST Expenditures</th>
<th>Agreement Budget</th>
<th>Expenditures</th>
<th>Remaining Balance</th>
<th>Percentage Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY20-21 (Prior Year)</td>
<td>$974,997</td>
<td>$864,531</td>
<td>$110,465</td>
<td>88%</td>
</tr>
<tr>
<td>FY21-22 (Current)</td>
<td>$880,780</td>
<td>$279,537</td>
<td>$601,242</td>
<td>31%</td>
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</table>

<table>
<thead>
<tr>
<th>OEHHA Expenditures</th>
<th>Agreement Budget</th>
<th>Expenditures</th>
<th>Remaining Balance</th>
<th>Percentage Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY20-21 (Prior Year)</td>
<td>$892,883</td>
<td>$429,040</td>
<td>$463,842</td>
<td>48%</td>
</tr>
<tr>
<td>FY21-22 (Current)</td>
<td>$971,785</td>
<td>$267,319</td>
<td>$704,465</td>
<td>27%</td>
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</table>

<table>
<thead>
<tr>
<th>Overall Outreach Expenditures</th>
<th>Total Budget</th>
<th>Expended</th>
<th>Remaining Balance</th>
<th>Percentage Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY20-21 (Prior Year)</td>
<td>$2,609,966</td>
<td>$1,666,682</td>
<td>$943,284</td>
<td>63%</td>
</tr>
<tr>
<td>FY21-22 (Current)</td>
<td>$2,516,389</td>
<td>$784,336</td>
<td>$1,732,052</td>
<td>31%</td>
</tr>
</tbody>
</table>
OUTREACH UPDATE

May 4, 2022
Homeowner Outreach Activities
SPRING GARDENING OUTREACH

National Garden Month

• Distributed press release garnering 323 pickups
• Earned media outreach
• English and Spanish Audio News Releases

CALIFORNIA CITRUS OWNERS ENCOURAGED TO SPRING BACK INTO THE GARDEN DURING NATIONAL GARDEN MONTH

SE EXHORTA A LOS DUEÑOS DE CÍTRICOS EN CALIFORNIA A QUE VUELvan AL JARDIN DURANTE EL MES NACIONAL DE LOS JARDINES

Los residentes deben continuar cuidando los cítricos para mantenerlos sanos y sin enfermedades.

SACRAMENTO, California – 5 de abril de 2022 – Después del auge de la jardinería durante la pandemia del COVID-19, es importante que los dueños de cítricos de jardín continúen cuidándolos durante el Mes Nacional de los Jardines este abril y en el futuro, ya que la falta de mantenimiento podría ser una invitación para la enfermedad arbórea mortal llamada Huanglongbing (HLB)

Backyard Citrus Tree Growers

Healthy Citrus Trees

Citrus Pest & Disease Prevention Program

KTLA 7 LA'S VERY OWN

CALIFORNIA CITRUS NEWS RESOURCES CONTACT

Healthy Citrus Trees

Backyard Citrus Tree Growers

Diseased Citrus Trees

SACRAMENTO, California – 5 de abril de 2022 – Después del auge de la jardinería durante la pandemia del COVID-19, es importante que los dueños de cítricos de jardín continúen cuidándolos durante el Mes Nacional de los Jardines este abril y en el futuro, ya que la falta de mantenimiento podría ser una invitación para la enfermedad arbórea mortal llamada Huanglongbing (HLB)
**ITIPS FOR GROWING HEALTHY CALIFORNIA CITRUS**

- Inspect for the Asian citrus psyllid (ACP) and Huanglongbing (HLB) symptoms monthly or whenever watering, spraying or pruning your trees.
- Be sure to dry out citrus tree clippings or double bag them before removing the plant material from the property.
- Keep ants off your citrus tree. Ants protect harmful pests like the ACP. Place ant bait around them before removing the tree clippings or double bag them before removing the plant material from the property.
- Apply proper products to help pests at bay. Ask your local nursery or garden center about which products are best.
- While harvesting fruit, clip the fruit off at the stem and remove all leaves. If your property has fruit authority, any leaves or stems attached could unknowingly spread pests, including the ACP.
- Be sure to dry out citrus tree clippings or double bag them before removing the plant material from the property.
- Cooperate with local officials who may be inspecting trees in your area. If you see an agricultural inspector, they may be searching for the ACP or HLB has been found near your home.

**SPRING GARDENING OUTREACH**

**Advertising & Events**

- Targeted social media ads
- Social media influencer campaign partnerships
- Elected official content distribution
- Highland Citrus Festival and National Orange Show Fair
An incurable citrus tree disease found in Carson

California agricultural officials have identified a deadly plant disease in Carson for the first time — though it’s been in Southern California for a while.

The disease, dubbed Huanglongbing (HLB), infects citrus trees with a deadly bacteria that slowly kills the tree and renders the fruit rancid. It spreads through Asian citrus psyllids, small insects that also cause serious damage to citrus trees.

In response, state officials recently discovered the disease in Carson, the city’s citrus trees have been placed under quarantine order by the California Department of Food and Agriculture.

Under the order, the citrus trees are not to move or fruit outside of the city.

CPDPP

California Citrus Threat
A plant disease called Huanglongbing has been found in California and is threatening your state’s citrus. Learn how to protect your citrus.
californiacitrusthreat.org

Followed by mrspricea

Ii POST$
REQUEST FOR INPUT: CALIFORNIA CITRUS THREAT

CaliforniaCitrusThreat.org Refresh

• To best educate homeowners, are there any additional types of content, resources or tools do you believe should be present on CaliforniaCitrusThreat.org?

A Threat to California Citrus

A plant disease that kills citrus trees has been found in California. The disease, called Huanglongbing or citrus greening disease, isn’t harmful to humans, but it is fatal for citrus trees and has no cure. The disease is spread by a pest called the Asian citrus psyllid as it feeds on citrus tree leaves. Until researchers find a solution, California homeowners who enjoy growing fresh citrus fruit in their yards, and California farmers tending to $3.4 billion worth of citrus fruit trees must work together to protect their trees. Learn more about how to detect the pest and disease, and protect California’s beloved citrus heritage.
Elected Official Outreach Activities
ELECTED OFFICIAL OUTREACH

Connecting with Elected Officials

• Southern California Association of Governments Regional Conference
• California Contract Cities Association Annual Municipal Seminar
• City of Carson deskside briefing
• Quarterly content distribution
  – Customized content, with a focus on Spring gardening tips, to be shared on their websites, newsletters or social media pages
Upcoming Outreach Activities
CURRENT AND UPCOMING ACTIVITIES

- UC Riverside Insect Fair
- Univision interview with CPDPD staff
- Tamarixia Outreach in Santa Clara County
- City of Carson deskside briefing
- Content development for CaliforniaCitrusThreat.org refresh
- Hyperlocal event research
- Science Advisory Panel facilitation
Grower Liaison Updates
CPDPC Outreach Meeting
May 4, 2022
Central District: Grower Liaison Updates

Fresno, Madera, Northern Tulare: Teri Blaser
- No new ACP finds.
- Updating/Reaching out to PMA team leaders.

Southern Tulare: Jessica Leslie
- No new ACP finds.
- The last residential trap find was in the city of Tulare.
- There have been no new trap finds in the area and all treatments have been completed.
- Updating/Reaching out to PMA team leaders.
Kern County: Judy Zaninovich

- There have been no new ACP detections to date in Kern County for 2022.
- Judy continues to urge growers and PCA’s to stay vigilant, consider adding an ACP-effective material in their spring foliar treatments, and highlight the importance of their participation in keeping ACP numbers low.
Ventura County: Cressida Silvers and Sandra Zwaal
  • The 2022/2023 ACP area-wide treatment schedule for growers has been distributed.
  • The next ACP Task Force meeting is scheduled for May 31 and will be facilitated by the new Farm Bureau CEO.
  • New grower meeting is expected prior to fall area wide treatment for growers.

San Luis Obispo County: Cressida Silvers
  • There have been no new ACP detections in the county.
  • Grower treatment for the most recent detection was completed on Jan 13.
San Bernardino County: Sandra Zwaal
• Due to the continued HLB positive residential finds in Ontario, additional effort has been made to bring ACP and HLB outreach and awareness in the county.
• New banners are being created across highways.
• Both the San Bernardino and Riverside GLs, Sandra and Tom, are collaborating and coordinating a Field Day for growers. This event is expected to occur in May.
• The San Bernardino Master Gardeners hosted and presented at an Ontario meeting for residential citrus growers.
Southern District: Grower Liaison Updates Continued

San Diego County: Sandra Zwaal
- Sandra is coordinating grower meetings and a Field Day to encourage grower participation and in preparation for the updating ACP area-wide treatments for growers.
- The San Diego pest control district (PCD) has scheduled the next ACP area-wide treatments for growers from May 16 to May 30.

Imperial County: Curtis Pate
- ACP detection dogs over the last few weeks have surveyed or helped to survey half of the growing zones in Imperial with live ACP finds in every growing zone surveyed.
- Active finds have predominantly been a few adults and lots of eggs but very few nymphs.
- Citrus Commodity Survey will be active in Imperial County the first week of May.
- Working with the Ag Commissioner’s office to fill any communication gaps with growers on spray re-entry or any other issues.
**CPDPC OUTREACH SUBCOMMITTEE MEETING UPDATES-GROWER LIAISONS**

**IMPERIAL COUNTY:**

The Canine Detection Team has been a great asset to Imperial County citrus this spring. Over the last few weeks, they have surveyed or helped to survey half of the growing zones in Imperial with live ACP finds in every growing zone surveyed so far. The canine team has even found dead ACP adults and non-viable eggs. Active finds have predominantly been a few adults and lots of eggs but very few nymphs. Detections of live ACP have occurred in orchards that were treated within the week with Delegate or abamectin for thrip. We had high levels of springtime ACP in 2016 but not since.

Citrus Commodity Survey will be active in Imperial County the first week of May. I am working with the Ag Commissioner’s office to fill any communication gaps with growers on spray re-entry or any other issue that could hamper access for the survey.

**VENTURA COUNTY:**

The 2022/2023 ACP area-wide treatment schedule has been distributed. The new schedule remains routine and similar to the previous years’ schedule prepared by the Ventura Co. ACP Task Force (and in collaboration with UC scientists. As with previous schedules, the treatments begin on the east side of county and work their way west with adjacent PMAs treating within a 2-3 week window that overlaps the next treatment window by 1 week.

The next ACP Task Force meeting is scheduled for May 31 and will be facilitated by the new Farm Bureau CEO. Additional task force members have been added as previous members have retired.

Sandra and Cressida continue to update the citrus layer as new ownership is discovered or when citrus has been removed/newly planted.

**SAN DIEGO COUNTY**

Sandra is coordinating grower meetings and a Field Day to encourage grower participation and in preparation for the updating ACP area-wide treatments. The Valley Center meeting is scheduled for April 27th, the Fallbrook meeting is scheduled for April 30th, and the Field Day is scheduled for May.

The San Diego pest control district (PCD) has scheduled the next ACP area-wide treatments for May 16 to May 30. All citrus growers, including those not in the PCD, are encouraged to treat during this timeframe.

The San Diego Co. citrus layer continues to be updated by Sandra.
SAN BERNARDINO COUNTY

Due to the continued HLB positive residential finds in Ontario, additional effort has been made to bring ACP and HLB outreach and awareness in the county. The ACP Task Force meetings have resumed and along with the Ag Commissioner’s office have identified new booth event opportunities and requested large banners for major highway areas.

ACP treatment reminders were distributed to growers for the Spring treatments beginning Apr 15.

A Field Day is expected in May. This will be hosted by both the San Bernardino and Riverside GLs, Sandra and Tom.

KERN COUNTY

There have been no ACP detections to date in Kern County for 2022. The last detection was in early December 2021. The total number of detections last year was 18 compared to 113 detections in 2020 - a significant reduction in detections from the previous year.

Judy reminds the industry that history shows ACP trap detections to be very low in the spring but if conditions are right, the low level or undetected ACP can develop into a high population by the fall. So, she continues to urge growers and PCA’s to stay vigilant, consider adding an ACP-effective material in their spring foliar treatments, and highlight the importance their participation in keeping ACP numbers low.

FRESNO, MADERA TULARE COUNTIES

There have been no new finds of ACP, either on traps or live catches. Teri continues to communicate with growers and PCAs in Fresno, Madera, and Northern Tulare Counties announcements of meetings and new, relevant information regarding citrus through her updates.