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Bryce Lundberg, Vice President, Lundberg Family Farms

Martha Montoya, President, Los Kitos Produce

Joy Sterling, CEO Iron Horse Vineyards

Andrew J. Thulin, Dean College of Agriculture, Food and Environmental Sciences, California Polytechnic State University

Christopher Valadez, President, Grower Shipper Association of Central California March 13, 2020

Mr. Chad Rupe, Administrator USDA Rural Development Rural Utilities Service STOP 1510, Rm 5135 1400 Independence Ave., SW Washington, DC 20250-1510

RE: Identifying Regulatory Reform Initiatives (Docket ID: USDA-2017-0002-0001)

Dear Administrator Rupe:

Thank you for the opportunity to provide public comment on the ReConnect Program associated with the release of the recent Funding Opportunity Announcement (FOA) published on December 12, 2019. Expanding broadband service to rural communities and farms that do not have sufficient access to broadband is essential. As the largest agricultural state in the nation, California has more than 1.2 million individuals without fixed broadband service meeting the benchmark (Federal Communications Commission Report: FCC 12-90), with the third largest rural population in the nation without sufficient service – representing approximately 35.2% of the state's rural population.

On behalf of the California State Board of Food and Agriculture, an advisory body to the Governor and Secretary of Agriculture, below please find a recommendation to improve the current round and future rounds of ReConnect funding, as well as any future USDA broadband programs.

# **Essential Community Facilities**

Essential Community Facilities are defined in the FOA as, "public facilities that provide community services essential for supporting the safety, health, and well-being of residents, including, but not limited to, emergency response and other public safety activities." The FOA further indicates that Essential Community Facilities will be counted using the Geographic Information System (GIS) layer located in the Rural Utilities Service (RUS) mapping tool. Defined Essential Community Facilities include: local law

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enforcement offices, fire stations, prisons, and state emergency operation centers. Also included on this list are city/town halls and post offices.

*Recommendation:* For the current and future rounds of broadband funding, we strongly recommend that state and county fairgrounds be included within the definition of Essential Community Facilities. In California, fairgrounds continue to be essential in supporting the safety, health and well-being of residents – serving as evacuation centers and shelters during fires and floods. Of California's 77 fairgrounds, 36 (47% of all fairs in the state) have been activated as evacuation centers, fire camps, and animal shelters providing direct emergency response and public safety activities. Sufficient access to broadband connectivity at these locations is critical to provide individuals and families impacted by emergencies essential access to communication, banking and other services. Allowing state and county fairground eligibility as Essential Community Facilities is a priority for our state to extend overall broadband connectivity and better prepares for future emergencies.

We appreciate the opportunity to provide public comment on this topic and are hopeful that you will incorporate this recommend change in the ReConnect Program and other broadband programs as applicable.

Sincerely,

Secretary Karen Ross, California Department of Food and Agriculture

Enclosures

CC:

### FairName

1-A DAA - Grand National Rodeo 2nd DAA - San Joaquin County Fair 3rd DAA - Silver Dollar Fair 4th DAA - Sonoma-Marin Fair 7th DAA - Monterey County Fair 9th DAA - Redwood Acres Fair 10th DAA - Siskiyou Golden Fair 10-A DAA - Tulelake-Butte Valley Fair 12th DAA - Redwood Empire Fair 13th DAA - Yuba-Sutter Fair 14th DAA - Santa Cruz County Fair 15th DAA - Kern County Fair 16th DAA - California Mid-State Fair 17th DAA - Nevada County Fair 18th DAA - Eastern Sierra Tri-County Fail 19th DAA - Santa Barbara Fair and Expos 20th DAA - Gold Country Fair 21st DAA - Big Fresno Fair 21-A DAA - Madera District Fair 22nd DAA - San Diego County Fair 23rd DAA - Contra Costa County Fair 24th DAA - Tulare County Fair 24-A DAA - Kings Fair 25th DAA - Napa Town and Country Fair 26th DAA - Amador County Fair 27th DAA - Shasta District Fair 28th DAA - San Bernardino County Fair 29th DAA - Mother Lode Fair 30th DAA - Tehama District Fair 31st DAA - Ventura County Fair 32nd DAA - Orange County Fair 33rd DAA - San Benito County Fair 34th DAA - Modoc District Fair 35th DAA - Merced County Fair 35-A DAA - Mariposa County Fair & Home 36th DAA - Dixon May Fair 37th DAA - Santa Maria Fair Park 38th DAA - Stanislaus County Fair 39th DAA - Calaveras Co. Fair & Jumping 40th DAA - Yolo County Fair 41st DAA - Del Norte County Fair 42nd DAA - Glenn County Fair 44th DAA - Colusa County Fair 45th DAA - California Mid-Winter Fair & F 46th DAA - Southern California Fair 48th DAA - Schools' Agriculture & Nutritio 49th DAA - Lake County Fair 50th DAA - Antelope Valley Fair

## **California Fairground Locations**

	Address	City	State	PostalCode	County	Lat	Long
	2600 Geneva Ave.	Daly City	CA	94014	San Francisco	37.707129	-122.417851
,	1658 S. Airport Way	Stockton	CA	95206	San Joaquin	37.937984	-121.268735
	2357 Fair Street	Chico	CA	95928	Butte	39.716261	-121.813535
	175 Fairgrounds Drive	Petaluma	CA	94952	Sonoma	38.241769	-122.630236
	2004 Fairground Road	Monterey	CA	93940	Monterey	36.594187	-121.865975
	3750 Harris St.	Eureka	CA		Humboldt	40.780318	-124.126308
	1712 Fairlane Road	Yreka	CA	96097	Siskiyou	41.707009	-122.640132
	800 S. Main Street	Tulelake	CA		Siskiyou	41.950297	-121.478613
	1055 N. State Street	Ukiah	CA		Mendocino	39.162809	-123.207937
	442 Franklin Ave.	Yuba City	CA	95991	Sutter	39.130518	-121.610581
	2601 E. Lake Ave.	Watsonville	CA	95076	Santa Cruz	36.950828	-121.735949
	1142 South "P" St.	Bakersfield	CA	93307	Kern	35.342344	-119.011576
	2198 Riverside Ave	Paso Robles	CA		San Luis Obispo	35.638206	-120.687564
	11228 McCourtney Road	Grass Valley	CA		Nevada	39.206389	-121.077078
air	Sierra St & Fair Drive	Bishop	CA	93514		37.372818	-118.399450
osition	3400 Calle Real	Santa Barbara	CA		Santa Barbara	34.430504	-119.734543
	1273 High Street	Auburn	CA		Placer	38.893004	-121.072937
	1121 South Chance Avenue	Fresno	CA		Fresno	36.731123	-119.750980
	1850 W. Cleveland Ave	Madera	CA	93637	Madera	36.972916	-120.080440
	2260 Jimmy Durante Blvd.	Del Mar	CA		San Diego	32.972580	-117.261042
	1201 West 10th Street	Antioch	CA		Contra Costa	38.009802	-121.822783
	215 Martin Luther King Jr. Ave.	Tulare	CA		Tulare	36.201474	-119.344313
	810 S. 10th Ave	Hanford	CA		Kings	36.315040	-119.636596
ir	575 Third Street	Napa	CA	94559		38.298612	-122.278889
11	18621 Sherwood Street	Plymouth	CA		Amador	38.479110	-120.853051
	1890 Briggs Street	Anderson	CA		Shasta	40.454034	-122.308965
	14800 Seventh Street	Victorville	CA		San Bernardino	34.520511	-117.312086
	220 Southgate Drive	Sonora	CA		Tuolumne	37.979109	-120.388931
	650 Antelope Blvd	Red Bluff	CA		Tehama	40.187935	-122.202720
	10 W. Harbor Blvd.	Ventura	CA		Ventura	34.276567	-119.300616
	88 Fair Drive	Costa Mesa	CA		Orange	33.668612	-117.904853
	9000 Airline HWY.	Tres Pinos	CA		San Benito	36.766680	-121.301845
	1 Center Street	Cedarville	CA		Modoc	41.523874	-120.174814
	900 Martin Luther King Jr. Way	Merced	CA		Merced	37.291659	-120.484812
mecoming	5007 Fairgrounds Road	Mariposa	CA		Mariposa	37.463996	-119.946538
litecoliting	655 South First Street	Dixon	CA		Solano	38.439474	-121.822135
	937 S. Thornburg St.	Santa Maria	CA		Santa Barbara	34.941523	-120.440693
	900 North Broadway	Turlock	CA		Stanislaus	37.500761	-120.856705
ng Frog Jubilee	101 Frogtown Road	Angels Camp	CA		Calaveras	38.048767	-120.522602
ng i rog odbilde	1125 East Street	Woodland	CA	95776		38.666423	-121.765321
	421 Highway 101 North	Crescent City	CA		Del Norte	41.760435	-124.196754
	221 East Yolo Street	Orland	CA		Glenn	39.742746	-122.181502
	1303 10th Street	Colusa	CA		Colusa	39.204996	-122.019450
Fiesta	200 East Second Street	Imperial	CA		Imperial	32.836715	-115.569262
	18700 Lake Perris Dr.	Perris	CA		Riverside	33.848403	-117.202512
ion Program	1100 N. Grand, Bldg.F10 Farm Rd.	Walnut	CA		Los Angeles	34.048884	-117.838333
aon'n' rogram	401 Martin St.	Lakeport	CA	95453		39.040083	-122.918238
	2551 W. Avenue H	Lancaster	CA		Los Angeles	34.722624	
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#### FairName

51st DAA - The Valley Fair 52nd DAA - Sacramento County Fair 53rd DAA - Desert Empire Fair 54th DAA - Colorado River Fair Alameda County Fair **Butte County Fair** Cloverdale Citrus Fair El Dorado County Fair Humboldt County Fair Los Angeles County Fair Lassen County Fair Madera County Fair Marin County Fair Mendocino County Fair Merced County Fair Salinas Valley Fair Napa County Fair National Orange Show Placer County Fair Plumas-Sierra County Fair Riverside County Fair Santa Clara County Fair Shasta County Fair Lodi Grape Festival & Harvest Fair San Mateo County Fair Solano County Fair Sonoma County Fair Trinity County Fair California Exposition and State Fair

## **California Fairground Locations**

Address	City	State P	PostalCode	County	Lat	Long
2551 W. Avenue H	Lancaster	CA	93536	Los Angeles	34.722624	-118.175036
1600 Exposition Blvd	Sacramento	CA	95815	Sacramento	38.592609	-121.431328
520 South Richmond Rd	Ridgecrest	CA	93555	San Bernardino	35.612132	-117.646186
11995 Olive Lake Blvd.	Blythe	CA	92225	Riverside	33.620167	-114.557204
4501 Pleasanton Avenue	Pleasanton	CA	94566	Alameda	37.659773	-121.882103
199 East Hazel St	Gridley	CA	95948	Butte	39.365930	-121.683447
1 Citrus Fair Drive	Cloverdale	CA	95425	Sonoma	38.802348	-123.017456
100 Placerville Drive	Placerville	CA	95667	El Dorado	38.723809	-120.833536
1250 5th Street	Ferndale	CA	95536	Humboldt	40.586772	-124.264809
1101 W. McKinley Ave	Pomona	CA	91768	Los Angeles	34.081418	-117.765818
195 Russell Avenue	Susanville	CA	96130	Lassen	40.413063	-120.635971
1000 S. Third Street	Chowchilla	CA	93610	Madera	37.115131	-120.253470
10 Avenue of the Flags	San Rafael	CA	94903	Marin	38.003815	-122.531434
14400 Highway 128	Boonville	CA	95415	Mendocino	39.007262	-123.365755
403 F Street	Los Banos	CA	93635	Merced	37.065295	-120.848481
625 Division Street	King City	CA	93930	Monterey	36.205384	-121.127382
1435 Oak Street	Calistoga	CA	94515	Napa	38.585909	-122.585242
689 South "E" Street	San Bernardino	CA	92408	San Bernardino	34.088421	-117.293249
800 All American Blvd.	Roseville	CA	95678	Placer	38.756115	-121.292601
204 Fairgrounds Road	Quincy	CA	95971	Plumas	39.938249	-120.914724
82-503 Highway 111	Indio	CA	92201	Riverside	33.714581	-116.224861
344 Tully Road	San Jose	CA	95111	Santa Clara	37.303695	-121.853267
44218 A Street	McArthur	CA	96056	Shasta	41.051519	-121.400747
413 E. Lockeford St	Lodi	CA	95240	San Joaquin	38.138522	-121.263528
2495 S. Delaware St.	San Mateo	CA	94403	San Mateo	37.546303	-122.303718
900 Fairgrounds Drive	Vallejo	CA	94589	Solano	38.140511	-122.226307
1350 Bennett Valley Rd.	Santa Rosa	CA	95404	Sonoma	38.432922	-122.700821
S. Highway 3	Hayfork	CA	96041	Trinity	40.544248	-123.190173
1600 Exposition Blvd	Sacramento	CA	95815	Sacramento	38.592611	-121.431330