



July 18, 2007

**NOTICE OF LOWEST OBSERVED
RETAIL PRICE FOR MILK
For the Month of July 2007**

Listed below are the lowest observed prices which have been cost justified by a retailer for Northern and Southern California for the month indicated. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

If you have cost documentation that would justify a lower retail price than listed below, please feel free to contact Mary Riley at (916) 341-5988 for information on submitting the documentation for the Department's review. This information is also available on our toll-free phone line: 1-800-503-3490 and on our website at www.cdfa.ca.gov/dairy/retail_prices_main.html. Historic pricing information is also available on our website, at the same site as stated above.

LOWEST OBSERVED RETAIL PRICES FOR MILK – July 2007

NORTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$6.29	\$3.15	\$1.88	\$0.98
Reduced Fat	\$6.19	\$3.10	\$1.83	\$0.95
Lowfat	\$6.19	\$3.10	\$1.78	\$0.93
Nonfat	\$5.29	\$2.65	\$1.58	\$0.83

SOUTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$6.29	\$3.15	\$1.83	\$1.13
Reduced Fat	\$6.19	\$3.10	\$1.78	\$1.08
Lowfat	\$6.19	\$3.10	\$1.68	\$1.03
Nonfat	\$5.29	\$2.65	\$1.53	\$0.95

