

JOB OPPORTUNITY ANNOUNCEMENT

CHIEF EXECUTIVE OFFICER

40th District Agricultural Association

1250 Gum Avenue
Woodland, CA 95776
yolocountyfair.net





The Yolo County Fair

is recognized as the **LARGEST** and **OLDEST** free gate fair in California.

It maintains this status because of the hundreds of volunteers, county/community support, sponsorships, & partnerships with county businesses and individuals.

The Fairgrounds remains an economic, social, and cultural treasure of Yolo County. As California's 40th District Agricultural Association, the Fairgrounds has an obligation to promote agriculture and youth, recreation, entertainment, and support local communities by improving the quality of the state property and facilities and create essential venues for education.

Elaine Yamaguchi
Board Chair
Yolo County Fairgrounds - 40th DAA

The California 40th District Agricultural Association at the Yolo County Fairgrounds, located in Woodland, is now accepting applications for Chief Executive Officer.

The Fairgrounds hosts several large annual events and is also the county's emergency location...



The 40th District Agricultural Association was established in 1893 and the first Fair was held during that same year.

The 55-acre Yolo County Fairgrounds hosts several large annual events such as car shows, consumer events, community events, private events, corporate events, and livestock events year-round.

The fairgrounds is an emergency location for both the State and County for evacuation of people and animals.

The fairgrounds hosts a full hookup RV Park year-round.



CEO Candidate: Work, Live and Thrive with all amenities from farm to table at your back door.



The ideal candidate will have the ability to:

- Develop and manage budgets
- Maintain sound fiscal policy to ensure financial success of the DAA
- Monitor day-to-day record-keeping
- Create and implement marketing plans and strategies
- Prepare board and government required documents
- Produce community-relevant programs, entertainment activities and special events
- Demonstrate effective leadership
- Articulate and explain the goals of the DAA as well as the vision of the Board of Directors

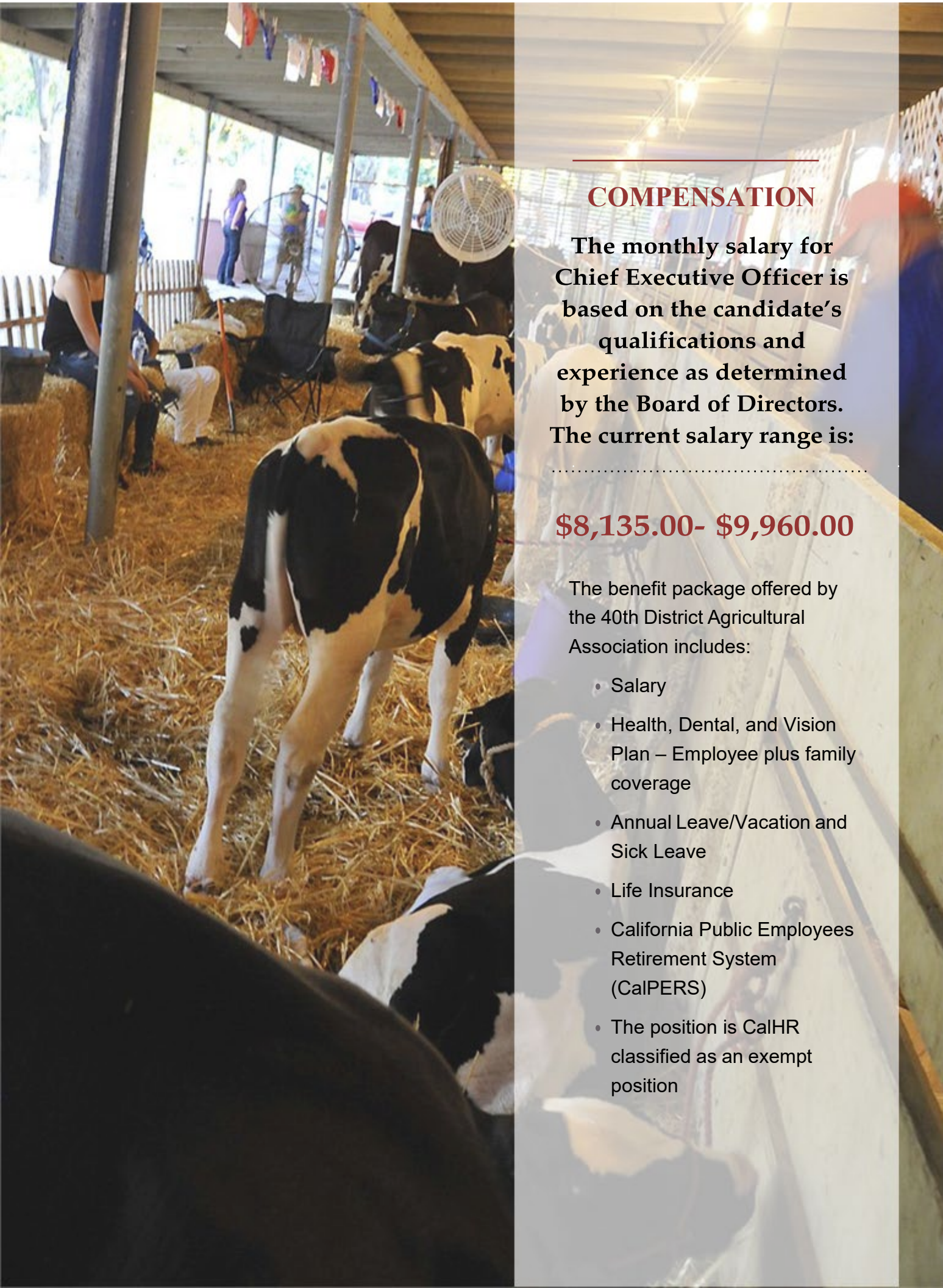


The Board desires a candidate with experience in:

- Business development; planning, and organizational structuring
- Recruitment, training and supervising employees and volunteers
- Purchasing
- Facility maintenance and improvement projects
- Contracting
- Technology/Information Technology
- Social Media
- Fund-raising, grant, and sponsorship development
- Public relations

The candidate

must have the ability to work cooperatively and communicate effectively with staff and volunteers, the community, local businesses, media, the Board of Directors, and governmental agencies.



COMPENSATION

The monthly salary for Chief Executive Officer is based on the candidate’s qualifications and experience as determined by the Board of Directors. The current salary range is:

\$8,135.00- \$9,960.00

The benefit package offered by the 40th District Agricultural Association includes:

- Salary
- Health, Dental, and Vision Plan – Employee plus family coverage
- Annual Leave/Vacation and Sick Leave
- Life Insurance
- California Public Employees Retirement System (CalPERS)
- The position is CalHR classified as an exempt position

The Fairgrounds remains an economic, social, and cultural treasure of Yolo County.

As California’s 40th District Agricultural Association, the Fairgrounds has an obligation to promote agriculture and youth, recreation, entertainment, and support local communities by improving the quality of the state property and facilities and create important venues for education.



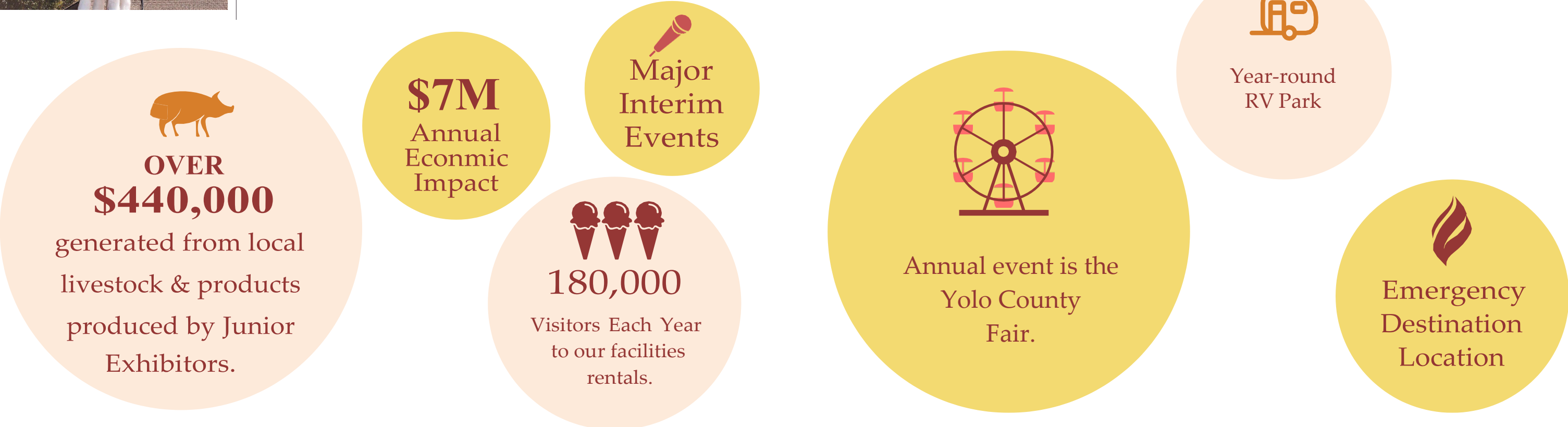
Further, the Fairgrounds provide a showcase for community pride and spirit with activities to be enjoyed by all. While the Yolo County Fairgrounds is a State of California property, it is not supported by state or county taxes and is self-supporting.

The Fairgrounds also serves as an event center for major events and celebrates agriculture year-round and through the annual 5-day Yolo County Fair held in August. It encourages healthy competition, highlights special talents, recognizes community achievements, honors outstanding contributions, enhances partnerships, promotes volunteerism, showcases unique interests, and produces a wealth of healthy family activities and entertainment.

Annual Fairgrounds Events include car shows, consumer events, community events, corporate events and livestock events. In addition, revenue generating interim events include trade shows, conventions, rallies, concerts, Quinceañeras, weddings, receptions, and private celebrations. Facility rentals account for more than 180,000 visitors each year.

The Fairgrounds actively promotes the area’s varied interests and has a long tradition of bringing communities together to celebrate music and art. Some major interim events include the Yolo County Fair and Concert & the Midnight Mass Car Show.

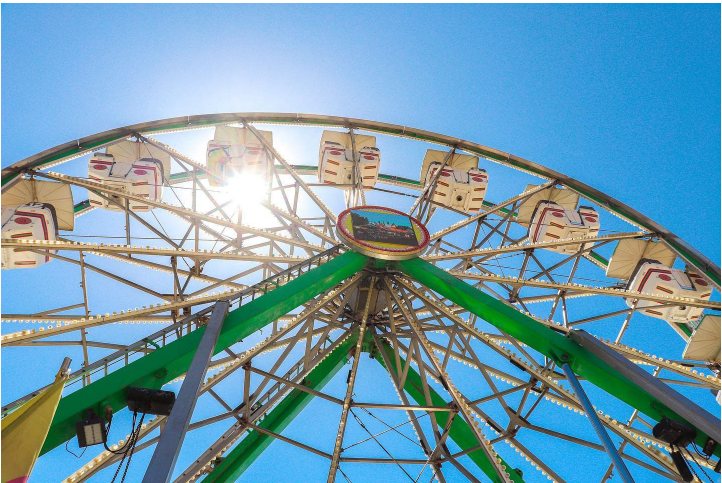
Unique to the Yolo County Fair, and in keeping with community values, the Fair is the largest and oldest free gate fair in California. It maintains this status because of the hundreds of volunteers, county/community support, sponsorships, & partnerships with county businesses & individuals.



Nestled in the heart of Yolo County, Woodland, California, is a blend of urban vibrancy and agricultural abundance. Woodland combines its urban core with its deep-rooted agricultural heritage, resulting in a unique and thriving community. Known for its commitment to sustainable farming practices and principles, Woodland stands as a beacon of the farm-to-table movement. The city's close proximity to fertile farmlands allows for a direct connection between local producers and the dining experience, fostering a culinary scene that celebrates the freshest ingredients and seasonal flavors. Residents and visitors alike are treated to farmer's markets, where they can sample the region's bountiful harvest firsthand. Woodland's dedication to preserving its agricultural legacy while embracing modern urban living truly sets it apart, making it a destination that embodies the best of both worlds. Woodland is conveniently located just minutes away from Davis and Sacramento.

Event patrons frequently stay at the Fairgrounds RV Park; a year-round facility which offers full hook-ups.

The annual economic impact to Yolo County is nearly \$7 million. The Fair is classified as a Class III Fair with over 50 seasonal jobs created. The labor income generated by these additional jobs is approximately \$2 million annually. As of 2009, The local tax revenue generated is approximately \$90,000.



In times of need, the Fairgrounds is used as an emergency destination location for people and animals. The fairgrounds is also used as training space for Police and Fire Departments.



The Yolo County Fair works closely with the Heritage Foundation. The Heritage Foundation is a Non-Profit 501.c.3 Corporation founded to help in the preservation of the Fairgrounds, which in turn will help keep the original purpose of County Fairs alive.

Governed by its own board of directors, volunteer Foundation members continue to raise significant funds and have supported several Fairgrounds projects.

Yolo County Fair Board of Directors

for the DAA consists of nine members who are appointed by the Governor to serve four-year terms. Currently there are two board vacancies. The Board is responsible for fiscal oversight and instituting policy. The Board jointly empowers the Chief Executive Officer and his/her professional staff to implement all policy decisions.

The current 2023 Board members are:

- Elaine Yamaguchi, Chair
- Blake Harlan, Vice Chair
- Nancy Muller
- Gary Holman
- Anthony Roberts
- Darrel Ng
- Steve Barzo
- Vacant
- Vacant

Any applicant who attempts to contact an individual Board member with the intent of influencing the decision of the Board will be disqualified as a candidate for the position.



To Apply

Qualified applicants are invited to submit an application via regular mail to:

CEO Hiring Committee
40th District Agricultural Association
Yolo County Fair
PO Box 1408
Woodland, CA 95776

OR electronically to: CEOHR@YOLOCOUNTYFAIR.NET

All submissions should include a completed application found on our website, a compelling cover letter, a comprehensive resume, and four (4) professional references. **The closing date for receipt of applications is Saturday, September 30, 2023.**

- Application documents must be postmarked no later than that date. The first review of resumes will begin after the closing date.
- Upon completion of the review of resumes, candidates may be asked to complete a series of written responses for further review by the Board.
- Finalists will be notified, and oral interviews will be scheduled.

In addition, in-depth backgrounds and verifications will be conducted. This is a confidential recruitment process and will be handled accordingly throughout the various stages. Candidates should be aware that references will not be contacted until mutual interest has been established. Following a comprehensive evaluation, the final candidates will be presented to the 40th DAA Board of Directors for final determination and appointment.

Ideally, the new Chief Executive Officer will join the 40th DAA as soon as possible, once selected.

Requests for accommodation or recruitment information may be obtained by emailing: CEOHR@YOLOCOUNTYFAIR.NET





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