



## 2012 Specialty Crop Block Grant Program Phase I, Concept Proposal

SCORING CRITERIA	
1. PROJECT PURPOSE	Maximum Points
a) Is the issue, problem or need addressed? b) Is proposal important and timely? c) Are objectives identified?	10
2. POTENTIAL IMPACT	
a) Are beneficiaries identified? b) Is impact to beneficiaries explained? c) Does the number of beneficiaries justify the investment?	10
3. EXPECTED MEASURABLE OUTCOMES	
a) Is at least one distinct, quantifiable measurable outcome that supports the proposal's purpose described? b) Are the outcomes appropriate?	15
4. WORK PLAN	
a) Do the activities relate to the proposal's objectives? b) Can the activities be performed within the proposed timeline?	10
5. BUDGET	
a) Is the amount requested reasonable and appropriate?	5
TOTAL	50
<b>OVERALL COMMENTS:</b>	