CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE
A. G. Kawamura, Secretary

September 27, 2007

NOTICE OF LOWEST OBSERVED RETAIL PRICE FOR MILK
For the Month of October 2007

Listed below are the lowest observed prices which have been cost justified by a retailer for Northern and Southern California for the month indicated. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

If you have cost documentation that would justify a lower retail price than listed below, please contact Mary Riley at (916) 341-5988 for information on submitting the documentation for the Department's review. This information is also available on our toll-free phone line: 1-(800)-503-3490 and on our website at *www.cdfa.ca.gov/dairy/retail_prices_main.html*. Historic pricing information is also available on our website, at the same site as stated above.

LOWEST OBSERVED RETAIL PRICES FOR MILK –October 2007
NORTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	$ 6.39	$ 3.20	$1.95	$1.08
Reduced Fat	$ 6.39	$ 3.20	$1.91	$1.05
Lowfat	$ 6.39	$ 3.20	$1.88	$1.03
Nonfat	$ 5.49	$ 2.75	$1.68	$0.93

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	$ 6.39	$ 3.20	$1.95	$1.18
Reduced Fat	$ 6.39	$ 3.20	$1.91	$1.15
Lowfat	$ 6.39	$ 3.20	$1.88	$1.13
Nonfat	$ 5.49	$ 2.75	$1.68	$1.03

Dairy Marketing Branch • 1220 N Street • Sacramento, CA 95814
Telephone: 916.341.5988 • Fax: 916.341.6697 • E-mail: dairy@cdfa.ca.gov