

June 23, 2017 F2017-08

TO: All Fair CEO's

SUBJECT: 2017 Livestock Symposium/Judges Conference

The California Department of Food & Agriculture - Fairs and Expositions Branch is sponsoring a Livestock Symposium/Judges Conference scheduled for September 21-23 in Fresno at the Fresno State University and Piccadilly Inn-Airport Event Center. This conference, traditionally one of the State's most anticipated livestock educational events was periodically held once every three years and last occurred in 2006. The original event was designed to discuss trends and set show ring standards for livestock evaluation at California fairs.

It is our goal to revive the Livestock Judges Conference and also include educational opportunities for the fair staff members who are involved in the livestock department. Of special interest to fair management, the fair staff track will focus on best practices of livestock show management, junior livestock auction management, online entry programs, official weigh-in procedures, selection and hiring of judges and the Quality Assurance Program just to name a few. From handling difficult situations with junior exhibitors to new ideas for improving your livestock shows, this conference will be of great benefit to you and your livestock staff.

The conference registration and hotel information will be sent out in July. If you have any questions regarding the conference, please call myself at 916-900-5365 or 916-204-6063 or email @ david.dillabo@cdfa.ca.gov.

I hope that you or your staff can find time to participate in this educational event.

Sincerely,

David Dillabo

Training Coordinator

