



How do I participate in the Farmers Market Nutrition Program for Seniors, Women and Children?

Farmers

You must first become a Certified Producer. A Certified Producer is a producer authorized by the County Agricultural Commissioner (CAC) to sell agricultural products (subject to certain restrictions), to consumers at a Certified Farmers' Markets (CFM). To become a Certified Producer apply for a Certified Producer's Certificate in each county in which you produce agricultural product.

Farmers' Markets

You will need to get certified as a farmers' market. Certified Farmers' Markets (CFM) are locations where California farmers may sell agricultural products to the consumer. A CFM may be operated by one or more certified producer(s), a nonprofit organization, or by a local government agency.

To become a CFM:

- Apply for certification at your local County Agricultural Commissioner's Office
- Ensure all local ordinances are met

Farmers/Farmers' Market Managers

1. Apply and receive a farmer/market manager certification through the California Department of Public Health Women, Infant, and Children Program (WIC).
2. Attend a Senior and WIC Farmers Market Nutrition Program Training.
3. Accept Senior and WIC Farmers Market Nutrition Program checks like cash and deposit into the bank!

For more information please contact:

SFMNP – Email: grants@cdfa.ca.gov Phone: 916-657-3231
WIC FMNP – Web: www.wicfarmers.ca.gov Phone: 916-928-8806

