

JOB OPPORTUNITY ANNOUNCEMENT

CHIEF EXECUTIVE OFFICER

17th District Agricultural Association



11228 McCourtney Rd.
Grass Valley, CA 95949
nevadacountyfair.com



NEVADA COUNTY
FAIRGROUNDS



The California 17th District Agricultural Association, operating the Nevada County Fairgrounds, located in Grass Valley, California, is now accepting applications for Chief Executive Officer.





on at
Valley,
Officer.

The Nevada County Fair

is recognized as “California’s Most Beautiful Fairgrounds”, and one of the top 10 rural fairs in America.

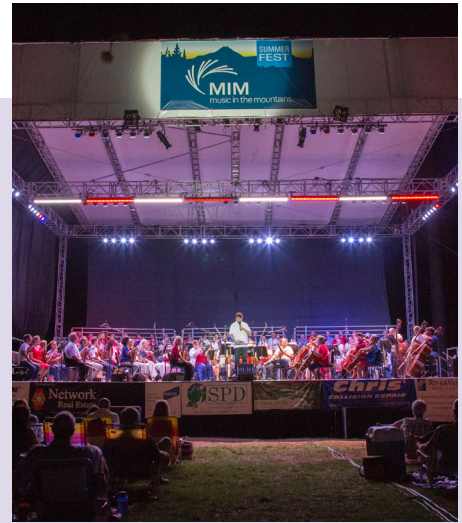
The Nevada County Fairgrounds is situated on 85 acres amongst towering pine trees and located in the Sierra Nevada Foothills of Grass Valley California, near Highways 80, 49 and 20, approximately an hour drive from Sacramento.

The Fairgrounds remains an economic, social, and cultural treasure of Nevada County. As California’s 17th District Agricultural Association, the Fairgrounds has an obligation to promote agriculture and youth, recreation, entertainment, and support local communities by improving the quality of the state property and facilities and create essential venues for education.

– Board of Directors

The Fairgrounds provide a showcase for community pride and spirit with activities to be enjoyed by all.





The 17th District Agricultural Association was established in 1884 and the first Fair was held offsite in 1938.

Later, in 1947, the Fair was moved to its current location. The original buildings on the grounds were built in 1951. The Gentle Giant Monument marks the entrance to the Fairgrounds and symbolizes the pioneer spirit and history of the California Gold Rush era.



CEO Candidate: Work, Play and Thrive in California's Beautiful Gold Country.



The ideal candidate will have the ability to:

- Develop and manage budgets
- Maintain sound fiscal policy to ensure financial success of the DAA
- Monitor day-to-day record-keeping
- Create and implement marketing plans and strategies
- Prepare board and government required documents
- Produce community-relevant programs, entertainment activities and special events
- Demonstrate effective leadership
- Articulate and explain the goals of the DAA as well as the vision of the Board of Directors



The Board desires a candidate with experience in:

- Business development; planning, and organizational structuring
- Recruitment, training and supervising employees and volunteers
- Purchasing
- Facility maintenance and improvement projects
- Contracting
- Technology
- Fund-raising, grant, and sponsorship development
- Public relations

The candidate

must have the ability to work cooperatively and communicate effectively with staff and volunteers, the community, local businesses, media, the Board of Directors, and governmental agencies.



COMPENSATION

The monthly salary for Chief Executive Officer is based on the candidate's qualifications and experience as determined by the Board of Directors. The current salary range is:

\$8,942 - \$10,959

The benefit package offered by the 17th District Agricultural Association includes:

- Salary
- Health, Dental, and Vision Plan – Employee plus family coverage
- Annual Leave/Vacation and Sick Leave
- Life Insurance
- California Public Employees Retirement System (CalPERS)
- The position is CalHR classified as an exempt position

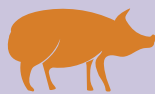
The Fairgrounds remains an economic, social, and cultural treasure of Nevada County.

As California's 17th District Agricultural Association, the Fairgrounds has an obligation to promote agriculture and youth, recreation, entertainment, and support local communities by improving the quality of the state property and facilities and create important venues for education.



Further, the Fairgrounds provide a showcase for community pride and spirit with activities to be enjoyed by all. While the Nevada County Fairgrounds is a California State facility, it is not supported by state or county taxes.

The Fairgrounds serves as an event center for major events and celebrates culture and diversity. The major event is the annual 5-day Nevada County Fair held in August, with over 90,000 people in attendance. It encourages healthy competition, highlights special talents, recognizes community achievements, honors outstanding contributions, enhances partnerships, promotes volunteerism, showcases unique interests, and produces a wealth of healthy family activities and entertainment.



**OVER
\$1,200,000**

generated from local
livestock & products
produced by Junior
Exhibitors.

\$21M
Annual
Economic
Impact


Major
Interim
Events



180,000
Visitors Each Year
to our Facility
Rentals

Annual Fairgrounds Events...

Include the Draft Horse Classic and Harvest Fair, and the Country Christmas Faire. In addition, revenue generating interim events include livestock and trade shows, conventions, rallies, concerts, parties, weddings, receptions, and celebrations. Facility rentals account for more than 180,000 visitors each year.

The Fairgrounds actively promotes the area's varied interests and has a long tradition of bringing communities together to celebrate music and art. Major interim events include the Strawberry Music Festival, California Bluegrass Festival, California Worldfest, and the Celtic Festival.

Unique to the Nevada County Fair, and in keeping with community values, the Fair boasts a "Treat Street" of approximately 30 community operated, non-profit, food and beverage booths. Significant revenue is generated which supports community organizations and projects.



90,000+
Annual attendance
at the Nevada County
Fair.



Year-round
RV Park &
Camping Facility



Emergency
Community
Evac Center

In support of local youth in agriculture the Fair has held the Junior Livestock Auction and the Ag Mechanics Auction for decades.

Proudly, in 2022, over \$1.2 million was generated from the sale of locally raised livestock and products crafted by junior exhibitors.



Event patrons frequently stay at the Fairgrounds RV Park; a year-round camping facility which offers full hook-ups or dry camping. Campers enjoy the trail and shaded picnic areas surrounding Lions Lake with fishing for youth 12 years and under.

The annual economic impact to Nevada County is nearly \$21 million. The Fair is classified as a class IV fair with 200 – 250 seasonal jobs created. The local tax revenue generated is approximately \$274,000.



In times of need, the Fairgrounds is used as an Emergency Evacuation Center, Fire Camp, and animal shelter.



The Nevada County Fairgrounds Foundation is a non-profit 501.c.3 founded to financially strengthen the Fairgrounds.

Governed by its own board of directors, volunteer Foundation members continue to raise significant funds and have supported several Fairgrounds projects.

The Board of Directors

for the DAA consists of nine members who are appointed by the Governor to serve four-year terms. Currently there are three board vacancies. The Board is responsible for fiscal oversight and instituting policy. The Board jointly empowers the Chief Executive Officer and his/her professional staff to implement all policy decisions.

The current 2022 Board members are:

Andrew Trygg, President
Jim Franks, Vice-President

Tom Browning
Barbara McDonald
Arnie Romanello
Jeanette Royal

Any applicant who attempts to contact an individual Board member with the intent of influencing the decision of the Board will be disqualified as a candidate for the position.



To Apply

Electronic submittals via email are strongly encouraged and should include a completed application found on our website, a compelling cover letter, a comprehensive resume, and five (5) professional references.

Email complete application packages to:

CEOrecruitment@NevadaCountyFair.com

The closing date for receipt of applications is

Tuesday, November 15, 2022, at 5:00 p.m.

- Application documents must be postmarked or electronically received no later than that date. The first review of resumes will begin after the closing date.
- Upon completion of the review of resumes, candidates may be asked to complete a series of written responses for further review by the Board.
- Finalists will be notified, and oral interviews will be scheduled.

In addition, in-depth backgrounds and verifications will be conducted. This is a confidential recruitment process and will be handled accordingly throughout the various stages. Candidates should be aware that references will not be contacted until mutual interest has been established. Following a comprehensive evaluation, the final candidates will be presented to the 17th DAA Board of Directors for final determination and appointment.

Ideally, the new Chief Executive Officer will join the 17th DAA on February 1, 2023.

Requests for accommodation or recruitment information may be obtained by emailing:
CEOrecruitment@NevadaCountyFair.com





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