

DEPARTMENT OF FOOD AND AGRICULTURE

Division of Measurement Standards
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DMS Notice
QC – 06 – 4

August 17, 2006

Discard: Retain

TO WEIGHTS AND MEASURES OFFICIALS

Subject: Jeremiah's Fine Foods Placard Label

The Division has received the attached labeling and display photo of standard weight fully cooked crab cakes and salmon cakes and was requested to evaluate them for compliance with the labeling requirements in California.

After discussing the labeling (placard) with the Quantity Control Program staff, it was considered that the unwrapped, standard weight, cakes are adequately labeled if a placard adjacent to each display accurately and clearly contains all of the required label information.

In the example shown, the company has agreed to relocate the net content statement to the lower 30% of the display panel at the next printing.

This letter only addresses a display as viewed in the attached example. It is also acknowledged that there have been many examples of incomplete, incorrect, or illegible placards that have previously been identified in various types of retail locations, and that there have been incorrect sales by "each" for random weight meat, poultry, and seafood items in meat display cases, many of which are appropriately acted upon by officials.

If you have questions or comments, please contact Ken Lake or your regional Quantity Control Specialist.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike Cleary'.

Mike Cleary
Director


cc: Ed Williams, Director, County Liaison
Darlan M. Alioto, National Sales Manager,
Pan Pacific Foods, Phone: (415) 717-6765
www.panpacificfoods.com

MARYLAND CRAB CAKES


Hand Made with Real Crab

NET WT. 3 oz (85 G)

JUST HEAT AND SERVE
FULLY COOKED
ALL NATURAL
NO TRANS FAT



Jeremiah's Fine Foods
21 East Pier • Sausalito, CA 94965



Wild SALMON CAKES

Hand Made - Potato Crusted

NET WT. 3 oz (85 G)

JUST HEAT AND SERVE
FULLY COOKED
ALL NATURAL
NO TRANS FAT



Jeremiah's Fine Foods
21 East Pier • Sausalito, CA 94965