

Responsible Ag Vision Subcommittee Co-Chairs

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Promote Agricultural Research That Anticipates 21st Century Challenges

For nearly a century, California farmers and ranchers have stayed competitive and sustainable by being early-adopters of cutting-edge research, new technologies and innovations, and best management practices developed through research and disseminated through extension. The University of California Agriculture & Natural Resources Division (UC-ANR) has played an indispensable role in this, introducing California producers, processors and marketers to new crops and varieties that have created profitable new niches and successful new industries. With UC-ANR's help, producers have increased yields, improved water use efficiency, reduced pesticide loads, become more sustainable and made food safer. UC-ANR research has also helped producers stay ahead of new introductions of invasive species, pests and diseases, saving millions of dollars and keeping export markets open.

In 2010, UC-ANR adopted a forward-thinking Strategic Vision to guide its research and extension efforts on behalf of California agriculture and those whom it serves –

UC-ANR envisions a thriving California in 2025 where healthy people and communities, healthy food systems and healthy environments are strengthened by a close partnership between the University of California and its research and extension programs, and the people of the state. The University remains connected and committed to the people of California, who enjoy a high quality of life, a healthy environment, and economic success in a global economy.

The UC-ANR strategic plan animated by this vision is comprised of nine initiatives that address all of the challenges and objectives detailed in this report.

Objective

- Research and extension of research stimulate innovation and adaptability to keep California's agriculture and food system the world's most productive, profitable and environmentally sound

Immediate Action endorsed by the State Board of Food & Agriculture

12A The State Board should support and closely coordinate with the University of California Agriculture & Natural Resources Division and the California State University system in identifying the most critical research and extension needs and assuring that both financial and academic resources are available to carry out those needs.