

MEETING OF THE CALIFORNIA STATE BOARD OF FOOD AND AGRICULTURE

(ALL MEETINGS OPEN TO THE GENERAL PUBLIC)

Location: CA Dept. of Food and Agriculture
Main Auditorium
1220 N Street
Sacramento, CA 95814

Contact: Helen Lopez, Executive Director
Phone: (916) 657-3231

BOARD MEETING OF NOVEMBER 28, 2007

AGENDA ITEMS

- | <u>Approx.
Time</u> | <u>Item
No.</u> | |
|-------------------------|---------------------|---|
| 9:00 a.m. | (1) | CALL TO ORDER |
| | (2) | ROLL CALL |
| | (3) | APPROVAL OF MINUTES |
| | (4) | DEPARTMENTAL UPDATES |
| | (5) | OTHER BUSINESS |
| | (6) | OPENING REMARKS |
| 9:30a.m. | (7) | FOOD FORESIGHT <ul style="list-style-type: none">• INTRODUCTION TO FOOD FORESIGHT• QUANTIFYING SUSTAINABLE PRACTICES• FOOD & HEALTH CONVERGE ON COMMERCIAL RELEVANCE |
| | | AIR RESOURCES BOARD PROPOSED IN-USE HEAVY-DUTY DIESEL VEHICLE REGULATION |
| | | AIR RESOURCES BOARD GOODS MOVEMENT EMISSION REDUCTION PROGRAM AND THE PROPOSED REGULATION TO CONTROL EMISSIONS FROM IN-USE ON-ROAD DIESEL FUELED HEAVY-DUTY DRAYAGE TRUCKS AT PORTS AND INTERMODAL RAIL YARD FACILITIES |
| 1:30 p.m. | (8) | COMMENTS FROM THE PUBLIC (Limited to 3 minutes per speaker) <ul style="list-style-type: none">• Thorb Bailey-President - Ag Biomass Council Inc. |
| 1:50 p.m. | (9) | CLOSING COMMENTS AND ADJOURNMENT |

EACH BOARD MEETING PROVIDES AN OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE BOARD ON SUBJECT MATTERS WITHIN THE JURISDICTION OF THE BOARD. Although no formal Board action may be taken, the Board is allowing an opportunity to interested members of the public to address the Board on items of interest that are within the Board's jurisdiction, but that do not specifically appear on the agenda. Each person will be allowed a maximum of three minutes to ensure that everyone has a chance to speak.

Note: Agenda order is tentative and subject to change by Board without prior notice. To request special accommodations for those persons with disabilities contact Helen Lopez at (916) 657-3231.

ACTION IS POSSIBLE ON ANY ITEM CONTAINED IN THIS AGENDA

Speakers:	Time	Name & Organization
Introduction to Food Foresight - The 'American Dream' feels like it's slipping out of reach for growing number of consumers -Food emerges as social platform across multiple fronts -Sustainability sows seeds of profit, social acceptance	9:30 - 10:10	Kerry Tucker, CEO Nuffer, Smith, Tucker, Inc Sharon McNerney, Executive Vice President Nuffer, Smith, Tucker, Inc
Questions & Answers	10:10 - 10:15	
Quantifying Sustainable Practices	10:15 - 10:35	Jeff Dlott, President SureHarvest
Questions & Answers	10:35 - 10:40	
Food and Health Converge on Commercial Relevance	10:40 - 10:50	Sharon McNerney, Executive Vice President Nuffer, Smith, Tucker, Inc
Questions & Answers	10:50 - 10:55	
New Healthful Products	10:55 - 11:10	Cheryl Mitchell, President Creative Research Management
Questions & Answers	11:10 - 11:20	
Consumer lifestyle-driven needs continue to further fragment the mass market -Traditional science becoming less important in the rapid democratization of information -There's relentless focus on increasing the efficiency and effectiveness of the food pipeline	11:20 - 11:40	Kerry Tucker, CEO Nuffer, Smith, Tucker, Inc
Questions & Answers	11:40 - 11:45	
Summary	11:45 - 11:55	Sharon McNerney, Executive Vice President Nuffer, Smith, Tucker, Inc
Questions & Answers	11:55 - 12:00	
Lunch 12:00 - 1:00		
Air Resources Board Proposed In-Use Heavy-Duty Diesel Vehicle Regulation	1:00 - 1:20	Cynthia Cory, Director of Environmental Affairs CA Farm Bureau Federation
Air Resources Board Goods Movement Emission Reduction Program and the Proposed Regulation to Control Emissions from In-Use On-Road Diesel Fueled Heavy-Duty Drayage Trucks at Ports and Intermodal Rail Yard Facilities		Matthew Schrap, Environmental Affairs Manager CA Trucking Association
Questions & Answers	1:20- 1:30	

