

Creating Successful Collaboratives in Farm to School

Introduce yourself in the chat!

***Name, Organization, 1 word to describe how you are feeling today**

Zoom Call House Keeping

- Turn Video On
- Mute your mics
- Breakout Sessions- Participation!
- Use Chat Feature



Who is CHIP?



COMMUNITY HEALTH
IMPROVEMENT PARTNERS
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Mission

To advance long-term solutions to priority health needs through collaboration and community engagement.

Programs



**San Diego County
Suicide Prevention
Council**

Convened by Community Health Improvement Partners



**Independent
Living Association**

by Community Health Improvement Partners



**PUBLIC POLICY
COMMITTEE**



**BEHAVIORAL HEALTH
WORK TEAM**



**Recovery Residence
Association**

by Community Health Improvement Partners



**Health Literacy
SAN DIEGO**



RESIDENT LEADERSHIP
ACADEMY
BY COMMUNITY HEALTH IMPROVEMENT PARTNERS



The Farm to Institution Center at Community Health Improvement Partners

Mission

To promote healthy local communities and build a vibrant agricultural scene through facilitation, collaboration, and education

Vision

A San Diego County where local food access serves as a pathway for better health, economic development, and community connectedness

Goals

- Increase access to and consumption of healthy foods in collaboration with school districts, hospitals, and institutional partners
- Support farmers in creation of a vibrant, diverse, and growing local agricultural scene
- Instill a passion for local, healthy food through education, advocacy, and community engagement



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Senior Program Manager



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Program Coordinator



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CHIP's Farm to Institution Center Team



Farm to School Taskforce





Padlet

Let's Brainstorm Together!

- <https://padlet.com/nlareau/collaborative>



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Breakout Session 1: Engaging stakeholders



Introduce yourself!



What successes have you had with engaging stakeholders in your community?



What challenges have you had engaging stakeholders to support your farm to school program?



Share one thing you wrote in response to the Padlet questions.



Share out

- Type in the chat one thing that stood out to you during the breakout discussion.

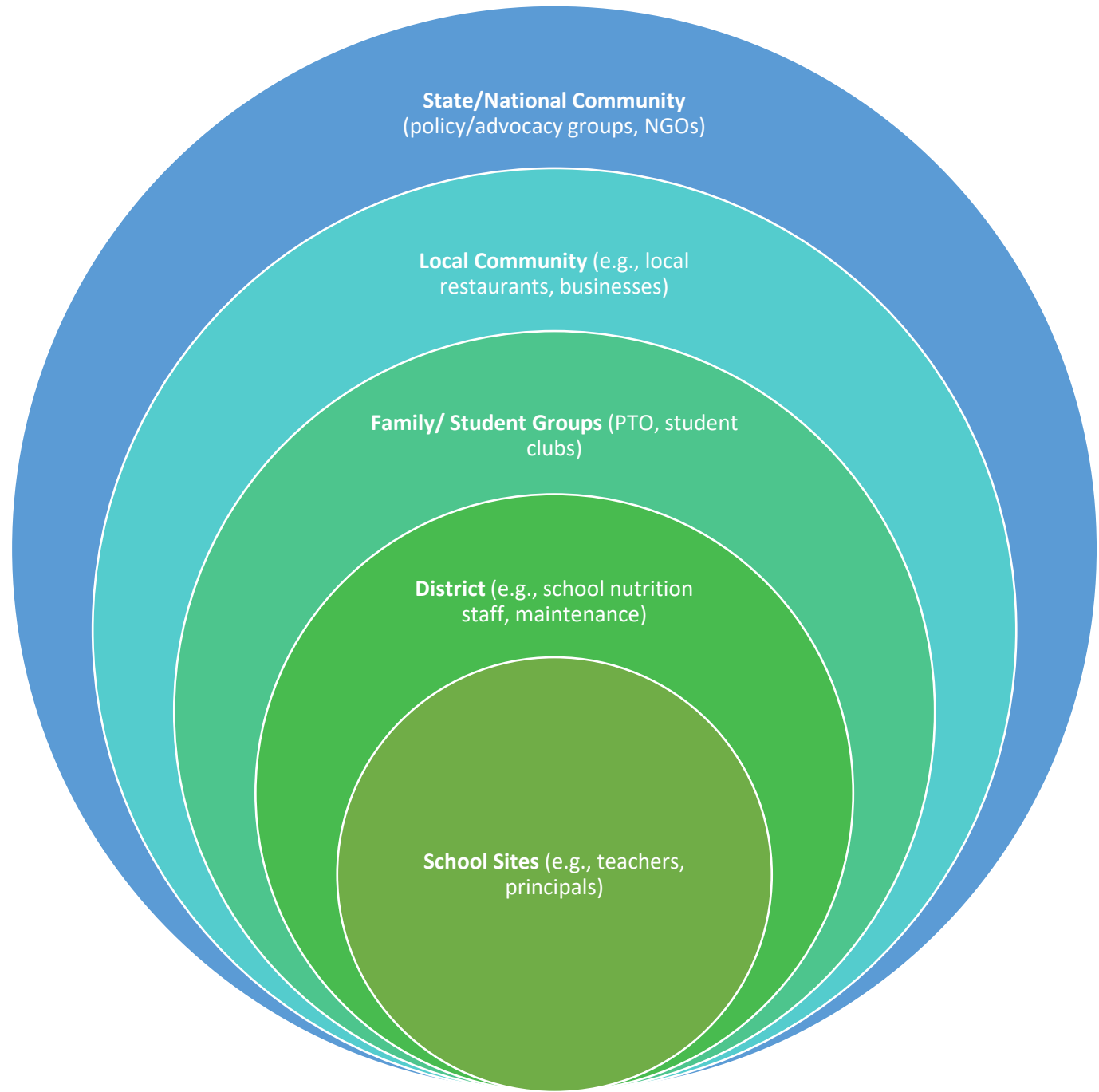
Who should be involved?

- Think creatively! Who is your dream team?
- Be specific – what organizations and/or people should I involve?
- Who would need to know about this program?
- Who can help implement this program?
- Who is impacted by this program? (Build community buy-in)
- Are there any marginalized groups or communities who should be at the table?



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Who should
be involved?



Breakout Session 2: Who should be involved?



Introduce yourself!



Who do you want to engage to further support your Farm to School program?
(think about the different levels!)



What are your goals for engaging stakeholders in farm to school?



Share out

What did you learn from the breakout groups?

How do you engage everyone in the room?

- What are people concerned about? (history/ lessons learned)
- What are people excited about? (future goals)
- What strengths do stakeholders bring to the table?
- How else can I keep the stakeholder informed and involved?



Breakout Session 3: How to keep people engaged?



Introduce yourself!



How do you support stakeholders who feel like Farm to School is a waste of time?



Describe a time you successfully persuaded someone to support Farm to School who was originally unsupportive. What strategies did you use?



Share out

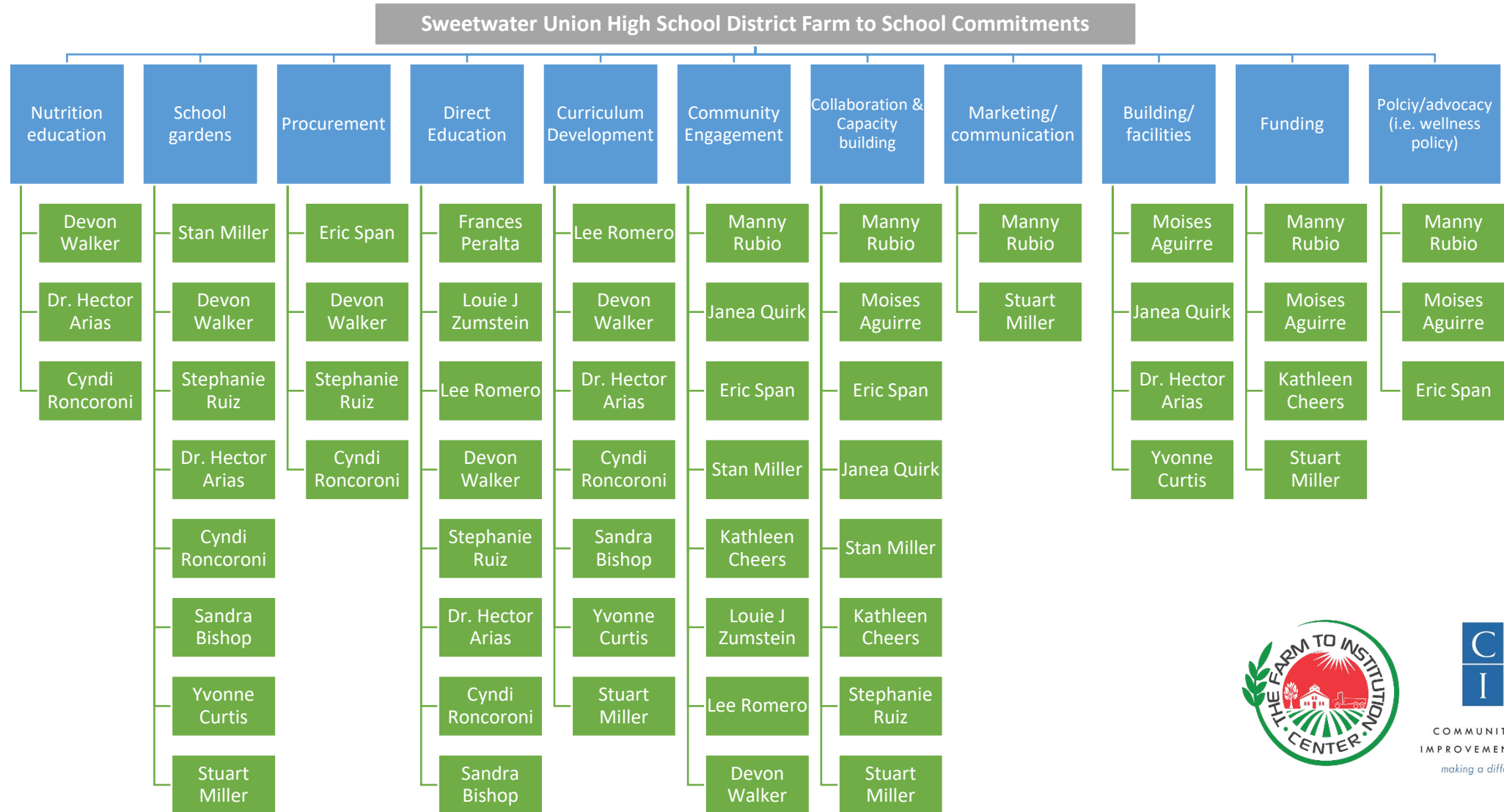
What did you learn from the breakout groups?



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Create a contact list!

- Organize by commitments/ skillsets
- Continue to modify as the program moves forward!



Collectively move progress forward!

- Progress updates
- Creating shared goals/ timeline of project
- Who is responsible for what?

| Year | Activity | Key Departments Involved | Goal | Farm to School Topic |
|----------|---|---|------|------------------------------|
| Y1 | Create survey for all schools sites to determine status of school garden and identify potential needs. | Nutrition Services, Grant and Communications, Student Services, School Principals, Teachers | 1.1 | School Garden Sustainability |
| Y1, Y2 | Disseminate school garden survey and visit school sites to determine potential garden spaces. | Nutrition Services, Grants and Communications, Student Services, School Principals, Teachers | 1.1 | School Garden Sustainability |
| Y1 | Create a resource document listing different avenues where the district can sell extra produce to the community (e.g. Farmers' Markets, rules/regulations for selling, farm stands, and donations). | Nutrition Services, Finance, Accounting, Legal | 1.2 | School Garden Sustainability |
| Y1 | Meet with Southwest High School to determine plan for moving forward (i.e., what can be replicated/shared at other school sites). Reach out to interested schools to assess viability. | Southwest High School, Nutrition Services, Principals, Teachers, Staff, Planning and Construction | 1.3 | School Garden Sustainability |
| Y1 | Develop a plan to increase salad bars into 10 schools. | Nutrition Services, Area Supervisors, School Nurses, Student Services, Counseling Services | 2.1 | Connect Garden to Cafeteria |
| Y1,Y2,Y3 | Pursue grant opportunities to increase salad bar implementation at school sites. Purchase additional equipment as needed. | Nutrition Services, Area Supervisors | 2.1 | Connect Garden to Cafeteria |



Keep everyone connected!



- Does everyone know everyone? Who needs to know who?
- How do you create better connections across stakeholders?
 - Shared contact list
 - Consistent meetings (e.g. bi-monthly group meetings)
 - 1x1 introductions
 - Group calls / emails
 - Forming “identity” and name for the project



Goal Setting

- What goals do you have for stakeholder involvement?
- Who would you like to further engage in Farm to School work?
- What are your biggest challenges for engagement?
- **Let's take the time to brainstorm and set you up for success!**



Breakout Session 4: Goal Setting



Introduce yourself!



Complete page 5 of your Digital Conference Workgroup



Share together- What is one goal you have for increasing stakeholder engagement?



Share out

Type in the chat:

- One word to describe how you are feeling

And/Or:

- One thing you learned from today's session



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Contact Information

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Thank You!