



November 28, 2018

F2018-09

TO: All Fair CEO's

SUBJECT: 2019 Youth for the Quality Care of Animals Program Implementation

Beginning January 1, 2019, the Fairs and Exposition Branch (F&E) will require all California Fairs (County, Citrus & District Agricultural Associations) junior livestock (large and small animal) exhibitors to annually participate in the Youth for the Quality Care of Animals (YQCA) program either online or in an instructor led program. For more information on the YQCA program, please visit www.yqca.org.

If your fair currently has a quality assurance program, please submit it for approval to Jay Carlson. Please reference circular letter [F2018-05](#) for how to confirm and validate a local youth quality assurance program before adoption and implementation.

YQCA hosts an online program for all youth ages with nominal fees. Organizations can explore payment options available through the attached YQCA pdf. There are also options to obtain certification to become a certified instructor.

For additional information, please reference the five attached information documents on the YQCA program and instructor led training.

If you have any questions or need additional information regarding the YQCA online program, please email help@yqca.com. For any other questions, please direct them to info@yqca.com, or Jay Carlson at (916) 263-3109 or JCarlson@calexpo.com.

Sincerely,

John Quiroz, Branch Chief
Fairs & Exposition Branch

Enclosures

cc: Seth Derner, YQCA
Jennifer Hawkins, YQCA





YOUTH FOR THE QUALITY CARE OF ANIMALS

Food Safety - Animal Well Being - Character

Getting Your YQCA Instructor-Led Training Certification

CREATING AN ACCOUNT

Creating An Account

Go to <https://yqca.learn-grow.io>

4-H Online Sign In

If you have an Active account in 4-H Online, select to Sign in with 4HOnline.

Will be prompted so select a state, then enter the Login information for your 4-H Online account.

After successfully logging in, you will be given a list of Active family members. Select a family member and start the account creation process.

FFA & Independent Sign In

For FFA members and those who do not have an active 4-H Online account

YQCA certification is now open! When you log in, there will be a Help button in the bottom right of the screen to notify us of any issues - Thank You!

4-H Online Sign In



Sign in with 4HOnline

4HOnline login only available for Families

or

FFA & Independent Sign In

Sign In

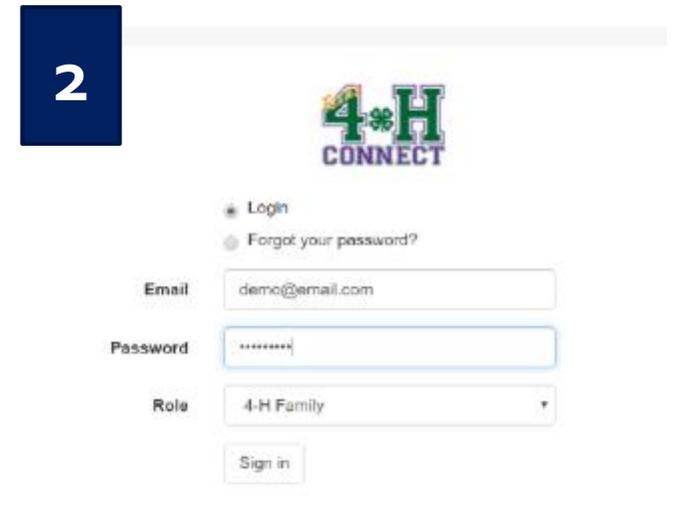
[Create a new account](#)
[Forgot username or password?](#)

Creating An Account - 4-H Online

1 Select a 4 H Organization



2 Login with 4-H Credentials



Select a Family Member

Member's status must be active. If you're not sure of the member's status, log in to 4 H Online to view the status on the member screen. To check the progress of member activation in 4 H Online, contact your county 4 H office.

3



Sign in with 4-H Online - Enter a Username

After creating your account, you will still be able to login with your 4-H Online credentials. The username will be used if you decide to disconnect your account from 4-H Online.

Complete Your Account

You're almost done! Please enter a username for your account.

Username

Your username can contain letters or numbers and must be between 6 and 32 characters.

(1) I am 13 years of age or older; and/or (2) the parent/guardian of the above minor; I understand and agree to the Terms of Use

Create Account

Cancel

Creating An Account – FFA & Independent

Enter information for the individual whose name will appear on the certificate

A parent or guardian must create the account (in the child's name) for a member that is 12 or younger

Email entered for member that is 12 or younger, must be that of a parent or guardian

Create Account

Enter your account information. All fields are required.

First Name	Last Name
<input type="text"/>	<input type="text"/>
Email (parent/guardian email if this account is for a youth 12 or younger)	Confirm Email
<input type="text"/>	<input type="text"/>

Username	Your username can contain letters or numbers and must be between 6 and 32 characters.
<input type="text"/>	
Password	A password must be eight characters or longer, contain at least one number, and contain either a capital letter or a special character.
<input type="text"/>	
Confirm Password	
<input type="text"/>	
State	County
<input type="text"/>	Select a state first ...

Date of Birth	Gender
<input type="text"/>	I am...
Residence	Ethnicity
<input type="text"/>	I am...

Race

- American Indian / Alaskan Native
- Asian
- Black / African American
- Native Hawaiian / Pacific Islander
- White
- Balance of Other Combinations
- Prefer Not To State

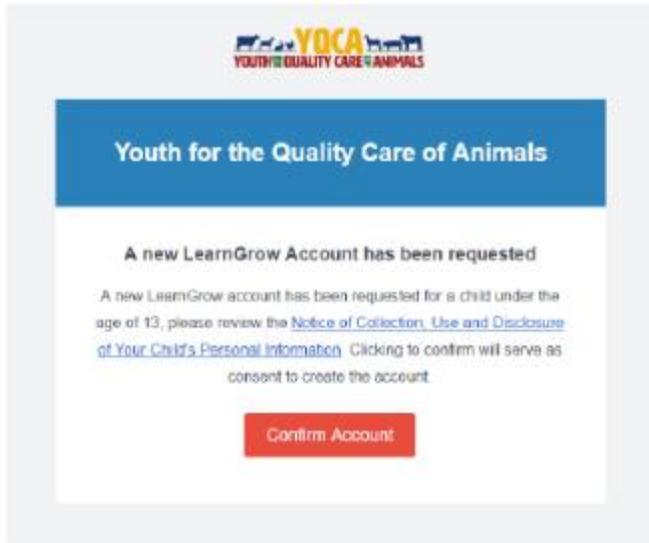
Check all the boxes that apply to you. If your ethnicity is "Non-Hispanic", you must select at least one option.

(1) I am 13 years of age or older; and/or (2) the parent/guardian of the above minor; I understand and agree to the [Terms of Use](#)

Create Account

Creating An Account – FFA & Independent

For members 12 or younger

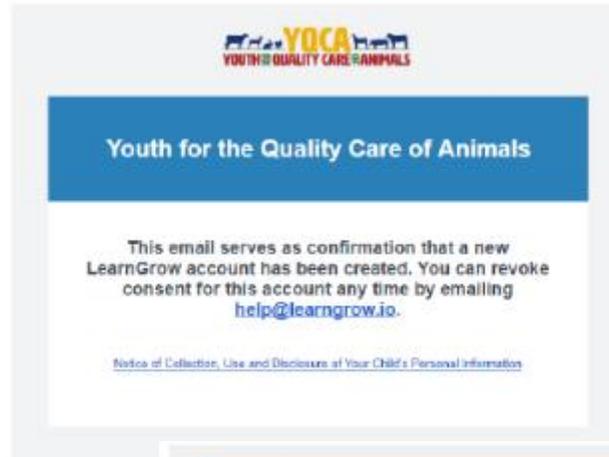


YOUTH FOR THE QUALITY CARE OF ANIMALS

Youth for the Quality Care of Animals

A new LearnGrow Account has been requested

A new LearnGrow account has been requested for a child under the age of 13, please review the [Notice of Collection, Use and Disclosure of Your Child's Personal Information](#). Clicking to confirm will serve as consent to create the account.

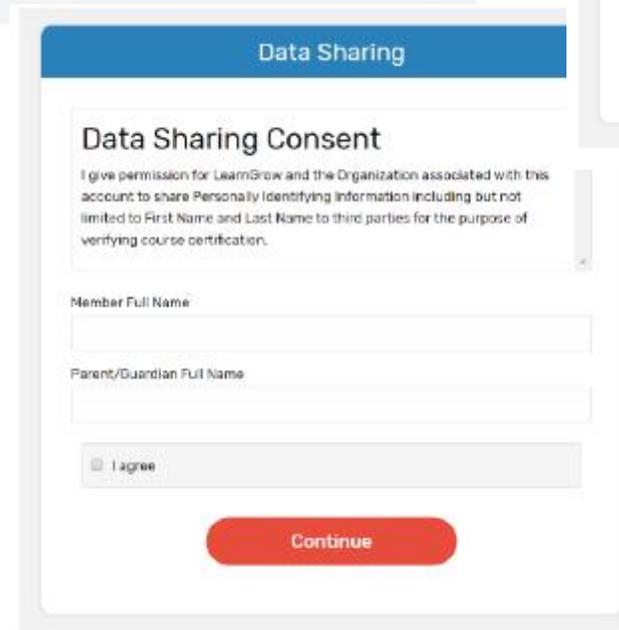


YOUTH FOR THE QUALITY CARE OF ANIMALS

Youth for the Quality Care of Animals

This email serves as confirmation that a new LearnGrow account has been created. You can revoke consent for this account any time by emailing help@learngrow.io.

[Notice of Collection, Use and Disclosure of Your Child's Personal Information](#)



Data Sharing

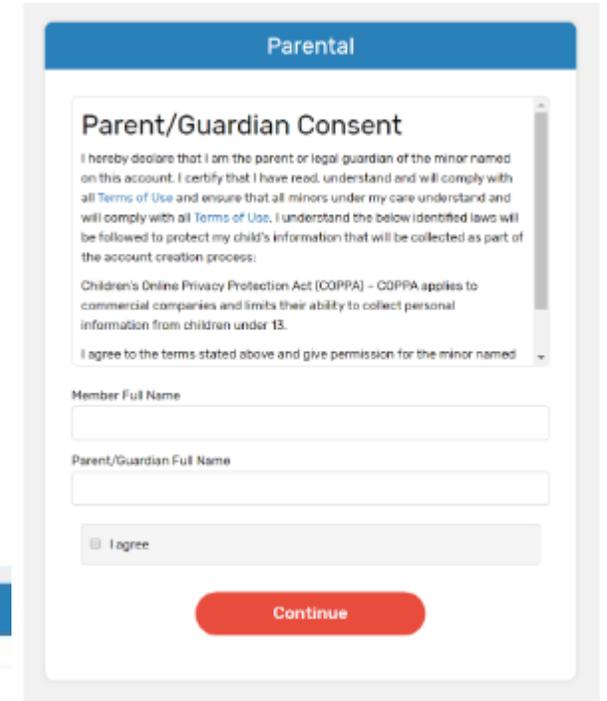
Data Sharing Consent

I give permission for LearnGrow and the Organization associated with this account to share Personally Identifying Information including but not limited to First Name and Last Name to third parties for the purpose of verifying course certification.

Member Full Name

Parent/Guardian Full Name

I agree



Parental

Parent/Guardian Consent

I hereby declare that I am the parent or legal guardian of the minor named on this account. I certify that I have read, understand and will comply with all [Terms of Use](#) and ensure that all minors under my care understand and will comply with all [Terms of Use](#). I understand the below identified laws will be followed to protect my child's information that will be collected as part of the account creation process:

Children's Online Privacy Protection Act (COPPA) – COPPA applies to commercial companies and limits their ability to collect personal information from children under 13.

I agree to the terms stated above and give permission for the minor named

Member Full Name

Parent/Guardian Full Name

I agree

NAVIGATING THE ACCOUNT

Navigating The Account

Home screen for member

To start a course, click one of the course listed

- Be sure the select Instructor-Led Training
- Read the description of the course carefully to make sure the individual associated with the account meets the requirements

The screenshot displays a 'Course List' interface with a grid of six course cards. The top right corner features a 'Completed' button and a 'View All' button. The cards are arranged in two rows of three. The first row contains three 'Junior' courses (Age 08, 09, and 10), each with a 'Web-Based Training' option for \$12.00 and an 'Instructor-Led Training' option for \$3.00. The second row contains three 'Intermediate' courses (Age 11, 12, and 13). The Age 11 course has both training options. The Age 12 and 13 courses are marked as 'Registered' and only show the 'Instructor-Led Training' option.

Course	Age Group	Level	Web-Based Training	Instructor-Led Training	Status
Course	Age 08	Junior	\$12.00	\$3.00	Available
Course	Age 09	Junior	\$12.00	\$3.00	Available
Course	Age 10	Junior	\$12.00	\$3.00	Available
Course	Age 11	Junior	\$12.00	\$3.00	Available
Course	Age 12	Intermediate	-	Instructor-Led Training	Registered
Course	Age 13	Intermediate	-	Instructor-Led Training	Registered

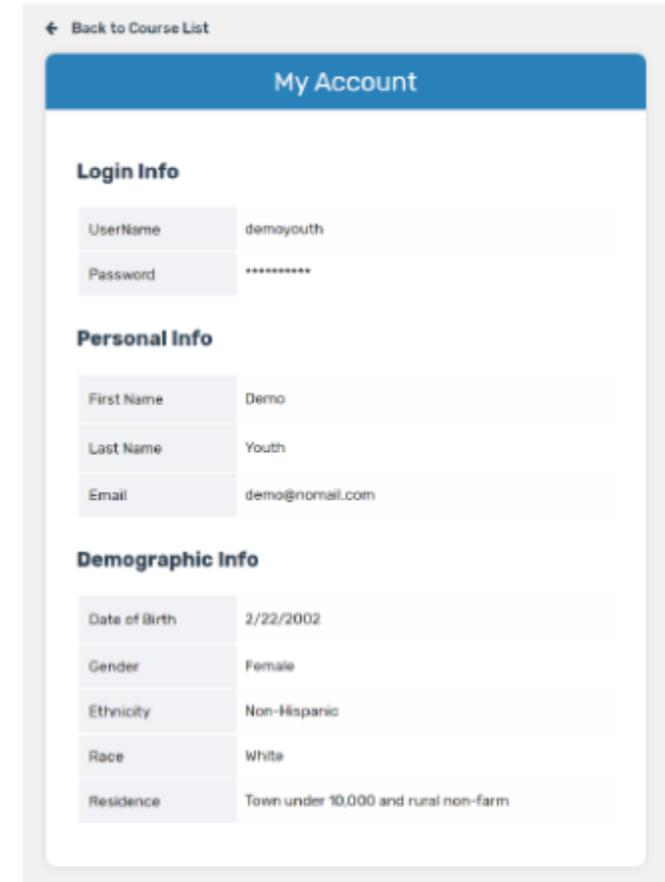
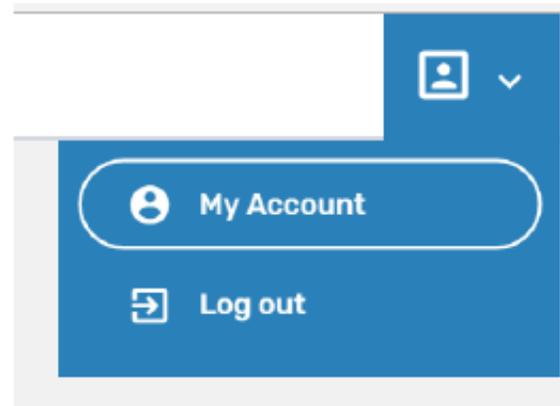
Navigating The Account - Menu

Account Menu

- Upper right of every screen after logging in

My Account Screen

- Shows individual's information
- If account is not linked to 4-H Online, password can be changed here

A screenshot of the "My Account" screen. At the top left is a back arrow and the text "Back to Course List". The title "My Account" is centered at the top in a blue header. The screen is divided into three sections: "Login Info", "Personal Info", and "Demographic Info". Each section contains a table of user data.

Login Info	
UserName	demoyouth
Password	*****

Personal Info	
First Name	Demo
Last Name	Youth
Email	demo@nomain.com

Demographic Info	
Date of Birth	2/22/2002
Gender	Female
Ethnicity	Non-Hispanic
Race	White
Residence	Town under 10,000 and rural non-farm

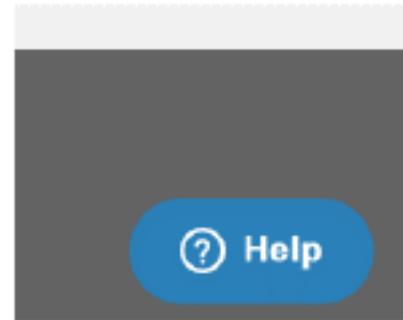
Navigating The Account - Help

Help

- Lower right of every screen after logging in

Getting Help

- After clicking 'Help', user will be presented with a screen to send a message



Leave us a message ×

Your name
Demo

Email address*
demo@nomail.com

How can we help you?*

Attachments
Add file or drop here

zendesk Cancel Send

PURCHASING A COURSE

Purchasing A Course

1. Select a course
2. Select the state, select the training and purchase the course
3. Pay for the course

1 Course List

Course
Age 08: Junior

To qualify for this course, you must have turned 8 in the previous calendar year.

Web-Based Training	\$12.00
Instructor-Led Training	\$3.00

2 Course List

Web-Based Training

Course
Age 11: Junior

\$12.00

To qualify for this course, you must have turned 11 in the previous calendar year.

Purchase Course

Instructor-Led Training

Course
Age 11: Junior

\$3.00

To qualify for this course, you must have turned 11 in the previous calendar year.

State

Training

Select a state first...

Purchase Course

3 Back to Course List

Select payment method

Course	Age 11: Junior
Amount	\$3.00
Type	Instructor-Led Training

Apply a coupon code if you have one

Coupon Code

Select from one of your existing credit cards or add a new one.

Your Saved Credit Cards

Add Credit Card

Cardholder Name

Card Number

Expiration Date Jan 2017

Validation (CVV)

Purchasing A Course and Taking Pre-Course Survey

4. Finalizing payment
5. Viewing the receipt
6. After purchasing a course, an email will be sent inviting users to take a pre-course survey.

4

Back To Course

Select payment method

Course	Age 11: Junior
Amount	\$3.00
Type	Instructor-Led Training

Apply a coupon code if you have one

Coupon Code

Select from one of your existing credit cards or add a new one.

Your Saved Credit Cards

<input checked="" type="radio"/> VISA	Demo Parent	4xxx-xxxx-xxxx-4444
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5

Back to Course List

Course

Age 13: Intermediate Status: Registered

To qualify for this course, you must have turned 13 in the previous calendar year.

When	Jun 30 2017, 10:15 AM - 11:45 AM
Where	Hill Country Library 22 Main St., Austin, TX
Contact	Test Instructor james.patrick.youngblood@gmail.com 555-555-5555
Message	Bring your number 2 Pencils.

COMPLETING CERTIFICATION

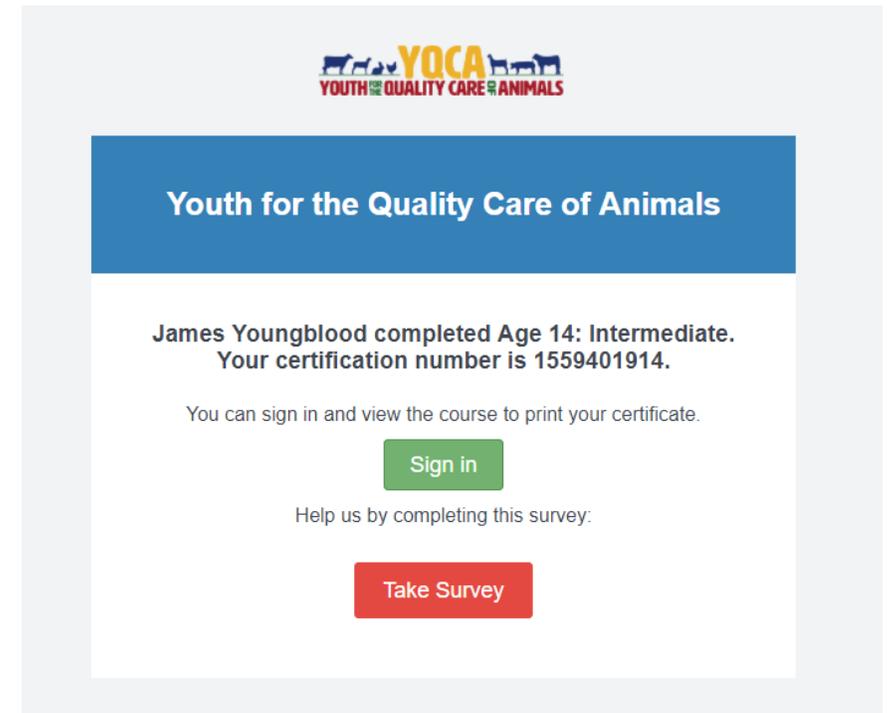
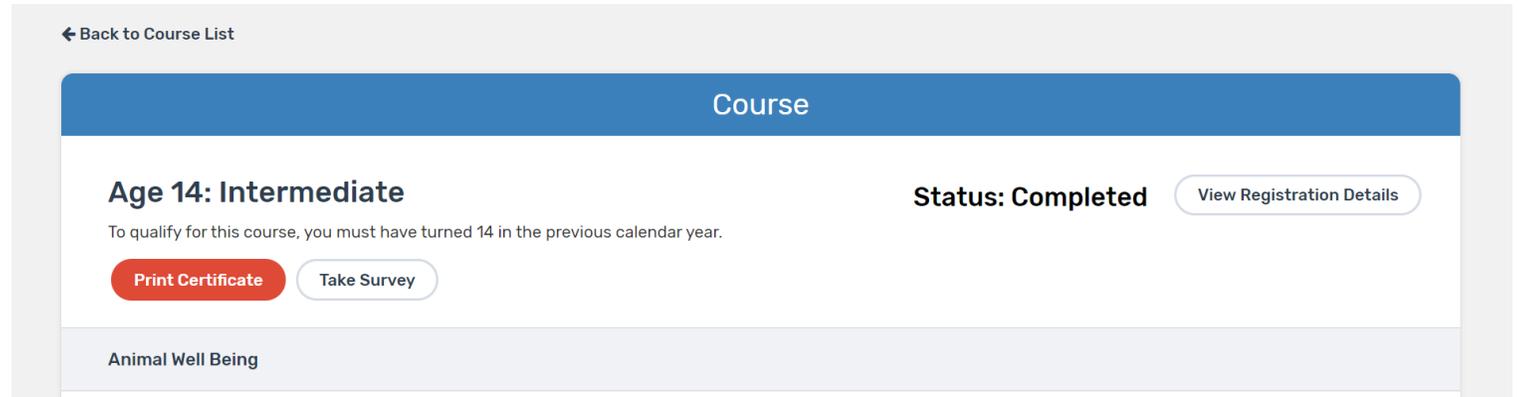
Printing A Certificate and Taking Post-Course Survey

Once the training is complete, the trainer will mark attendees as complete and they will be given access to their certificate.

At that time, return to course menu screen to print certificate after all quizzes have been passed or access certificate number from email

Certificate can download as a PDF to save locally and/or send electronically. To print PDF, click on printer icon and send to local printer.

Upon completion of course, click "Take Survey" to access post-course survey





Getting Your YQCA Web-Based Certification

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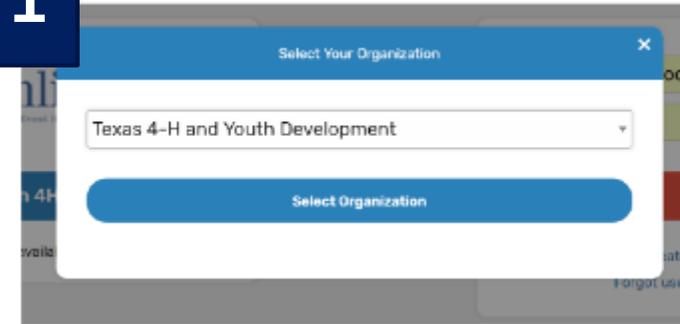
FFA & Independent Sign In

Sign In

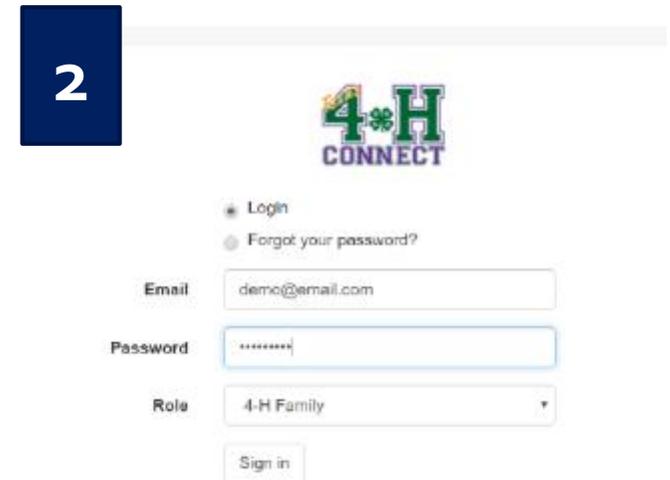
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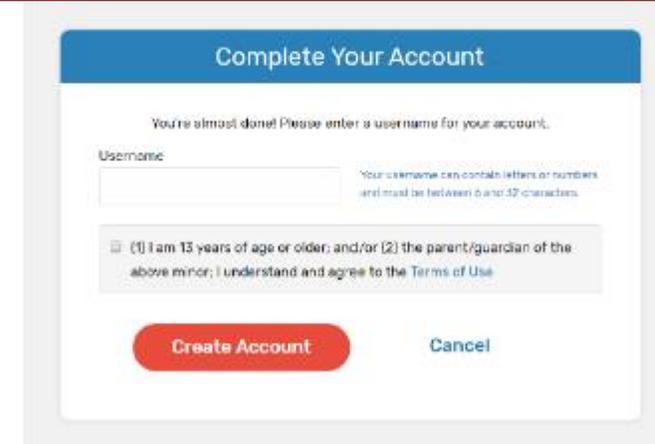
3



Enter a Username

After creating your account, you can still log in with your 4 H Online credentials. The username will be used if you decide to disconnect your account from 4 H Online.

4



Creating An Account – FFA & Independent

Enter information for the individual whose name will appear on the certificate

A parent or guardian must create the account (in the child's name) for a member that is 12 or younger

Email entered for member that is 12 or younger, must be that of a parent or guardian

Create Account

Enter your account information. All fields are required.

First Name	Last Name
<input type="text"/>	<input type="text"/>
Email (parent/guardian email if this account is for a youth 12 or younger)	Confirm Email
<input type="text"/>	<input type="text"/>

Username	Your username can contain letters or numbers and must be between 6 and 32 characters.
<input type="text"/>	
Password	A password must be eight characters or longer, contain at least one number, and contain either a capital letter or a special character.
<input type="text"/>	
Confirm Password	
<input type="text"/>	
State	County
<input type="text"/>	Select a state first ...

Date of Birth	Gender
<input type="text"/>	I am...
Residence	Ethnicity
<input type="text"/>	I am...

Race

- American Indian / Alaskan Native
- Asian
- Black / African American
- Native Hawaiian / Pacific Islander
- White
- Balance of Other Combinations
- Prefer Not To State

Check all the boxes that apply to you. If your ethnicity is "Non-Hispanic", you must select at least one option.

(1) I am 13 years of age or older; and/or (2) the parent/guardian of the above minor; I understand and agree to the [Terms of Use](#)

Create Account

Creating An Account – FFA & Independent

For members 12 or younger

Youth for the Quality Care of Animals

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Data Sharing

Data Sharing Consent

I give permission for LearnGrow and the Organization associated with this account to share Personally Identifying Information including but not limited to First Name and Last Name to third parties for the purpose of verifying course certification.

Member Full Name

Parent/Guardian Full Name

I agree

Parental

Parent/Guardian Consent

I hereby declare that I am the parent or legal guardian of the minor named on this account. I certify that I have read, understand and will comply with all [Terms of Use](#) and ensure that all minors under my care understand and will comply with all [Terms of Use](#). I understand the below identified laws will be followed to protect my child's information that will be collected as part of the account creation process:

Children's Online Privacy Protection Act (COPPA) – COPPA applies to commercial companies and limits their ability to collect personal information from children under 13.

I agree to the terms stated above and give permission for the minor named

Member Full Name

Parent/Guardian Full Name

I agree

NAVIGATING THE ACCOUNT

Navigating The Account

Home screen for member

To start a course, click one of the course listed

- Be sure the select Web-Based Training
- Read the description of the course carefully to make sure the individual associated with the account meets the requirements

The screenshot displays a 'Course List' interface with a grid of six course cards. The top right corner features a 'Completed' button and a 'View All' button. The cards are arranged in two rows of three. The top row contains three 'Junior' courses (Age 08, 09, and 10), each with a 'Completed' status. The bottom row contains three 'Junior' and 'Intermediate' courses (Age 11, 12, and 13). The Age 12 and 13 courses are marked as 'Registered'. Each card includes a course title, a qualification requirement (e.g., 'To qualify for this course, you must have turned 8 in the previous calendar year.'), and a price table for 'Web-Based Training' and 'Instructor-Led Training'.

Course	Age	Level	Web-Based Training	Instructor-Led Training	Status
Course	Age 08	Junior	\$12.00	\$3.00	Completed
Course	Age 09	Junior	\$12.00	\$3.00	Completed
Course	Age 10	Junior	\$12.00	\$3.00	Completed
Course	Age 11	Junior	\$12.00	\$3.00	Completed
Course	Age 12	Intermediate	-	-	Registered
Course	Age 13	Intermediate	-	-	Registered

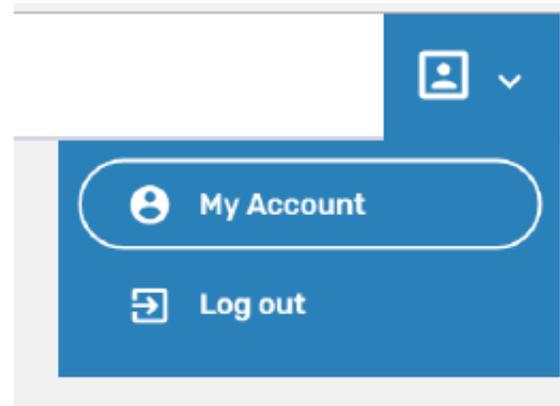
Navigating The Account - Menu

Account Menu

- Upper right of every screen after logging in

My Account Screen

- Shows individual's information
- If account is not linked to 4-H Online, password can be changed here

A screenshot of the "My Account" screen. At the top left is a back arrow and the text "Back to Course List". The title "My Account" is centered at the top in a blue bar. Below the title are three sections: "Login Info", "Personal Info", and "Demographic Info". Each section contains a table of user information.

Login Info	
UserName	demoyouth
Password	*****

Personal Info	
First Name	Demo
Last Name	Youth
Email	demo@nomain.com

Demographic Info	
Date of Birth	2/22/2002
Gender	Female
Ethnicity	Non-Hispanic
Race	White
Residence	Town under 10,000 and rural non-farm

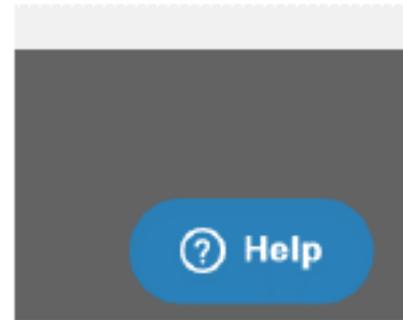
Navigating The Account - Help

Help

- Lower right of every screen after logging in

Getting Help

- After clicking 'Help', user will be presented with a screen to send a message



Leave us a message ×

Your name
Demo

Email address*
demo@nomail.com

How can we help you?*

Attachments
Add file or drop here

zendesk Cancel Send

PURCHASING A COURSE

Purchasing A Course

1. Select a course
2. Purchase the course
3. Pay for the course

1

Course List

Course
Age 08: Junior

To qualify for this course, you must have turned 8 in the previous calendar year.

Web-Based Training	\$12.00
Instructor-Led Training	\$3.00

2

Course List

Web-Based Training

Course
Age 11: Junior **\$12.00**

To qualify for this course, you must have turned 11 in the previous calendar year.

[Purchase Course](#)

OR

Instructor-Led Training

Course
Age 11: Junior **\$3.00**

To qualify for this course, you must have turned 11 in the previous calendar year.

State

Training
Select a state first...

[Purchase Course](#)

3

Back To Course

Select payment method

Course	Age 08: Junior
Amount	\$12.00
Type	Web-Based Training

Apply a gift card if you have one

Gift Card [Apply](#)

Select from one of your existing credit cards or add a new one.

[Add Credit Card](#)

Your Saved Credit Cards

Add Credit Card

Cardholder Name

Card Number

Expiration Date Jan 2017

Validation (CVV)

[Add Credit Card](#) [Cancel](#)

Purchasing A Course and Taking Pre-Course Survey

4. Finalizing payment
5. Viewing the receipt
6. After purchasing a course, an email will be sent inviting users to take a pre-course survey.

4

Back To Course

Select payment method

Course: Age 08: Junior
Amount: \$12.00
Type: Web-Based Training

Apply a coupon code if you have one

Coupon Code: [Apply](#)

Select from one of your existing credit cards or add a new one.

[Add Credit Card](#)

Your Saved Credit Cards

VISA	Demo Parent	4xxxx-xxxx-xxxx-4444
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[Purchase Course](#)

5

Back To Course

Course Registration

Age 08: Junior

To qualify for this course, you must have turned 8 in the previous calendar year.

Course Registration Status [Go to Course](#)

Registered

Invoice

Invoice Number	Invoice Amount
2	\$12.00
Invoice Status	Amount Paid
Paid	\$12.00
	Invoice Balance
	\$0.00

COMPLETING CERTIFICATION

Completing A Course

Must pass 3 quizzes to get certified

- Animal Well-Being
- Food Safety
- Life Skills

Select a Knowledge Builder and Skills to gain knowledge and test your skill

- Status will show throughout to track progress

Back to Course

- Will return user to menu page to select another Knowledge Builder, Skills Lab or Quiz

The screenshot displays a course interface for 'Age 08: Young Adult'. The course title is at the top, followed by a requirement: 'To qualify for this course, you must have turned 8 in the previous calendar year.' Below this, there are two main sections: 'Animal Well Being' and 'Food Safety'. Each section contains three items: 'Knowledge Builder', 'Skills Lab', and 'Quiz Required'. The 'Knowledge Builder' item in the 'Animal Well Being' section is highlighted with a pink box. To the right of the course content, there is a progress tracking area with three rows: 'Viewed' with a green circle icon, 'Completed' with a green checkmark icon, and 'In Progress' with a yellow pause icon. At the bottom of the course content, there is a 'Back To Course' button highlighted with a pink box. Below the course content, there is a 'Lesson Details - Knowledge Builder' section with a 'Viewed' status and a green circle icon.

Printing A Certificate and Taking Post-Course Survey

Return to course menu screen to print certificate after all quizzes have been passed or access certificate number from email

Certificate can download as a PDF to save locally and/or send electronically. To print PDF, click on printer icon and send to local printer.

Upon completion of course, click "Take Survey" to access post-course survey

← Back to Course List

Course

Age 14: Intermediate **Status: Completed** [View Registration Details](#)

To qualify for this course, you must have turned 14 in the previous calendar year.

[Print Certificate](#) [Take Survey](#)

Animal Well Being



Youth for the Quality Care of Animals

James Youngblood completed Age 14: Intermediate.
Your certification number is 1559401914.

You can sign in and view the course to print your certificate.

[Sign in](#)

Help us by completing this survey:

[Take Survey](#)



Verifying YQCA Certifications

1. Go to <https://yqca.learn-grow.io/Course/CertificateInformation>
2. Enter a certification number
 - Manually
 - Upload Excel spreadsheet using template
3. View output

Certificate Information

Enter Certificate Numbers Manually
Upload an Excel Spreadsheet

Enter certificate numbers below to view the related information. Each certificate number should be entered on a separate line.

Certificate Numbers

1234567895
 1197045458
 1644601602

View

Certificate Number	Course	Certification Date	Expiration Date
1234567895	Invalid		
1197045458	Invalid		
1644601602	Invalid		

Certificate Information

Enter Certificate Numbers Manually
Upload an Excel Spreadsheet

Upload an Excel spreadsheet that specifies members and certificate numbers for which information should be retrieved. The spreadsheet must include columns for a member's first name, last name, birth date, state, county (optional), and the certificate number (optional if you are a Manager), in that order. For convenience, a template has been created for you.

Excel File Browse...

Upload
Download Template

	A	B				
1	First Name	Last Name	Date of Birth (m/d/yyyy)	State	County (Optional)	Certificate Number (Optional for Managers)
2						
3						
4						

Reading Output

“status” column reveals information about validity of certification

Status	Explanation
Valid	First name, last name, date of birth, state, county (optional) and certificate number (option) were entered correctly and certification is valid
No matching users found	Appears only when certification number is not entered. May mean one of the names is spelled incorrectly, birthdate or state is incorrect
No matching user found. All information except First Name matched at least one user.	Appears only when certification number is not entered. First name is spelled incorrectly, a nickname was used on the spreadsheet or certificate; something is incorrect about the first name
All information matched. User does not have a valid certification.	Certification number is likely not valid because it is expired.
The certificate number is valid, but these items do not match: First Name, Last Name, Date of Birth	Certificate number is valid, but likely belongs to someone else
The certificate number is valid, but these items do not match: Last Name	Certificate number is valid, but there is likely a typo in the last name
The certificate number is valid, but these items do not match: Date of Birth	Certificate number is valid and matches First Name and Last Name, but there is likely a typo in the birthdate



YQCA Background Information Sheet

Version 09.24.18

How did YQCA get started?

The National Pork Board (NPB) program manager for the Youth PQA Plus program called a meeting in 2013 to discuss the feasibility and interest in a national, multi-species youth quality assurance (QA) program. Attending the meeting were representatives of other livestock organizations and state leaders from states where a statewide multi-species QA program has been approved by NPB as a Youth PQA Plus equivalent. The consensus among the 15 attendees was that the burden of each state and group maintaining a unique QA program was growing burdensome and that a collective, national effort would be worth investigating.

The next year, this same group conducted a series of three meetings to explore the feasibility of a national program that would replace Youth PQA Plus and the need for states to develop and maintain their own programs. The group gathered input from stakeholders and others to arrive a decision to move forward with fundraising efforts to initiate the launch of YQCA.

With initial funding secured, this informal task force established committees to determine program requirements, to establish evaluation priorities, to define the scope and sequence of the curriculum and to seek and secure additional funding for program sustainability. This work began in 2015 and was managed by Vivayic, a firm contracted to facilitate the development process and to build the elearning modules for the online program. This group made integration with 4HOnline a high priority and established an agreement with RegistrationMax, the developer of 4HOnline to build the platform to host and deliver YQCA to achieve this integration. YQCA was officially incorporated as a not-for profit in September 2016 and is currently seeking federal 501c(5) status.

Who established and reviewed the content and curriculum for YQCA?

The initial planning group of YQCA established a curriculum committee. The committee was comprised of state youth livestock extension specialists. This group established the overall curriculum framework and objectives for each module in the 14 years of YQCA programming. A weeklong content writing workshop was held in November 2015 with 12 state university extension specialists. The resulting content source documents were then sent out for a blind peer review with topic experts (animal wellbeing, food safety, and youth life skills). With final revisions made, these content source documents were used to create the storyboards for the online modules and the instructor-led workshop designed and developed by Vivayic. Drafts of the modules and instructor-led materials have been reviewed by YQCA committee members, experts from livestock organizations, and others. The first two years of online materials were launch in March of 2017 and 2018. The final two years will be launched in September of 2019 and 2020.

These same content source documents and online modules were utilized to create instructor-led training materials. In total, there are three sets of instructor-led training materials that will be rotated through by instructors annually.



Are livestock organizations involved and supportive of YQCA?

Livestock organizations have provided both financial support and technical expertise to the YQCA program. The National Pork Board plans to discontinue the Youth PQA Plus program after 2017 and provide ongoing support to YQCA. Beef Quality Assurance (BQA) program specialists have been involved in the development of the YQCA program and are ready to support state efforts to promote YQCA for youth producers. Representatives of sheep, dairy, and rabbit industries were involved in the planning and review of materials and plan to promote the use of YQCA to young producers as well. The National Pork Board, National Cattlemen's Beef Association and the American Sheep Industry Council contributed financially to the development costs for YQCA.

Who is the Current YQCA Board of Directors?

State Representatives

- IA - Mike Anderson
- NE – Rob Eirich
- MO – Marcia Shannon
- WA – Paul Kuber (Vice President)
- WI – Bernadette O'Rourke (Secretary)
- OH – Lizz Share
- SD – Heidi Carroll
- NV – Lindsay Chichester
- CO – Steve LeValley

Livestock Organizations

- Chase DeCoite – National Cattlemen's Beef Association
- Dinah Peebles – National Pork Board (Treasurer)
- Emily Stepp – National Milk Producers Federation
- Peter Orwick – American Sheep Industry Association
- Mike Avesing – American Rabbit Breeders Association

Livestock Shows

- Erin Dorsey, National Western Livestock Show

University Livestock Specialists

- Jodi Sterle, Iowa State University (President)

This information sheet is provided as a resource. For additional questions, please email info@yqca.org.



YQCA Fees Information Sheet

Version 09.24.18

This information sheet is provided as a resource. For additional questions, please email sales@yqca.org.

Breakdown – where do they go?

The following is a breakdown of where the fees collected are distributed for utilization.

\$12.00 fee for online program

- \$0.36 = credit card fees (typically)
- \$5.00 = technical/user support, email and phone support, based in U.S.
- \$5.00 = online system hosting, maintenance, ongoing development, security and privacy assurance
- \$1.64 = stays with YQCA to invest in ongoing curriculum development and revision, program management, and promotion

\$3 fee for in-person

- \$0.09 = credit card fees (typically)
- \$1.50 = technical/user support, email and phone support, based in U.S.
- \$1.00 = online system hosting, maintenance, ongoing development, security and privacy assurance
- \$0.41 = stays with YQCA to invest in ongoing curriculum development and revision, program management, and promotion

Cancellations are allowed prior to youth beginning their web-based or instructor-led training courses.

How were these fees established?

The fee structure was established by the YQCA Board of Directors. As a not-for-profit established for the sole purpose of providing quality and effective youth quality assurance training, the fees are intended to cover the costs of offering the program. The YQCA Board projected two major costs: 1) the initial cost to develop the new curriculum and to develop an online system that would integrate with 4-H Online, was safe and secure for minors, was stable, and met current data and web standards, and 2) the ongoing costs of keeping the curriculum revised, managing and promoting the program, and keeping the online system secure, safe and up-to-date.

The YQCA Board had to make estimates on number of users to establish a price point that would cover both the remaining costs of development and ongoing costs. The goal of the YQCA Board was to establish a fee structure that would not have to increase for at least 5 years so that all users would have a known cost to use for future planning. The YQCA Board also heard from state leaders that there was little capacity in state offices to provide user technical support, especially over holidays and weekends. The decision was made to have YQCA offer this support to all users and include this cost in the fee structure.

Are these fees comparable to other programs?

- Nebraska Extension offered an online quality assurance training program for a cost of \$10 per user. This program did not include materials for an instructor-led workshop, nor did the program offer to provide

integration into 4-HOnline. Nebraska Extension will be discontinuing their program upon the availability of YQCA. A representative of YQCA is on the YQCA Board of Directors.

- The Youth PQA Plus program is offered for free to youth but only includes information for pigs and the National Pork Board allocated funds to revise the materials every three years. Local educators delivering the instructor-led workshop may have charged a fee for their time and materials, but there was no fee for the online program. The National Pork Board did allocate checkoff funds to support the development of the YQCA program and has a representative on the YQCA Board to ensure the program meets the standards established to qualify as an equivalent replacement for Youth PQA Plus. No other livestock organization offers a youth quality assurance training program.
- Many states maintained their own programs that require staff and educator time to develop, edit, design and maintain the program materials. Some states charged fees for quality assurance workshops while others offered them at no cost.
- Many states have not offered a youth quality assurance program but expressed interest in utilizing YQCA once developed and available.
- Texas Agrilife offers Quality Counts, a training and certification for youth quality assurance that includes resources for instructor-led workshops and an online program called Texas Trail. Fee information for this program was not readily available.

How do YQCA coupon codes work?

The YQCA system offers the ability for anyone to purchase coupon codes that can be applied to YQCA registration expenses. A few details about the coupons:

- Codes do not expire
- Each code is unique and once used it cannot be used again
- Coupons can be \$12 for a web-based training or \$3 for an instructor-led training
- Whoever purchases the coupon codes is responsible for distributing them to designated users; YQCA cannot be held liable for misuse of coupon codes

Here are a couple of suggestions on how to utilize coupon codes:

- Find sponsor(s) interested in supporting youth livestock projects and have them help offset the cost of YQCA for youth in a club, a county, or the entire state
- Use coupon codes for families that do not want to use credit cards for online purchases. Find another family or adult that will accept payment from this family and will purchase coupon codes to use for youth registration.

What if my state needs to charge more for instructor-led workshops to recoup costs for materials and staff time?

The YQCA system is not capable of establishing different price points based on delivery location. There are two options to consider for this situation:

1. Require participants to make two payments: one for the \$3 online registration fee to YQCA and another payment for local costs.
2. For convenience to youth and their families, you could have them write you one check that includes the \$3 YQCA online fee. Your instructor could go online and purchase \$3 coupon codes at yqca.org and distribute these codes to the families that included the payment in their check.

YQCA Information Sheet for Shows and Fairs

Version 09.24.18



This information sheet is provided as a resource. For additional questions, please email info@yqca.org.

How will YQCA benefit my livestock show?

The YQCA program ...

- Increases the educational preparedness of exhibitors
- Adds another layer of quality assurance to improve sportsmanship, animal wellbeing, and food safety for animal purchasers
- Helps demonstrate our commitment to the educational development of exhibitors
- Provides a nationally available program that any youth exhibitor can access

What does YQCA cost my livestock show?

Nothing.

YQCA charges a fee for each youth that registers in the YQCA training and certification program; this fee is paid for by the youth or the family. Coupon codes can be purchased by anyone and gifted to youth to help offset a portion or all the cost. The cost for the online training is \$12. In states or with organizations agreeing to system-wide adoption of YQCA (for example: Nebraska 4-H and National Pork Board) they can offer in-person workshops by trained instructors with a YQCA registration cost of \$3. The information in the online and in-person workshops is the same so you can be assured that all youth coming to your show will have the same learning experience.

Which shows are requiring YQCA certification?

Starting with the National Pork Expo in June 2017, all National Junior Swine Association shows will accept YQCA certification for their quality assurance requirement. The National Pork Board will discontinue supporting the Youth PQA Plus program at the end of 2017 and is supporting YQCA for all youth livestock exhibitors. The National Western Stock Show will accept YQCA certification for their quality assurance requirement starting with their January 2018 show. Other shows and fairs are currently in the process of considering accepting and/or requiring YQCA certification.

Shows that currently require quality assurance certification are encouraged to accept YQCA. Shows that currently do not require quality assurance are invited to review the program and consider encouraging youth to complete the program for the goals of self-improvement and increased project success.

We are maintaining a list of shows and fairs that either require or accept YQCA certification at our website: <http://yqca.org/fairs-shows>. Please contact us at info@yqca.org if you would like your show to be listed or your information needs to be updated.

What are my options to promote and/or require YQCA certification for exhibitors at my livestock show?

The following are options for your livestock show to consider:

1. Promote YQCA as a valuable educational component in their livestock project

2. Accept YQCA certification if your show requires that youth have a quality assurance certification
3. Require YQCA certification for all exhibitors in your show
4. Work with other shows in your state or region to enact a requirement for YQCA certification for all exhibitors in all shows

YQCA offers promotional resources for you to use with exhibitors and others. YQCA program managers and board members are also willing to have conversations with your show regarding options to move forward.

How will my show know if a youth exhibitor has completed YQCA certification?

Youth will be issued a certificate and a unique certification number from YQCA upon meeting the certification requirements. Youth will be able to email or print their certificate for show entries. Show managers will also be able to utilize the public-facing certification verification site to validate certification numbers.

What about other livestock quality certification programs – are they going away?

The Youth PQA Plus program provided by the National Pork Board will be discontinued after December 2017 with their full support of YQCA. Nebraska Extension has offered an online quality assurance program that was discontinued in March of 2017 with their support of YQCA, as well. Shows are asked, however, to honor the certificates earned by youth from these sources through the expiration of their certificate. This will require up to three years of “grandfathering” in youth that earned Youth PQA Plus certification, for example, even if a show begins to require YQCA.

The adult version of Pork Quality Assurance (PQA) Plus® and Beef Quality Assurance, BQA®, will not be impacted by YQCA and shows may choose to accept these certifications for youth producers, if desired.

Who governs YQCA?

The YQCA program is owned and managed by the newly established Youth for the Quality Care of Animal nonprofit. There is no government involvement in this program. The board of YQCA is comprised of state university extension specialists and representatives of the livestock industry. YQCA has taken no funding from animal pharmaceutical or animal feed companies. The only funds for development have come from checkoff funds from beef, pork, sheep and corn producers and from the University of Missouri. There is a representative of livestock shows on this YQCA Board of Directors. Erin Dorsey, Livestock Operations Manager of the National Western Stock Show, serves in that role.

How can we support the learning that is part of the YQCA program?

Great question! We’d love for the objectives and information in the YQCA training to be supported by additional educational activities provided by fairs and shows. Perhaps you have exhibits, pre-event mailings, participant workshops, or other means to communicate and educate youth. You can find the list of the YQCA Curriculum Objectives by Topic and Age in the IAFE toolkit. This is a roadmap of what youth will be learning in YQCA by age. This will give ideas about which objectives to support and when youth will be introduced to them in the YQCA program. If you would like access to the online modules to review the youth’s training program, please request a free coupon code reserved only for fair and show managers and education directors from Cara at info@yqca.org. She can also direct you to resources and connect you with other educators to brainstorm effective ways to extend the learning in YQCA.



YQCA Coupon Order Form

Date of Order: _____

Contact Person: _____

Contact Email: _____

Contact Phone: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Coupon Offering Type and Quantity

Web-Based (\$12) Quantity: _____ Instructor-Led (\$3) Quantity: _____

Total Order Amount (coupon offering type amount * quantity):

Web-Based \$ _____ Instructor-Led \$ _____ Total \$ _____

By signing below, you acknowledge that you have read, understand and agree to the [Coupon Terms and Conditions](#) listed on page 2 of this document.

Printed Name: _____

Organization Name (if applicable): _____

Title (if applicable): _____

Signature: _____

Step 1:

Email this order form and copy of the check or purchase order to sales@yqca.org.

Step 2:

Makes check payable to **YOUTH FOR THE QUALITY CARE OF ANIMALS, INC**

and mail to:

National Pork Board

c/o Dinah Peebles, YQCA Treasurer

1776 NW 114th Street

Des Moines, Iowa 50325

COUPON TERMS AND CONDITIONS

GENERAL TERMS

Coupons are issued by YOUTH FOR THE QUALITY CARE OF ANIMALS, INC, a South Dakota domestic nonprofit corporation (the "Issuer"), who is the sole obligor to Coupon owner. When you purchase, receive or redeem a Card, you agree that the laws of the State of South Dakota, without regard to principles of conflict of laws, will govern these Coupon terms and conditions. YOUTH FOR THE QUALITY CARE OF ANIMALS, INC reserves the right to change these terms and conditions from time to time in its discretion. All terms and conditions are applicable to the extent permitted by law.

REDEMPTION

Coupons are non-refundable and only redeemable for course activation on LearnGrow.io. Valid for one-time use.

RISK OF LOSS

Coupons will not be replaced or refunded if lost or stolen. The risk of loss and title for Coupons pass to the purchaser upon sale. We are not responsible if a Coupon is lost, stolen, destroyed or used without your permission.

RESALE

Issuer does not permit the resale of its Cards without our prior written consent.

COMPLIANCE WITH LAWS

By purchasing Coupons, you are certifying and representing to the Issuer and its affiliates, subsidiaries, sister and parent companies, including, without limitation YOUTH FOR THE QUALITY CARE OF ANIMALS, INC. (the "Issuer and Affiliates"), that the activities in connection with which the Coupons will be used will comply with these terms and conditions and all applicable laws, rules and regulations, and that the Coupons will not be used in any manner that is misleading, deceptive, unfair or otherwise harmful to Coupon users. In addition, you agree to defend and indemnify Issuer and Affiliates and their respective directors, managers and officers, from and against any claims, expenses or liabilities made against or incurred by any of them in connection with your use of the Coupons or violation of any of these terms and conditions. You agree to release Issuer and Affiliates and their respective directors, managers and officers from and against any and all claims, expenses or liabilities you have or may have against or incurred in connection with your use of the Coupons or violation of any of these terms and conditions.

OUR POLICIES

Issuer and Affiliates may provide Coupon purchasers with information about the redemption status of Cards. Coupons cannot be returned, resold, transferred for value,

redeemed for cash or applied to any other account, except to the extent required by law.

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