



# FOOD & AG HIGHLIGHTS

## Senior Farmers' Market Nutrition Program

*Providing Access to a Safe, Abundant, Nutritious Food Supply*

### Senior Farmers' Market Nutrition Program

The California Department of Food and Agriculture (CDFA) successfully transitioned the 100 percent federally funded Senior Farmers' Market Nutrition Program (SFMNP) from the Department of Aging, which was no longer able to implement the program because of budget cuts.

The SFMNP provides low-income seniors with coupon books that can be used to purchase fresh fruits, vegetables and herbs at Certified Farmers Markets (CFM). Although the transition transpired well into the CFM season, CDFA ensured California received over \$800,000 in federal funds which funded \$20 coupon books that were distributed statewide to more than 40,000 low-income seniors. The CDFA expects to reach the 85 percent redemption rate required to request additional federal funds for the 2009 SFMNP. This is a win-win program for California bringing nutrition to low-income seniors and revenue to our CFMs.



### Senior Farmers' Market Nutrition Program benefits more than 40,000 low-income seniors



The Lodi Community Service Center is just one of many distribution sites for the \$20 coupon books provided by CDFA's Senior Farmers' Market Nutrition Program.

### Downtown Sacramento Farmers' Market Season is Back in Town!

For 2009 spring market times and locations in Sacramento and statewide, please visit: [www.cafarmersmarkets.com/index.cfm](http://www.cafarmersmarkets.com/index.cfm). Beginning early May, visit these markets near you:

#### Tuesdays:

##### **Roosevelt Park**

9th and P Streets  
10:00 AM to Noon  
Reopens May 5th

##### **Fremont Park**

16th and P Streets  
10:00 AM to 2:00 PM  
Reopens May 5th

#### Wednesdays:

##### **Chavez Plaza**

10th and J Streets  
10:00 AM to 2:00 PM  
Reopens May 6th

#### Thursdays:

##### **Downtown Plaza**

4th and K Streets\*  
10:00 AM to 2:00 PM  
Reopens May 7th

\*Between Macy's and Holiday Inn