



## You are invited...

...to join California Secretary of Food and Agriculture, A.G. Kawamura and members of the California State Board of Food and Agriculture at public listening sessions to help develop a vision for a more productive, competitive and innovative agricultural sector by 2030.

### Session purposes

- To bring agricultural stakeholders together to solicit comments for a strategic vision for California agriculture.
- To share information and answer questions about the California Agricultural Vision and how to get involved.

### Session dates and locations (details found at [www.cdfa.ca.gov/agvision](http://www.cdfa.ca.gov/agvision))

- Wednesday, May 28 from 10 a.m. – 1 p.m. in Redding
- Thursday, May 29 from 9 a.m. – 12 p.m. in Sacramento
- Tuesday, July 1 from 12 p.m. - 3 p.m. in San Luis Obispo
- Wednesday, July 2 from 10 a.m. – 1 p.m. in Tulare
- Monday, July 7 from 12 p.m. – 3 p.m. in Oxnard
- Monday, July 7 from 6 p.m. – 8 p.m. in Oxnard
- Tuesday, July 8 from 9 a.m. – 12 p.m. in Escondido

### Please address one or more of the following questions (in about five minutes)

- **What is your vision for California agriculture by 2030?**
- **What will be the biggest challenge in achieving that vision?**
- **In 2030, how has public perception of agriculture changed?**
- **What is a “must have” in an Ag Vision for California?**

Please RSVP to [AgVision@cdfa.ca.gov](mailto:AgVision@cdfa.ca.gov) at least three days prior to each session and indicate if you are speaking or listening. To ensure that we are able to capture your views, please provide a written statement. If you are unable to attend a session, please email your comments by July 18, 2008.

*Share your Ag Vision and contribute to the future of California agriculture*

*[www.cdfa.ca.gov/agvision](http://www.cdfa.ca.gov/agvision)*

