

**MARKET ENFORCEMENT BRANCH**  
**HOT NEWS**  
March 2015

**LICENSE DENIALS**

**Torres Produce**

746 South Central Avenue  
Los Angeles, CA 95021  
License denied on March 9, 2015

**Fresher Quality Produce Inc**

3470 Amethyst Street  
Los Angeles, CA 90032  
License denied on March 9, 2015

**Fruit Specialties Inc**

1416 Broadway, Suite C  
Fresno, CA 93721  
License denied on March 19, 2015

**Baker Walnut Inc**

719 E Grayson Road  
Modesto, CA 95358  
License denied on March 24, 2015

**Sunce Winery / Frane Franicevic**

1839 Olivet Road  
Santa Rosa, CA 95401  
License denied on March 25, 2015

**ADMINISTRATIVE PROCEEDINGS / LICENSE REVOCATIONS**

**None**

**PROSECUTION UPDATES**

**Janae and Frane Franicevic dba Sunce Winery – Santa Rosa, CA**

On May 14, 2014, a civil complaint was filed against Sunce Winey for unfair business practices under the B & P Code 17200 (operating without a license).

The final judgment was signed and became effective on February 5, 2015. The judgment permanently prohibits Janae and Frane Franicevic from the following:

- Acting as a processor without a Processor's License.
- Purchasing grapes on the basis of weight without having them weighed by a licensed weighmaster and not providing weighmaster certificates to the grower.
- Acting as a weighmaster without a weighmaster license.
- Failing to pay grape growers within the terms of the contracts.
- Engaging in any unfair business practices.

Civil penalties and investigative costs were imposed on Janae and Frane Franicevic.