

California Department of Food & Agriculture

Minutes

of the Joint Meeting / Conference Call
of the Pierce's Disease and Glassy-winged Sharpshooter Board
and the Pierce's Disease Advisory Task Force
Held on Monday, January 26, 2015
CDFA Headquarters Auditorium, 1220 N Street, Sacramento, CA

PD/GWSS BOARD

Members Present: Dennis Atkinson, Pam Bond, Ben Drake, David House*, Drew Johnson, Jim Ledbetter, Steve McIntyre, Ryan Metzler, Al Rossini, Steve Schafer, Steve Smit

Members Absent: Greg Coleman, John Crossland, Nat DiBuduo, Bill Hammond

PD ADVISORY TASK FORCE

Members Present: Kevin Andrew, Greg Clark, Ben Drake, David House*, Drew Johnson, Richard Mounts, John Snyder*, Beth Stone-Smith, Judy Zaninovich

Members Absent: Jim Cranney, Nat DiBuduo, Deborah Golino

OTHER ATTENDEES

Jonathan Bash, Alex Camacho, Brenda Coleman, Kathy Diaz-Cretu, Tom Esser, Mike Falasco, Ken Freeze, Mark Greenspan, Craig Hanes, Kapua Kahumoku, Paul Kronenberg, Peter Matlock*, Mike Miller, Joe Monson, Stacie Oswald, Raj Randhawa, Ted Rieger, James Schafer, Roger Spencer, Sean Veling, Les Wright*, Bob Wynn

*Denotes attendance via conference call

CALL TO ORDER

PD/GWSS Board Chairperson Steve Schafer and PD Advisory Task Force Chairperson Ben Drake called the meeting to order at 10:03 a.m.

ROLL CALL AND INTRODUCTIONS

Bob Wynn, CDFA Statewide Coordinator, conducted the roll call for the PD/GWSS Board (Board) and the PD Advisory Task Force (Task Force). A quorum was present for both the Board and the Task Force. Board Chairperson Steve Schafer then asked for introductions of other attendees and guests.

PUBLIC COMMENT

Paul Kronenberg, President of Family Winemakers of California (FWC), thanked Board member Steve McIntyre, who spoke at the FWC annual meeting about the PD program, its history, and the referendum.

WELCOME AND OPENING REMARKS

None

APPROVAL OF MINUTES

Board Chairperson Steve Schafer asked the Board for a motion to approve the minutes from the meeting held on October 27, 2014.

- It was moved, seconded, and unanimously passed by the Board to approve the minutes from the October 27, 2014 meeting.

Details of Board Vote

Motion: Ryan Metzler Second: Drew Johnson
 In Favor: Atkinson, Bond, Drake, House*, Johnson, Metzler, Rossini, Schafer, Smit
 Against: None
 Abstain: None
 Absent: Coleman, Crossland, DiBuduo, Hammond, Ledbetter**, McIntyre**

**Denotes member not present during voting

Board Chairperson Steve Schafer also asked the Task Force for a motion to approve the minutes from the meeting held on October 27, 2014 meeting. Task Force Chairperson Ben Drake was unavailable at the time of the voting.

- It was moved, seconded, and unanimously passed by the Task Force to approve the minutes from the October 27, 2014 meeting.

Details of Task Force Vote

Motion: Kevin Andrew Second: Judy Zaninovich
 In Favor: Andrew, House*, Johnson, Mounts, Snyder*, Stone-Smith, Zaninovich
 Against: None
 Abstain: None
 Absent: Cranney, Clark, DiBuduo, Drake**, Golino

** Member absent at time of voting

NEXT MEETING

The next meeting of the Board and Task Force was set for Tuesday, April 28, 2015, in Sacramento, and will begin at 10:00 am. It will be held at the CDFA Gateway Oaks Facility, 2800 Gateway Oaks Drive, Room 101, Sacramento, CA.

NOMINATION COMMITTEE REPORT

Nomination Committee members announced the nominations for the new Board officers. The committee consisted of Pam Bond, John Crossland, and Ben Drake. The committee recommended the following new Board officers:

Chair: Bill Hammond
 Vice-Chair: Nat DiBuduo
 Treasurer: Pam Bond

ELECTION OF PD/GWSS BOARD OFFICERS

Board Chair Steve Schafer asked the Board members to vote on the recommendation from the Nomination Committee on the new Board officers.

- It was moved, seconded, and unanimously passed by the Board to recommend approving the new Board officers.

Details of Task Force Vote

Motion: Ben Drake Second: Al Rossini
In Favor: Atkinson, Bond, Drake, House*, Johnson, Metzler, Rossini, Schafer, Smit
Against: None
Abstain: None
Absent: Coleman, Crossland, DiBuduo, Hammond

PD/GWSS BOARD MEMBERSHIP

Bob Wynn presented a certificate of appreciation to Al Rossini for 13.5 years of service as a Board member. Bob spoke in length about Al's work with the Board as well as in the industry. Al's leaving will leave a vacancy for a representative of the winegrape producers in the North Valley production area of the state to be filled.

Bob also presented a certificate of appreciation to Steve Schafer for his work as Board Chair during this last year.

PD CONTINUATION REFERENDUM GROWER VOTE - UPDATE

Kathy Diaz-Cretu, CDFA Senior Agricultural Economist, gave an update to the members on the grower referendum and answered questions from members and the public.

PDCP FISCAL UPDATE

USDA Program Director Beth Stone-Smith gave the fiscal update for the USDA, PDCP Branch Chief Roger Spencer gave the fiscal report for the PDCP, and PDCP Special Assistant Tom Esser gave the report for the Board.

PIPRA UPDATE

Monica Alandete-Saez and Alex Camacho from PIPRA (Public Intellectual Property Resource for Agriculture) reported on their recent activities.

PRODUCT DEVELOPMENT COMMITTEE UPDATE

Steve McIntyre, Chair of the Product Development Committee (PDC), reported that Peter Matlock, Technology Facilitator, had stepped down from his position effective January 1. However, he has offered to continue to help the PDC as time allows. Steve also reported that the PDC would be meeting in February to discuss various issues, including the most recent proposal from PIPRA.

UPDATE ON RESEARCH RFP PROCESS

Tom Esser, on behalf of Deborah Golino, gave an update on the current RFP process.

OUTREACH AND EDUCATION UPDATE

Ken Freeze of Brown-Miller Communications provided an update on recent and planned outreach and education activities. He provided the members with the new "Fifteen Years of Success" brochure, which highlights achievements over the last 15 years in protecting California from the threat of Pierce's disease and the glassy-winged sharpshooter.

TECHNOLOGY FACILITATOR UPDATE

Peter Matlock, former Technology Facilitator, confirmed that he had discontinued serving in that role. He then reported on the status of current research and the development of solutions to Pierce's disease and the steps and time it would take to commercialize them.

VITICULTURE CONSULTANT UPDATE

Mark Greenspan, Viticulture Consultant, updated the Board and Task Force on his recent activities with the grapevine field trials in Riverside and Solano counties.

AREA-WIDE PROGRAM OVERVIEW & UPDATE

Beth Stone-Smith provided updates on the area-wide programs in Kern, Tulare, Fresno, Riverside, and Madera counties.

PDCP STAFF REPORTS

The PDCP Staff provided updates on the latest activities within the program, including nursery, rapid response, and treatment activities.

CLOSED EXECUTIVE SESSION PURSUANT TO C.G. SECTION 11126

N/A

RECONVENING OF PUBLIC MEETING

N/A

OTHER ITEMS

N/A

CLOSING COMMENTS AND ADJOURNMENT

The meeting was adjourned at 12:38 pm.

Respectfully submitted on Wednesday, April 22 2015 by

Kapua Kahumoku, Associate Governmental Program Analyst
Pierce's Disease Control Program
California Department of Food and Agriculture