



**2011 Specialty Crop Block Grant Program  
Phase I, Concept Proposal  
Review Criteria**

<b>SCORING CRITERIA</b>		
<b>1. Project Purpose</b>	<b>Maximum Points</b>	<b>Points Received</b>
a) How well does the applicant describe the proposal? b) How well does the applicant define the issue, problem or need for the proposal?	<b>10</b>	
<b>2. Potential Impact</b>		
a) Does the proposal explain the beneficiaries and how they will be impacted? b) Does the number of beneficiaries justify the investment?	<b>10</b>	
<b>3. Expected Measurable Outcomes</b>		
a) Does the proposal include at least one quantifiable measurable outcome that supports the proposal's purpose? b) Are the outcomes appropriate?	<b>15</b>	
<b>4. Work Plan</b>		
a) How well do the activities relate to the proposal's objectives? b) Can the activities be performed within the proposed timeline?	<b>10</b>	
<b>5. Project Budget</b>		
a) How reasonable and appropriate is the amount requested?	<b>5</b>	
<b>TOTAL</b>	<b>50</b>	
<b><u>Overall Comments:</u></b>		