

Each product formulation and label must be **approved** by MPES personnel **prior** to sale or distribution.

Complete [Form 79-080](#) or equivalent for approval.

### Requirements for labeling (3 CCR § 1180.12)

- Common or usual name of product
  - Must include the most identifiable ingredients in the product
  - Example: “Waggy Winston’s Chicken and Veggies”
- Name and address of distributor or packer
  - Qualified by terms such as “packed for”, “distributed by”, etc.
- Net weight of product
- Establishment number of the processor with the words: “Processed in Establishment No.”
- Ingredient list in descending proportion
- The words “Not for Human Food” or similar wording must be clear and legible

### Co-Packer Labeling

The establishment number of the **processor** must be listed on the ultimate label to consumers.

The immediate and master container must include all required labeling by [§ 1180.12](#).



### Labeling Claims

- False, deceptive or misleading statements, marks, brands or designs are not allowed (e.g., “Human Grade”).
- Supportive documentation is required for claims such as:
  - Nutritional claims
  - “Non-GMO”, “Organic”, “Grass Fed”, etc.
  - Documentation may be provided in forms of certifications, letter of guarantees, or laboratory results.
- Provided materials and evidence will be reviewed to ensure that they are current, accurate, and valid.
- Handling statements are not a requirement by MPES.