

January 8, 2009

DMS Notice QC – 09 – 2 Discard: Retain

### TO WEIGHTS AND MEASURES OFFICIALS

SUBJECT: RECKITT BENCKISER, INC., (Mucinex)

Attached is a stipulated final judgment and permanent injunction involving recent litigation against Reckitt Benckiser, Inc. for violations of the Fair Packaging and Labeling Act (Business and Professions Code 12606). The settlement includes \$66,000 in cost reimbursements, and \$228,461.17 in penalties.

We are very pleased with the continued support and fine work of the Shasta, Sacramento, and Los Angeles County District Attorney's offices in negotiating this settlement.

Sacramento County should be sure to report these penalties in the County Monthly Report and all participating counties are reminded to report their cost recovery amounts on the appropriate line of the monthly report.

Sincerely.

Edmund E. Williams

Cc QC Special Investigators

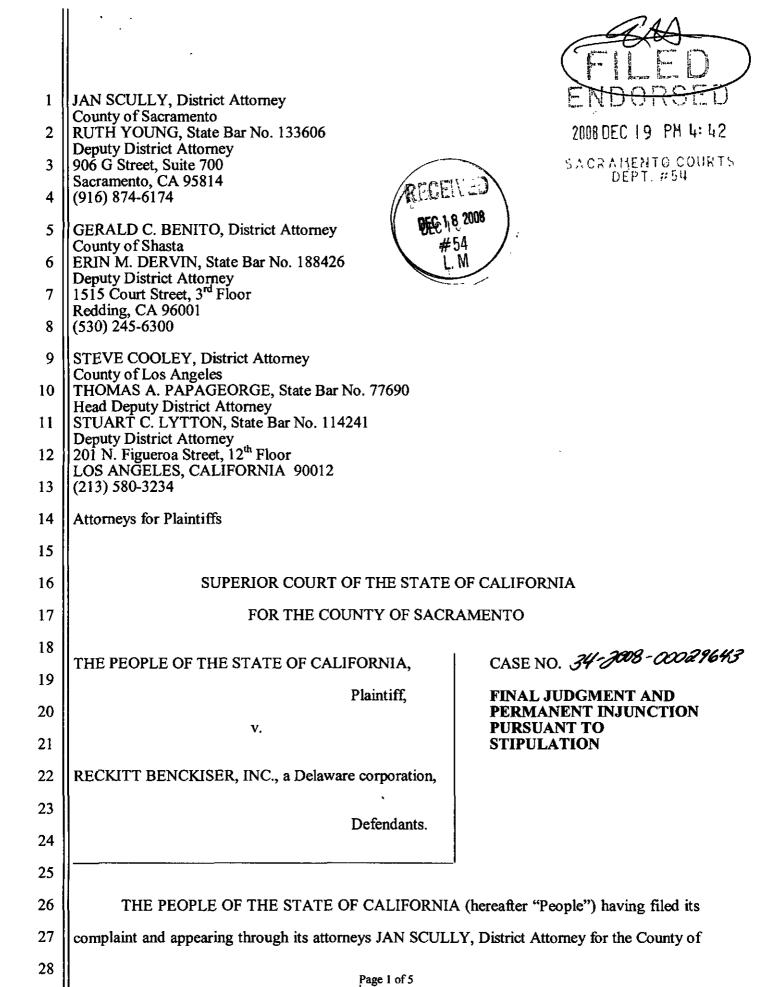
Kevin Masuhara, Director, County/State Liaison

Los Angeles County District Attorney

of E William

Shasta County District Attorney

Sacramento County District Attorney



Final Judgment and Permanent Injunction Pursuant to Stipulation sf-2602703

Sacramento, by Deputy District Attorney Ruth Young; GERALD C. BENITO, District Attorney for the County of Shasta, by Deputy District Attorney Erin M. Dervin; and STEVE COOLEY, District Attorney for the County of Los Angeles, by Head Deputy District Attorney Thomas A. Papageorge and Deputy District Attorney Stuart C. Lytton; and defendant Reckittt Benckiser Inc., a Delaware corporation, (hereafter sometimes "Reckitt") appearing through its attorneys Morrison & Forrester LLP, by William L. Stern, Esq., having stipulated and consented to this Final Judgment and Permanent Injunction Pursuant to Stipulation (hereafter "Judgment") prior to the taking of proof, without trial or adjudication of any issues of law or fact herein, and without this Judgment constituting evidence or an admission of liability or wrongdoing by Reckitt; and

This court having considered the pleadings and the Stipulation for Entry of Final Judgment, and good cause appearing therefore;

IT IS HEREBY ORDERED, ADJUDGED AND DECREED THAT:

## **JURISDICTION**

1. This court has jurisdiction over the subject matter hereof and the parties hereto.

# FAIR, JUST, AND EQUITABLE SETTLEMENT

2. Based upon the representation of the parties, the Court finds that this judgment was entered into in good faith and is, in all respects, fair, just, and equitable to adequately protect the public as it relates to Reckitt's conduct alleged in the Complaint herein.

# **DISCLAIMER OF ADMISSIONS**

3. Nothing in this Judgment or any act performed by Reckitt, nor any document executed pursuant to this Judgment, shall be construed as an admission of Reckitt of any fact, liability, issue of law, conclusion of law or violation of any statutory or regulatory laws, nor shall compliance with this Judgment constitute or be construed as an admission by Reckitt of any fact, liability, issue of law, conclusion of law or violation of any statutory or regulatory laws.

### <u>INJUNCTION</u>

4. Pursuant to Business and Professions Code sections 17203 and 17535, Reckitt and their officers, directors, agents, employees, successors and assigns, and all persons who are

acting in concert and participating with Reckitt with actual knowledge of the Judgment, are hereby permanently enjoined and restrained from engaging in any of the following acts or practices:

- a. Manufacturing any over-the-counter cough and cold medications currently manufactured and distributed by Reckitt under the "Mucinex" brand (hereafter, "Medication"), as well as to any other future over-the-counter cough and cold medication brands manufactured and distributed by Reckitt into California after the filing date of this Final Judgment and Permanent Injunction (hereafter, "Future Medication") in any package or container that violates Business and Professions Code section 12606(a).
- b. Manufacturing any Medication or Future Medication in any package or container that violates Business and Professions Code section 12606(b).
- c. Manufacturing any Medication or Future Medication in any package or container with sidewalls, false lids and/or false bottoms in violation of Business and Professions Code section 17500.
- d. Manufacturing any Medication or Future Medication in any package or container with sidewalls, false lids and/or false bottoms in violation of Business and Professions Code section 17200.
- e. Representing directly or by implication that any Medication or Future Medication offered for sale to the public is of greater quantity or volume than that which is actually being sold.
- f. Packaging, or causing to be packaged any Medication or Future Medication for ultimate retail sale in a container that will accompany the product at retail sale where the container has a false bottom, false sidewall, false lid, or covering such as to facilitate the perpetration of deception or fraud.

The injunctive provisions of this Final Judgment and Permanent Injunction shall not apply to any Future Medications acquired by Reckitt until two years from the date such Future

Medication is distributed in California, in order to afford Reckitt sufficient time to bring such packaging into compliance with these terms.

## **COMPLIANCE**

- 5. Reckitt shall advise the following persons of the specific injunctive provisions of this Judgment: its current officers and directors, any new officers or directors who are appointed or elected within one year of date of entry of Judgment, and for the three years following the date of entry of Judgment the Director of Package Engineering for Reckitt as well as that Director's direct subordinate(s) responsible for the packaging of Medication.
- 6. Reckitt shall deliver to plaintiff's counsel listed herein, within ninety (90) days of the date of the entry of Judgment, a list of those people, corporations, businesses, companies, and any other entity as reflected in paragraph 5.
- 7. Pursuant to the Stipulation for Entry of Final Judgment, Reckitt shall deliver to the Court and plaintiff's counsel listed herein, a complete report detailing the expected date that Reckitt will be in full compliance with this Judgment. Said report shall be delivered to the Court and to the People within one hundred and eight days (180) from the date of entry of Judgment. Full compliance with Final Judgment by Reckitt not to exceed two (2) years from the date of entry of Final Judgment.

### **MONETARY RELIEF**

- 8. Pursuant to Business and Professions Code sections 17207, 17536, 17503 and 17535, Reckitt shall pay forthwith to the People the amount of Two Hundred Twenty-Eight Thousand Four Hundred Sixty-One Dollars and seventeen cents, (\$228,461.17) as civil penalties and Sixty-Six Thousand Dollars (\$66,000.00) in costs of prosecution. Pursuant to Government Code section 26506, the penalties and costs in this paragraph shall be divided equally and paid by three certified checks payable to the District Attorney of Sacramento County, the District Attorney of Shasta County, and the District Attorney of Los Angeles County, respectively.
- 9. Pursuant to Business and Professions Code section 12015.3, Reckitt shall also pay forthwith Five thousand Five Hundred Thirty Eight Dollars and eighty-three cents

Page 5 of 5

28