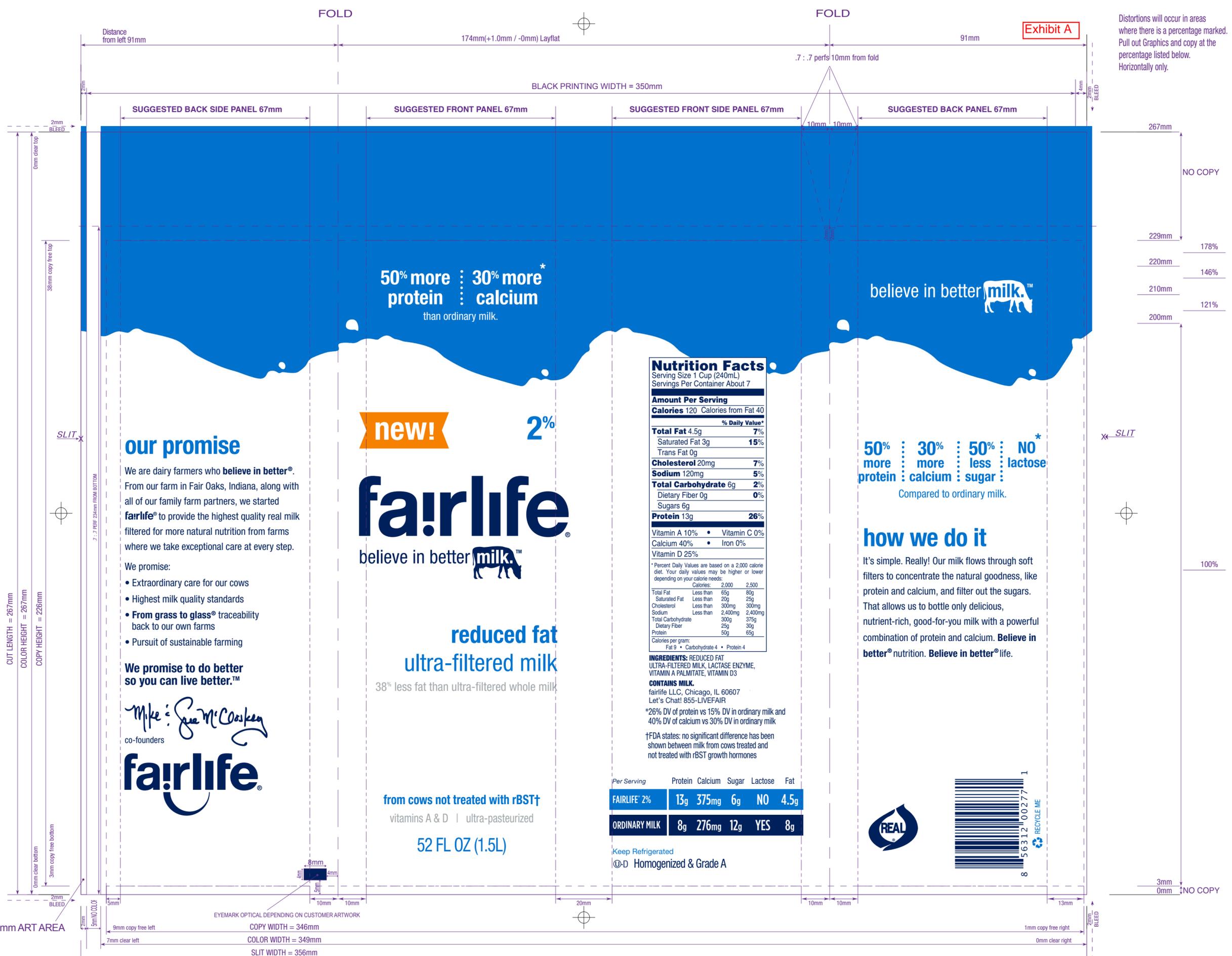


FINAL TEMPLATE



Distortions will occur in areas where there is a percentage marked. Pull out Graphics and copy at the percentage listed below. Horizontally only.

267mm	NO COPY
229mm	178%
220mm	146%
210mm	121%
200mm	
	100%

CUT LENGTH = 267mm
 COLOR HEIGHT = 267mm
 COPY HEIGHT = 226mm

*2mm ART AREA

our promise

We are dairy farmers who **believe in better**®. From our farm in Fair Oaks, Indiana, along with all of our family farm partners, we started **fairlife**® to provide the highest quality real milk filtered for more natural nutrition from farms where we take exceptional care at every step.

We promise:

- Extraordinary care for our cows
- Highest milk quality standards
- **From grass to glass**® traceability back to our own farms
- Pursuit of sustainable farming

We promise to do better so you can live better.™

Mike & Sue McCoskey
 co-founders



new! **2%**

fairlife
 believe in better

reduced fat
ultra-filtered milk

38% less fat than ultra-filtered whole milk

from cows not treated with rBST†
 vitamins A & D | ultra-pasteurized

52 FL OZ (1.5L)

Nutrition Facts
 Serving Size 1 Cup (240mL)
 Servings Per Container About 7

Amount Per Serving		% Daily Value*
Calories 120	Calories from Fat 40	
Total Fat 4.5g		7%
Saturated Fat 3g		15%
Trans Fat 0g		
Cholesterol 20mg		7%
Sodium 120mg		5%
Total Carbohydrate 6g		2%
Dietary Fiber 0g		0%
Sugars 6g		
Protein 13g		26%
Vitamin A 10%	Vitamin C 0%	
Calcium 40%	Iron 0%	
Vitamin D 25%		

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Total Fat	Less than	2,000	2,500
Saturated Fat	Less than	65g	80g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Calories per gram:
 Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: REDUCED FAT ULTRA-FILTERED MILK, LACTASE ENZYME, VITAMIN A PALMITATE, VITAMIN D3

CONTAINS MILK.
 fairlife LLC, Chicago, IL 60607
 Let's Chat! 855-LIVEFAIR

*26% DV of protein vs 15% DV in ordinary milk and 40% DV of calcium vs 30% DV in ordinary milk

†FDA states: no significant difference has been shown between milk from cows treated and not treated with rBST growth hormones

Per Serving	Protein	Calcium	Sugar	Lactose	Fat
FAIRLIFE® 2%	13g	375mg	6g	NO	4.5g
ORDINARY MILK	8g	276mg	12g	YES	8g

Keep Refrigerated
 ©D Homogenized & Grade A

50% more protein • **30% more calcium** • **50% less sugar** • **NO lactose***
 Compared to ordinary milk.

how we do it

It's simple. Really! Our milk flows through soft filters to concentrate the natural goodness, like protein and calcium, and filter out the sugars. That allows us to bottle only delicious, nutrient-rich, good-for-you milk with a powerful combination of protein and calcium. **Believe in better**® nutrition. **Believe in better**® life.



American Fuji Seal, Inc.		CUSTOMER CODE	PART #	GA #	REVISION	PROCESS / DIST.	STOCK / SIZE
						GRAVURE / R-PET-W	N02652B 174X267

DATE	MAC OP	JOB / STOCK	CUSTOMER / DESCRIPTION	LPI / COMP	DESCRIPTION	DATE
					FAIRLIFE 52OZ SUPER-MILK	12/18/13 JC

COLOR 1	COLOR 2	COLOR 3	COLOR 4	COLOR 5	COLOR 6	COLOR 7	COLOR 8	COLOR 9	COLOR 10

REV SEQ	DATE	REQUESTOR	TEMPLATE REVISION
A	11/13/13 MS	SALES	<ol style="list-style-type: none"> Changed dist frm left from 90.5mm to 91mm. Changed lay flat from 177mm to 174mm. Changed slit width from 362mm to 356mm. Changed color width from 355mm to 349mm. Changed copy width from 352mm to 346mm. Changed front, front side & back panel width from 73.5mm to 72mm. Changed back side panel width from 71.5mm to 72mm. Changed cut length from 272mm to 267mm. Changed color hgt from 272mm to 267mm. Changed copy hgt from 231mm to 226mm. Changed black printing width from 356mm to 350mm. Changed surface varnish width from 354mm to 348mm. Changed distortions.
B	2/18/13 JC	PE	<ol style="list-style-type: none"> Changed all panel widths from 72mm to 67mm

Kaleidoscope

- PMS 281 C
- PMS 285 C
- PMS 429 C
- PMS 144 C
- PMS Cool 4c
- PMS Cool 6c

Client- fairlife
 FileName- FL 52oz 2Per Ultra 75040 03aTD Lai
 Date- 03/13/2015
 Operator- td Designer- aw
 AM- lr Proofreader-
 Final Approval- 00/00/2015

700 N. Sacramento Blvd.
 Chicago, IL 60612
 +1 (773) 722-9300



ACK PRINT ID