

**MARCH 10 - 12, 2021**

*Wednesday - Friday*



CA FARM TO SCHOOL CONFERENCE



# CA FARM TO SCHOOL CONFERENCE AGENDA

MARCH 10 - 12, 2021



WEDNESDAY

- 9:00** KEYNOTE & WELCOME BY SECRETARY KAREN ROSS, CDFA
- 9:15** SHOW ME THE MONEY: FUNDING, RESOURCES, AND CO-DESIGNING THE CALIFORNIA FARM TO SCHOOL NETWORK WITH CDFA STAFF
- 10:00** CREATING SUCCESSFUL COLLABORATIVES IN FARM TO SCHOOL
- 11:00** INNOVATIVE STRATEGIES TO INCREASE FOOD SECURITY AND PROMOTE EQUITY
- 12:00** FIERY GINGER FARM INTERACTIVE TOUR

THURSDAY

- 9:00** INTENTION SETTING FOR FARM TO SCHOOL PROGRAMMING
- 10:00** SCHOOL GARDEN TALES - SUCCESSES AND CHALLENGES RELATED TO CREATING A STRONG SCHOOL GARDEN CULTURE
- 11:00** SCHOOL SUPPORTED AGRICULTURE
- 12:00** HOW INCLUSIVE IS YOUR FARM TO SCHOOL PROGRAM?

FRIDAY

- 9:00** KEYNOTE & WELCOME BY SUPERINTENDENT TONY THURMOND
- 9:05** TEACHING REFLECTION THROUGH COOKING: STRATEGIES FROM THE COOKING WITH CURIOSITY CURRICULUM
- 10:00** HOW TO SUSTAIN AND INSTITUTIONALIZE YOUR FARM TO SCHOOL PROGRAM THROUGH AGRICULTURE EDUCATION AND CAREER TECHNICAL EDUCATION (CTE) FUNDS
- 11:00** TELLING YOUR STUDENTS' STORY!
- 12:00** FEATURED SPEAKER: JENNIFER SIEBEL NEWSOM, FIRST PARTNER OF CA IN CONVERSATION WITH ALICE WATERS

# Schedule



[day one]

**9:00 AM**

## **KEYNOTE & WELCOME**

*Secretary Karen Ross, California Department of Food and Agriculture*

**9:15 AM**

## **SHOW ME THE MONEY: FUNDING, RESOURCES, AND CO-DESIGNING THE CALIFORNIA FARM TO SCHOOL NETWORK WITH CDFA STAFF**

*Nick Anicich & Amy Garfinkel, California Department of Food and Agriculture*

In this session, participants will learn about funding opportunities and resources available through the California Farm to School Network. Attendees will also participate in self-reflection activities to shape the future of the CA Farm to School Network in the coming years. This session will have an active chat and use zoom polling to gather and share feedback.

**10:00 AM**

## **CREATING SUCCESSFUL COLLABORATIVES IN FARM TO SCHOOL**

*Nora Stewart, Dane Petersen & Natalie Lareau, CHIP's Farm to Institution Center*

This session will explore how to build and grow Farm to School networks - with a focus on what Farm to School collaboratives could look like in your community. Participants will leave this discussion with strategies regarding student/family advocacy for farm to school, creative mapping tools for growing farm to school networks, and customized tools for in-person and virtual gatherings.

**11:00 AM**

## **INNOVATIVE STRATEGIES TO INCREASE FOOD SECURITY AND PROMOTE EQUITY**

*Amanda Mascia, San Diego Hunger Coalition; Sara Elazan, Center for Good Food Purchasing; Catherine Slomka, MS, RD, Oceanside Unified School District & Deirdre Kleske, County of San Diego Health and Human Services Agency*

In this session participants will learn about the valuable role school meals play in addressing food insecurity and increasing health equity, as well as some creative and cost-effective solutions to current and future challenges. Presenters will share how collaborating with trusted partners can help child nutrition programs reach more kids while contributing to a just and sustainable food system.

**12:00 PM**

## **FIERY GINGER FARM INTERACTIVE TOUR**

*Shayne Zurilgen & Hope Sippola, Fiery Ginger Farm*

The farmers will take you around the farm (virtually) to show how the farm operates and how they engage local students in agricultural experiences.

WEDNESDAY, MARCH 10

# Schedule



[day two]

**9:00 AM**

## **INTENTION SETTING FOR FARM TO SCHOOL PROGRAMMING**

*Alexa Norstad & Krysta Williams, Center for Ecoliteracy*

What does school look like when student wellness is supported by healthy, fresh, local food and the entire campus is a flourishing ecosystem of integrated learning environments? Based on successful models, participants will engage in an intention-setting process towards this vision in their own district. Participants will leave with implementable ideas and the goals shared by others during the session.

**10:00 AM**

## **SCHOOL GARDEN TALES - SUCCESSES AND CHALLENGES RELATED TO CREATING A STRONG SCHOOL GARDEN CULTURE**

*Alise Echele, RDN, Ventura Unified School District & John Fisher, Life Lab*

During this session, participants will learn about the power and purpose of school gardens. By sharing case studies, storytelling and engaging in peer-to-peer conversations, all attendees will come away with a collection of solutions and resources to start or enhance school gardens.

**11:00 AM**

## **SCHOOL SUPPORTED AGRICULTURE**

*Ben Thomas & Yousef Buzayan, Community Alliance with Family Farmers*

Dig into best practices, find answers to all of your toughest procurement questions, and share your ags-periences in utilizing local products and why it matters. Harvest the information you need to take your cafeteria program to the next season in this interactive discussion-based session. Participants will leave with innovative tools and connections to support local farmers in their child nutrition programs.

**12:00 PM**

## **HOW INCLUSIVE IS YOUR FARM TO SCHOOL PROGRAM?**

*Aimee Retzler, Frances di Cristina, & Emily Koller, Sierra Harvest*

Join us for a discussion about how to incorporate Food Justice into your Farm to School education programming. Presenters will share their efforts to engage on important topics of access and equity, including lessons learned along the way. We welcome you to bring your ideas and resources you've discovered to add to the conversation!

THURSDAY, MARCH 11

# Schedule



[day three]

**9:00 AM**

## **KEYNOTE & WELCOME**

*Tony Thurmond, California State Superintendent of Public Instruction*

**9:05 AM**

## **TEACHING REFLECTION THROUGH COOKING: STRATEGIES FROM THE COOKING WITH CURIOSITY CURRICULUM**

*Nicholas Lee & Raquel Vigil, Edible Schoolyard Project*

Presenters (and co-designers of Edible Ed at Home) will share how reflection activities can help students build their self-efficacy. This session will utilize the new Cooking with Curiosity Curriculum to demonstrate how cooking and reflection practices can be interwoven. Participants will discuss and share their practices around reflection and building student self-belief.

**10:00 AM**

## **HOW TO SUSTAIN AND INSTITUTIONALIZE YOUR FARM TO SCHOOL PROGRAM THROUGH AGRICULTURE EDUCATION AND CAREER TECHNICAL EDUCATION (CTE) FUNDS**

*Jackie Ioimo-Jones, California Department of Education*

Learn how to make your Farm to School program sustainable and successful through CTE funding and career and technical student organizations (CTSOs) that build student leadership, such as the FFA. Participants will create a plan for their program, create a customized checklist and leave with a completed workbook that will assist them in building their Farm to School program through CTE funding and CTOS.

**11:00 AM**

## **TELLING YOUR STUDENTS' STORY!**

*Amber Stott, Food Literacy Center*

In this hands-on session, participants will practice what they learn about telling their students' story. At the end of the session, we'll post our samples on social media & discuss together.

**12:00 PM**

## **FEATURED SPEAKER: JENNIFER SIEBEL NEWSOM, FIRST PARTNER OF CA IN CONVERSATION WITH ALICE WATERS**

*Jennifer Siebel Newsom, First Partner of California &  
Alice Waters, Chef, Author, & Food Activist*

FRIDAY, MARCH 12