



**2009 Specialty Crop Block Grant Program  
Technical Review Score Criteria  
Concept Proposal**

	<b>Maximum Points</b>	<b>Points Received</b>
<b>1. Project Description</b>	<b>15</b>	
How well does the applicant describe the project? How well does the applicant define the need for and purpose of the project? Is the approach rational and sound? How feasible is the proposed project?		
<b>2. Goals and Objectives</b>	<b>20</b>	
How clear and appropriate are the project's goals and objectives?		
<b>3. Problem Statement and Specialty Crop Context</b>	<b>20</b>	
Does the applicant define the problem the project is proposing to address? Does the project address the problem? Does the project provide a direct benefit and how effective will the project be at enhancing the competitiveness of California specialty crops? Does the project address an Area of Emphasis provided in the NOFA?		
<b>4. Project Workplan</b>	<b>15</b>	
How well do tasks relate to the goals and objectives? Is the project feasible? Is the timeline reasonable?		
<b>5. Project Outreach and Sharing of Results</b>	<b>5</b>	
How well does the project describe a plan for sharing project results? Does the project clearly identify a target audience? Is the outreach plan feasible and effective?		
<b>6. Matching Funds and In-Kind Contributions</b>	<b>5</b>	
Are matching funds or in-kind donations provided or anticipated? How secure is the match?		
<b>7. Measurable Outcomes</b>	<b>15</b>	
Does the project include at least two measurable outcomes? How well will the proposed project allow the applicant to quantify and document the projects benefits and outcomes?		
<b>8. Budget</b>	<b>5</b>	
How reasonable and appropriate is the amount requested and budgeted for the project?		
<b>TOTAL</b>	<b>100</b>	
Should the applicant be invited to submit a Grant Proposal?	<input type="checkbox"/> YES <input type="checkbox"/> NO	