

## **SUBCOMMITTEE MEETING NOTICE**

Citrus Pest and Disease Prevention Committee  
Outreach Subcommittee will hold a meeting on  
Wednesday, October 5, 2021 at 1:30 p.m.

**Due to COVID-19, this meeting will be held via Webinar Only**

### **PUBLIC PARTICIPATION**

Members of the public are encouraged to provide comment to the Subcommittee and may suggest items to be placed on the agenda for discussion at the next Subcommittee meeting. While the Subcommittee values the participation of the public, the Subcommittee Chair reserves the right to limit the time for public comment depending on the length of agenda and the number of commenters. Public comment must be related to the Subcommittee's authority and jurisdiction and its placement on the agenda is within the discretion of the Subcommittee Chair.

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Subcommittee Chair. Any item not so noticed will not be considered or discussed. Each of the agenda items may include discussion and possible action by the Subcommittee. Time will be allowed for members of the public to make comments on each agenda item. All meeting agendas and notices are available on the California Department of Food and Agriculture website at: <https://www.cdfa.ca.gov/citrusSubcommittee/>.

For further information, please contact Zack McCormack, Senior Environmental Scientist (Supervisory), Citrus Pest and Disease Prevention Division, 2710 Gateway Oaks, Suite 210S, Sacramento, CA 95833, (916) 704-8803.

### **AMERICANS WITH DISABILITIES ACT**

All needing a disability-related accommodation or modification in order to attend or participate in any Committee or Subcommittee meeting or other Committee activity may request assistance by contacting Zack McCormack at (916) 704-8803. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation. Subcommittee meetings must be accessible to the physically disabled.

**Citrus Pest and Disease Prevention Committee  
Outreach Subcommittee Meeting  
October 5, 2021  
1:30 p.m.**

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- This Meeting is Open to the General Public –

Please Reserve your Space on the Webinar:  
<https://attendee.gotowebinar.com/register/4490910576449189133>

To log in anonymously please use guest and an anonymous  
email account or call in anonymously at:  
Toll Free Number: 1-877-568-4108  
Participant Code: 779-979-604  
Attendee will be in listen only mode

**AGENDA**

- |  |                             |
|--|-----------------------------|
| 1. Call to Order, Roll Call and Introductions                | Mark McBroom                |
| 2. Outreach Budget Review                                    | Zack McCormack              |
| 3. Update on Strategic Priority 5 – Outreach & Collaboration |                             |
| a. CPDPP Outreach Update                                     | NST                         |
| i. Overview of Current and Upcoming Activities               |                             |
| 1. Homeowner Outreach  |                             |
| 2. Industry Outreach   |                             |
| 3. Elected Official Outreach                                 |                             |
| b. UC Outreach Update  | TBD                         |
| c. CCM Outreach Update                                       | Alexis Silveira             |
| d. CRB Outreach Update                                       | Marcy Martin                |
| e. Grower Liaison Updates                                    | Grower Liaisons/Sara Khalid |
| 4. Open Discussion & Brainstorming                           | Victoria Hornbaker          |
| 5. Other Items and Adjournment                               | Mark McBroom                |

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