

**MEETING OF THE CALIFORNIA STATE BOARD OF FOOD AND AGRICULTURE**  
(ALL MEETINGS OPEN TO THE GENERAL PUBLIC)

**Location:** California Department of Food and Agriculture  
1220 'N' Street - Auditorium  
Sacramento, CA 95814

**Contact:** Joshua Eddy, Executive Director  
**Office:** (916) 654-0462

**BOARD MEETING OF AUGUST 25, 2010**  
AGENDA ITEMS

- | <u>Approx.</u><br><u>Time</u> | <u>Item</u><br><u>No.</u> |  |
|-------------------------------|---------------------------|--|
| 10:00 a.m.                    | (1)                       | CALL TO ORDER/ROLL CALL  |
|                               | (2)                       | APPROVAL OF MINUTES  |
|                               | (3)                       | DEPARTMENTAL UPDATE  |
| 10:15 a.m.                    | (4)                       | PRESENTATIONS TO THE BOARD – Agricultural Sustainability <ul style="list-style-type: none"><li>▪ Daniel Dooley, Agriculture and Natural Resources - University of California</li><li>▪ Howard Shapiro, MARS, Inc.</li><li>▪ Neil Conklin, Farm Foundation</li><li>▪ Pamela Ronald, University of California, Davis</li><li>▪ Michael Scuse, USDA Deputy Undersecretary, Farm &amp; Foreign Agricultural Services</li><li>▪ Jason Clay, World Wildlife Fund</li></ul> |
| 12:00 p.m.                    | (5)                       | PANEL DISCUSSION – Agricultural Research   |
| 12:30 p.m.                    | (6)                       | PANEL DISCUSSION – Agricultural Policy   |
| 1:00 p.m.                     | (7)                       | PANEL DISCUSSION – Performance Metrics   |
| 1:30 p.m.                     | (8)                       | PRESENTATION TO THE BOARD – Discussion Summary <ul style="list-style-type: none"><li>▪ Jeff Dlott, SureHarvest</li></ul>   |
| 1:40 p.m.                     | (9)                       | PANEL DISCUSSION – California Agriculture’s Role <ul style="list-style-type: none"><li>▪ Tom Nassif, Western Growers</li><li>▪ Emily Robidart Rooney, Agricultural Council of California</li><li>▪ Michael Dimock, Roots of Change</li><li>▪ Chris Zanobini, California Grain and Feed Association</li></ul>   |
| 2:30 p.m.                     | (10)                      | PUBLIC COMMENTS AND ADJOURNMENT  |

EACH BOARD MEETING PROVIDES AN OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE BOARD ON SUBJECT MATTERS WITHIN THE JURISDICTION OF THE BOARD. Although no formal Board action may be taken, the Board is allowing an opportunity to interested members of the public to address the Board on items of interest that are within the Board’s jurisdiction, but that do not specifically appear on the agenda. Each person will be allowed a maximum of three minutes to ensure that everyone has a chance to speak. Note: *Agenda order is tentative and subject to change by Board without prior notice. To request special accommodations for those persons with disabilities contact Joshua Eddy at (916) 654-0462.*

ACTION IS POSSIBLE ON ANY ITEM CONTAINED IN THIS AGENDA  
[http://www.cdffa.ca.gov/State\\_Board/Agendas-2010.html](http://www.cdffa.ca.gov/State_Board/Agendas-2010.html)