

DEPARTMENT OF FOOD AND

A.G. KAWAMURA, Secretary

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DMS NOTICE
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February 27, 2008

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TO WEIGHTS AND MEASURES OFFICIALS

SUBJECT: Weights and Measures Week

National Weights and Measures Week is observed March 1 – 7 every year. The theme for this year is “Weights and Measures: Balancing the Marketplace.”

The National Conference on Weights and Measures (NCWM) member web site has provided materials to assist you in raising public awareness.

<http://www.ncwm.net/members/index.cfm?fuseaction=wmwk>

If you are not a NCWM member, enclosed are two sample press releases that you can use to promote Weights and Measures Week.

If you have any questions, please contact Ron Flores, Program Supervisor, at (916) 229-3045.

Sincerely,

A handwritten signature in blue ink that reads "Edmund E. Williams".

Edmund E. Williams
Acting Director

Enclosures

cc: Kevin Masuhara, Director, County Liaison Office



NCWM - NEWS

NATIONAL CONFERENCE ON WEIGHTS & MEASURES

CONTACT: [CONTACT NAME]
[CONTACT PHONE NUMBER]
[CONTACT EMAIL]

Weights and Measures: Balancing the Marketplace NCWM Announces Weights & Measures Week, March 1-7, 2008

On any given day, Americans make dozens of purchase decisions—at the grocery store and the gas pump, to pay a taxi fare, or feed a parking meter, or to purchase a gallon of home heating oil. As diverse as the character of these "daily necessities" may be, they all have one ingredient in common: consumers can *trust* that what they weigh, buy or pump, is what it says it is due to a national, local and state weights and measures system. To celebrate this system, the National Conference on Weights and Measures (NCWM) announces Weights and Measures Week, *NCWM: Balancing the Marketplace*, March 1-7, 2008.

"Weights and measures officials throughout the nation celebrate Weights and Measures Week annually to commemorate the anniversary of the signing of the first weights and measures law in the United States on March 2, 1799," said (INSERT DIRECTOR/CHIEF SEALER NAME AND TITLE) of (INSERT STATE/CITY/COUNTY).

In some states over 50% of an average family's income is spent on items sold by weight, measure, or count. "Weights and Measures Week is to acquaint the public with the nature of this important service, which protects consumers and business interests by ensuring accurate quantity determinations," said (INSERT DIRECTOR/CHIEF SEALER NAME AND TITLE) of (INSERT STATE/CITY/COUNTY). (S/HE) continued, "This Week recognizes the important service to the community performed by over 2,400 state, county and local weights and measures officials throughout the country."

This program is possible because of a set of weights and measures standards to which industry adheres and consumers can count on. What would consumers do if this system did not exist? Bring their own measuring devices to make certain that they got their fair share for each purchase? "It is not something each of us considers, but applying uniform weights and measures standards to commercial transactions is one of the most important supports to a strong national economy," says (INSERT DIRECTOR/CHIEF SEALER NAME AND TITLE) of (INSERT STATE/CITY/COUNTY).

NCWM creates the standards and process; state and local weights and measures officials check that the standards are met by measuring the accuracy of commercial weighing and measuring devices. This protects both consumer and industry in marketplace transactions. Weights and measures officials also help ensure that products and services sold by weight or measure comply with federal, state and local laws.

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To advance a healthy business and consumer climate through fair and equitable weights and measures standards, NCWM ensures uniformity, consistency and fairness in the marketplace. With more than 2,400 weights and measures regulatory professionals, it sets standards and enforces uniform procedures to verify weight, volume, length or count, ensuring that consumers get the quantity that they pay for, and that businesses sell the quantity that they intend and advertise.



NCWM-NEWS

NATIONAL CONFERENCE ON WEIGHTS & MEASURES

CONTACT: Judy Markoe
240-404-6482 jmarkoe@mgmtsol.com

Weights and Measures: Balancing the Marketplace **NCWM Announces Weights & Measures Week, March 1-7, 2008**

On any given day, every American makes dozens of purchase decisions—at the grocery store and the gas pump, to pay a taxi fare, or feed a parking meter, or to purchase a gallon of home heating oil. As diverse as the character of these "daily necessities" may be, they all have one ingredient in common: consumers can *trust* that what they weigh, buy or pump, is what it says it is due to a national, local and state weights and measures system. To celebrate this system, the National Conference on Weights and Measures (NCWM) announces Weights and Measures Week, *NCWM: Balancing the Marketplace*, March 1-7, 2008.

Celebrated annually by weights and measures officials throughout the nation, this event commemorates the anniversary of the signing of the first weights and measures law in the United States on March 2, 1799. It was begun by a Congressional resolution requiring that each state receive a set of weights and measures standards.

In some states over 50% of an average family's income is spent on items sold by weight, measure, or count. Weights and Measures Week recognizes the important service to the community performed by over 2,400 state, county and local weights and measures officials throughout the country.

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