

# CAPCA and CCA Update

ADAM BARSANTI, CAPCA

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## FREP's Grant that was given to CAPCA for supporting CCA Certification in California

- Began with 400 CCA'S—now nearly 1200 CCA's

## The Future of Funding for the CCA in California

- Reaching sustainable level with almost 1200 CCAs in the program. Role with Nitrogen Management plans reinforces the foundation that will allow the CCA to continue to grow a unique role in the State of CA
- A CCA certification gives comfort to the farmer that the CCA from he is soliciting advice is fully qualified to give soil, water, and nutrient recommendations.

# How Does CAPCA Support Nutrient Management?

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## CAPCA Supports Nutrient Management in various forms and Mediums

- In our Adviser Magazine
  - 2017 Series Dedicated to Pest Control and Nutrient Management:
    - Feb 2017-Potassium
    - April 2017-Calcium
    - June 2017-Silicon
    - August 2017-Sulfer
    - October 2017-Boron and Copper
    - December – 2017- TBD
- Applicator Alerts
  - June 2017 issue dedicated to Soil and Water Nutrient Issues

# How Does CAPCA Support Nutrient Management?

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## CAPCA ED-

- Numerous seminars throughout the year and throughout the State.
  - Dedicated to providing updates to PCAs, CCAs on a regular basis
  - Varied topics:
    - Soil Health
    - Integrated Pest Management (IPM)
    - Regulatory and Label updates

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## Future

- CCA-Continue to build program
  - Local Level
  - Provide State Specific Resources that would be relevant to CCA's across the state.
- Working with FREP and CDFA
  - Nitrogen Management Certification Training (2014-2018)
  - March 6-7, 2018 in Fresno, CA.

Over 80% of CCAs hold a PCA License. CAPCA focuses on PCA's, but works closely with CCAs because of this cross over relationship in advising growers.

# Regulatory Challenges

Keeping updated on latest changes in legislation that can effect Agriculture/PCAs/CCAs in California

Some examples of issues we are facing:

- Senate Bill (SB) 1- Transportation Funding Bill
- SB 5- California Drought, Water, Parks, Climate, and Coastal Protection
- SB 623- Safe and Affordable Drinking Water Fund

# Regulatory Challenges

## SB1- Road Repair and Accountability Act of 2017

- Fees for road repair throughout State
  - Establishes an additional fee for vehicle registrations based on the market value of your vehicle. Will go into effect on Jan. 1, 2018.
  - Zero-emission vehicles not exempt, but begins in 2020.
- Increases in Gas taxes included in gas prices.
  - A \$0.12 per gallon increase on Gasoline in CA
- Increase in Diesel Fuel
  - A \$0.20 per gallon increase on Diesel Fuel in CA.
  - Also a 4% increase on the Sales Tax of Diesel Fuel in CA.
- How will this effect the Farmer?
  - Costs-FARM EQUIPMENT USES DIESEL FUEL
- This bill was passed and has been signed by the Governor. This will come into effect TODAY, November 1st.

# Regulatory Challenges

SB 5-California Drought, Water, Parks, Climate, Coastal Protection, and Outdoor Access for All Act of 2018

- Ten million dollars (\$10,000,000) is provided to the Department of Food and Agriculture for grants to promote farm and ranch practices that improve agricultural and open-space soil health, carbon soil sequestration, erosion control, water quality, and water retention.
- Up to twenty million dollars (\$20,000,000) is provided to the Department for the State Water Efficiency and Enhancement Program.
- This will be decided by California Voters in June of 2018.



# Regulatory Challenges

## SB 623

- Imposes Water, Fertilizer and Dairy fees to fund safe drinking water programs.
  - Fertilizer controls-
    - Portion of dollar from sale of Fertilizer will go to Safe Water Fund
      - Portion is taken from both sides of the transaction
  - Dairy fees-
    - Fee per hundredweight of milk imposed on Dairy Farmer in CA.
  - Water assessments for both Residential and Commercial meters
    - Fees based on size of meter
- This bill was ultimately held in the U.S. State Assembly. It did not receive the required number of votes to be passed onto the Governor's Desk. It has the chance to be addressed again in 2018.
- What will it mean for farmers across the state?
  - These fees, if they are passed would begin in 2020 and sunset in 2033 (Fertilizer and Water) and 2035 (Dairy).

# CAPCA- Rebrand

## CAPCA Rebrand

- 85% CCA's also hold PCA license in the Western States
- PCA Demographic information
  - 40% of PCA's in CA are between the ages of 55-64
  - 25% of membership is under the age of 44
- Rebrand to help modernize and reach out to younger generation of PCA
  - Over 50% of PCAs plan on retiring within 10 years
  - Must find more relevant ways to reach the next generation



# Outreach and Support

CAPCA is dedicated to the support and growth of both PCA and CCA in California.

We have actively engaged California's Legislation on issues that have an effect on Agriculture and the people serving CA Growers and Producers.

- Comment Letters:
  - Neonicotinoids
  - Pyrethroids
  - Chlorpyrifos

# Outreach and Support

We plan on increasing the face to face contact with the PCA's and CCA's in the field.

- We have heard that a stronger connection is desired
  - Meeting our Chapters more often
  - Visiting growers, PCAs, CCAs in the field
    - On site experience
    - Gives us a better understanding of experiences and issues
- Providing a stronger connection between our state Chapters and our Governmental presence is key.
  - Legislator Contacts with each Chapter
    - Allows for engagement at the local level. Building a strong foundation



# Outreach and Support

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Our CAPCA Staff in the Almond orchards with members of Tremont/Lyman Group.

Thank you Gary Silveria!

# Outreach and Support

We have also added strength with the addition of a new Lobbyist:

George Soares



Team Agriculture Approach - CAPCA has set new priorities and goals to become much more involved in the legislative arena to support our membership, and be more active in issues that directly impact our profession as well as Agriculture and the Green Industry.



# Outreach and Support

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## Leg Day 2017

- In order for CAPCA to make a difference, we must be in front of our legislators on a regular basis to build a relationship with them so that when we need something they know who we are and what we represent.
- Education is also very important to a legislator, because they are not always aware of the facts of every issue that may come across their desk or how devastating some of these issues may be.



Leg Day 2017



# Contact

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