

California Department of Food & Agriculture
Fairs & Expositions
2019 ANNUAL BUDGET

Preparation Guide

This guide is designed to assist fairs that are using Fairs & Expositions' (F&E) budget template with the preparation of their 2019 budget. Please note that Fair organizations are not required to use the budget template provided by F&E. Fairs should use a budget template that fits and makes sense for their situation. In addition, a budget submittal is only required under certain circumstances: recipient of state resources, part of the Fairs on the Watch program, etc.

The Importance of Budgeting

The budget is a vital management tool that should be utilized to:

- Plan and progress towards the goals and objectives of the fair;
- Facilitate communication between management and the Board of Directors regarding the fiscal operation and direction of the fair;
- Control activities; and
- Measure and evaluate the financial performance of the fair.

Budgeting allows the organization each year to step back from the day-to-day management of the operations and to think more strategically and longer-term. New data about future trends may also be revealed during the budget process when the organization analyzes external data such as local demographics, which can be important when preparing each year's budget.

Budgeting also requires members in different parts of the organization to coordinate their activities and communicate with one another. Budgeting is designed to give management an indication of the actions they are supposed to be taking and to motivate management and employees to take those actions. The budget should act as a basis for controlling activities. For example, by looking at the significant variances of actual performance against budget, management can take the necessary actions to ensure positive variances continue or negative variances are mitigated.

F&E's Budget Philosophy

Fairs and Expositions' (F&E) budget philosophy can be summarized as follows:

- Annual budget proposals should be realistic, achievable, and consistent with the fair's strategic plan. Without these characteristics, the effectiveness of the budget as a management tool is diminished.
- Budget should reflect a net profit or, at worst, "break even" at year-end.

- While there are wide variations of acceptable planning philosophies, F&E recommends historical trend budgets, taking into consideration limited or no state support.
- Significant variances of actual performance against budget should have detailed explanations.
- Current-year projections and the degree of growth contained within the annual budget proposal should be realistic and reasonable based on past financial trends and performance (*historical trend budgeting*).
- Since a state-wide contingency fund does not exist to finance unforeseen liabilities at fairs, maintaining a reserve balance of 10% to 15% of the fairs' prior year actual expenditures is recommended, **but not required**.

Forms Included in the Budget Packet

To provide Fair organizations with planning tools, the budget packet includes many forms as shown below. Please use the forms as needed.

Budget Forms:

- | | |
|--|---|
| <input type="checkbox"/> Pages 1 to 11 | With appropriate signatures (signatures are highly recommended, but are not required) |
| <input type="checkbox"/> Schedule 6 | Permanent Positions on roster for 2018 (filled, vacant and proposed) |
| <input type="checkbox"/> Schedule 6A | Projected Employee Leave Balances |
| <input type="checkbox"/> Schedule 6B | Temporary Positions proposed for 2018 |
| <input type="checkbox"/> Schedule 6C | Contracted Professional Services for 2018 |
| <input type="checkbox"/> Schedule 7 | Property, Plant and Equipment |
| <input type="checkbox"/> Schedule 8A | Non-Fair Funds Reconciliations for Capitalized Projects |
| <input type="checkbox"/> Exhibit I | Budget Variance Explanation |

Fair organizations with Satellite Wagering:

- | | |
|-------------------------------|----------------------------------|
| <input type="checkbox"/> SW-1 | Summary of Satellite Wagering |
| <input type="checkbox"/> SW-2 | Satellite Wagering Labor Details |

Fair organizations with Motorized Racing (Fair promoted only):

- | | |
|------------------------------|--------------------------------|
| <input type="checkbox"/> MR | Summary of Motorized Racing |
| <input type="checkbox"/> MRL | Motorized Racing Labor Details |

Additional Required Reports:

- Balance Sheet
- Income Statement
- Summary Trial Balance

Reporting of Prior-Year Actual & Budget Data

The prior-year STOP and budget data should be transferred to Column 1 and Column 2 of the budget proposal, respectively, without modification.

Procedure for Page 1

Governmental Accounting Standards Board (GASB) Statement No. 34 requires all public agencies to segregate restricted versus unrestricted net resources as well as investment in capital assets when preparing financial reports. Page 1 of the budget allows the breakdown of beginning and ending resources into these three categories. The introduction of Schedule 7, Property, Plant and Equipment, facilitates this breakdown by carrying forward the amount invested in capital assets. Formulas are built into page 1 that will automatically calculate available resources. Restricted resources must be manually entered in the appropriate cell.

Effects of Governmental Accounting Standards Board Statement No. 68 on Budgeting

The primary objective of GASB 68 is to improve accounting and financial reporting by state and local governments for pensions. The statement resulted from a comprehensive review on the effectiveness of existing reporting standards for pensions with regard to providing more transparency, accountability and the ability to compare governments for decision makers and users of governmental financial reports. These new standards provide a more comprehensive picture of what state and local governments have promised their employees regarding public pension benefits and the actual associated costs, thus providing a more comprehensive understanding of a government's financial portrait.

Suggestions for DAAs:

For budgeting purposes, in order to adjust for GASB 68 requirements, the expected employer's contributions made toward the defined benefits pension plan (CalPERS) for the year should be placed into **Pension Expense** on Page 10. Formulas are built into the spreadsheet to transfer this amount to Page 1 and Page 2. Note that unlike the STOP, the Pension Expense will directly hit the Unrestricted Net Position– Pension line without deferring 12 months of actual PERS expense. Adjustments will need to be manually inputted for this discrepancy between the STOP figure and the ending budget Figure.

Employer's contributions towards the pension plan should not be reflected in operational expenditures.

Please Note: In regards to actual reporting (not budget), the pension expense will be comprised of the amount that F&E will provide. Contributions made in the current year will be deferred until the next year.

Due to the complexity of integrating pension liability and its expenses into the budget, F&E is providing a suggestion to incorporate this information. However, in the end, it is the responsibility of the Fair to use a budget template and create a budget that makes sense for them.

Future Considerations: Governmental Accounting Standards Board Statement No. 75 (OPEB)

The primary objective of GASB 75 is to improve accounting and financial reporting for postemployment benefits other than pension (other postemployment benefits or OPEB). In a similar fashion to GASB 68, this statement seeks to provide more information to what the state and local governments have promised to their employees in regards to other postemployment benefits.

The Fairs should keep in mind that these new accounting standards will have an impact on reporting requirements in the future. This statement is to take effect for financial years beginning after June 15, 2017. Although there is some uncertainty about when this statement will be implemented for the Fairs, F&E believes that information and guidance will be forthcoming and provided by the State Controller's Office.

BUDGET SCHEDULES, EXHIBIT I

The following schedules and exhibits are part of the complete budget packet. Bullets detail some reminders or items to consider when preparing the forms.

Schedule 6, Permanent Positions

- DAAs are to use the exact civil service class title.
- Provide all details requested.
- Include all approved filled or vacant positions and any proposed new positions.
- List vacant positions *not being filled*, noted as “vacant,” and showing no dollar amount.
- Reflect appropriate salary rates, including anticipated increases/cost of living adjustments (COLAs).
- Show overtime to be paid, in lieu of compensating time off (CTO), as a lump sum line item for each applicable account.

Schedule 6A, Employee Leave Balance

Fairs should budget annually for the projected year-end adjustment to their liability for vacation, annual leave, holiday credits, Personal Leave Program (PLP), and compensated time off (CTO) for all eligible fair staff. In the past, F&E has directed Fairs to utilize Accounts 24500, Compensated Absence Liability, and 80000, Prior Year Expense Adjustment, when posting the year-end adjustment. Fairs will now post the adjustment to Account 50300, Compensated Leave Expense in lieu of Account 80000. As a reminder, this adjustment may be a debit or credit entry to Account 50300 depending on whether your total liability at year-end is increasing or decreasing, respectively.

Complete Schedule 6A in the following manner:

- List all permanent and seasonal positions.
- Under the columns “Estimated 2018” indicate the estimated 12/31/18 leave balances and hourly pay rate for each position.
- Under the columns “Projected 2019” indicate the projected 12/31/19 leave balances and hourly pay rate for each position.
- The projected 2019 year-end adjustment will be the difference between the end-of-year 2018 liability and the end-of-year 2019 liability. This total will be reported and carried on to account 50300, Compensated Absences Expense on page 6.

Schedule 6B, Temporary Positions

- Include all non-permanent employees and budgeted amounts for any account where temporary wages are allocated.
- ***Include non-testing seasonal positions (civil service 194-day actual time worked [ATW] appointments).***
- Include overtime at time and one-half if fair no longer meets criteria for FLSA exemption. Otherwise, overtime should be budgeted at straight-time.

- Provide all details requested on form.

NOTE: The amounts shown for each account on the schedule(s) must agree with the amounts included in the respective accounts, budget pages 6 through 9.

Schedule 6C, Contractual Professional Services

- Include all contracted professional services and budgeted amounts for any account where professional services are allocated.
- Provide all details requested on form.
- Please document the actual services being contracted for, not the name of the contractor.

NOTE: The amounts shown for each account on the schedule(s) **must** agree with the amounts included in the respective accounts, budget pages 6 through 9.

Schedule 7, Property, Plant and Equipment

Governmental Accounting Standards Board (GASB) Statement No. 34 requires all public agencies to report the value of their fixed assets (property, plant and equipment) in their financial reports using the full accrual basis of accounting. Under this method, expenditures for capital outlays are reported as assets and depreciation is reported as an expense over the estimated useful life of the asset. Beginning January 2004, all fairs were required to begin depreciating their fixed assets. Therefore, fairs must budget for the estimated depreciation expense for 2018 using account 90000, Depreciation Expense.

The line item “Less Accumulated Depreciation Disposition of Fixed Assets,” was inserted after Accumulated Depreciation, January 1. The purpose of the modification was to reflect the reduction in accumulated depreciation as a result of any capitalized asset disposition.

Schedule 7 is designed to help fairs plan property acquisition and disposition and, using this data, projects their year-end investment in capital assets. This projection is then carried forward to the ending resources on page 1.

Complete Schedule 7 in the following manner:

- Beginning Property, Plant and Equipment (PP&E) is the total amount of accounts 19000, Construction in Progress; 19100, Land; 19200, Buildings and Improvements; and 19300, Equipment. Do not subtract accumulated depreciation or long-term debt associated with capital assets as these amounts will be deducted later. This amount should match PP&E before depreciation, December 31 from the fair’s 2017 STOP accepted by F&E. Enter this amount in the estimated 2018 column.
- Under Acquisitions of Fixed Assets, list any purchases or projects completed or planned for completion in 2018. Obtain California Fairs Financing Authority (CFFA) Project Close-out Report when necessary.
- Under Disposition of Fixed Assets, list any assets disposed of in 2018. Disposal of an asset includes sale, theft, loss, or salvage. This would include demolition of an existing structure.

- Under Accumulated Depreciation, January 1, list your January 1, 2018 beginning total for accounts 19210, Accumulated Depreciation-Buildings and Improvements; and 19310, Accumulated Depreciation-Equipment. This number should match Accumulated Depreciation, December 31 from fair's 2017 STOP accepted by F&E.
- Under Annual Depreciation Expense, enter the estimated 2018 depreciation amount.
- The Accumulated Depreciation, December 31, year-ending amount will automatically carry to the January 1, 2019 beginning Accumulated Depreciation cell.
- Under Long-Term Debt, enter the estimated year-end amount of all long-term debt associated with PP&E.
- Repeat this process to complete the Proposed 2019 column. Note that Beginning PP&E and Accumulated Depreciation will be automatically carried from the Estimated 2018 column.

When budgeting for newly proposed capital projects for your fairgrounds, we strongly encourage you to include priority items identified in your Americans with Disabilities Act (ADA) transition plan.

Schedule 8A, Non-Fair Funds Reconciliation for Capitalized Projects

Please enter all projected non-fair funding anticipated in 2018 to "Capital Project Reimbursements," account 31900, on this schedule. Separate them out into the appropriate categories as listed on the form.

Enter the corresponding capital investment in the appropriate section of the form. If the fair plans to process project funds through its own books (i.e., if the fair pays the vendors directly), enter this information under "Resources Applied (Run through Fair's Accounting System)." If the capital expenditures are expected to be paid directly by outside sources (i.e., CFFA), enter this information under "Resources Applied (Paid directly by CFFA)." Do not include fair funded expenditures.

"Resources appropriated in prior year" (top of schedule) should be used to reflect resources acquired in a prior year that were previously recorded as deferred revenue, but is now being recognized as revenue in the current year. Deferred revenue is recorded when a fair receives resources in one year, but does not expect to expend the funds on a capital project until a subsequent year. The recognition of the revenue takes place when such funds are ultimately spent on the capital project for which the funds were designated.

Exhibit I, Budget Variance Explanation

Budgetary comparisons should be a part of budget submittals. This includes a comparison of (a) 2018 budget to 2018 estimated results of operations and (b) 2018 estimated results of operations to 2019 proposed budget. As previously mentioned in F&E's Budget Philosophy section, significant budget variances should have reasonable explanations. Significant variances that are not explained may require additional information.

- Report form is part of the budget template in Microsoft Excel.
- Variances are automatically calculated on page 11 of the budget.
- All variances of +/- \$10,000 **and** 10% or greater must be explained. The purpose of utilizing both the dollar and percentage variances is to avoid requiring explanations for variances that may be significant in dollar amount, but immaterial as a percentage change and vice versa.
- For Additional Reporting fairs, all variances of +/- \$5,000 **and** 5% or greater must be explained in detail.
- For variances less than the above criteria, please note in the explanations “No significant change.”
- F&E highly recommends that the CEO **and** board president sign this form.

SATELLITE WAGERING

F&E requires fairs that operate satellite wagering facilities to budget funds for the exclusive purpose of maintaining the satellite wagering facilities at high comfort and aesthetic standards. F&E recommends, at the minimum, an amount equal to the fair’s previous annual contribution to CARF’s equipment replacement fund.

Satellite Wagering (SW-1) & Labor Details (SW-2)

- Provide all details requested on form.
- Include an amount for equipment replacement or sinking fund in account 65405.

MOTORIZED RACING

Fairs that produce motorized racing events are required to complete and submit details of revenues and expenses, and a listing of related labor costs.

Motorized Racing (MR) & Labor Details (MRL)

- Provide all details requested on forms.

BUDGET PREPARATION WORKSHEETS

Worksheets designed to aid you in the preparation of your budget are available via download on the Departments website www.cdfa.ca.gov/fe.

Worksheets for budget preparation:

- **Accrued Revenue & Expense (W-R&E)**
- **Junior Livestock Auction (W-JLA)**
- **Fair Labor Standards Act (W-FLSA)**

- **Employee Benefits and Payroll Taxes (W-EB)**

ADDITIONAL CONSIDERATIONS

Employee Benefits, Employer’s Portion (subject to change)

- Social security (OASDI) is calculated at 6.2%; it affects permanent employees listed on Schedule 6 and temporary employees who exceed 1,000 hours in a fiscal year (July through June). For more specific information, contact your Human Resources analyst.
- Medicare or hospital insurance (HI) applies to **all** employees and is computed at 1.45%.
- Retirement contributions are calculated at applicable rates for the specific tier. *Fair organizations should adjust these rates to the most recent quote from PERS.*

Insurance Costs

- General Liability Contact CFSA for current rates
- Workers Compensation (applies to all employees and volunteers) Contact CFSA for current rates
- Unemployment Claim Reimbursement (UI)..... Contact CFSA for current rates

Minimum Wage

Effective January 1, 2018, CA minimum wage has been increasing on an annual schedule unless the Governor pauses the increases due to economic or budget conditions. The following table provides the minimum wage figures:

Date	Minimum Wage for Employers with 25 Employees or Less	Minimum Wage for Employers with 26 Employees or More
January 1, 2017	\$10.00/hour	\$10.50/hour
January 1, 2018	\$10.50/hour	\$11.00/hour
January 1, 2019	\$11.00/hour	\$12.00/hour
January 1, 2020	\$12.00/hour	\$13.00/hour
January 1, 2021	\$13.00/hour	\$14.00/hour
January 1, 2022	\$14.00/hour	\$15.00/hour
January 1, 2023	\$15.00/hour	

ADDITIONAL NOTES

Review Meeting(s)

As a condition of funding approval, F&E may request to meet with the CEO and members of the board to discuss the financial condition of the fair organization.

Questions?

Please direct any questions regarding preparation of the annual budget submittal to:

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