



**CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE (CDFA)  
CERTIFIED FARMERS' MARKET ADVISORY COMMITTEE (CFMAC)**

May 4, 2017 Meeting Minutes  
4137 Branch Center Road, Sacramento, CA 95827

**MEMBERS PRESENT**

Joyce Chan, Chair  
Mark Anderson, Vice-Chair  
David Runsten  
Diana Rodgers  
James Murez  
Kurt Floren  
Ronald Phillips

**MEMBERS  
ABSENT**

Charles Barth

**INTERESTED PARTIES**

No interested parties  
attended.

**CDFA**

Brandi Alston  
Carla Sanchez  
Jennifer Leidolf  
Laurel Rudolph  
Maria Tenorio  
Steve Patton

**ITEM 1: ROLL CALL/INTRODUCTIONS**

The meeting was called to order at 10:03 a.m. by Ms. Joyce Chan, Vice-Chair. Introductions were made, and a quorum was established.

**ITEM 2: ELECTIONS**

Ms. Chan opened the floor for nominations for Chair.

**MOTION:** Ms. Diana Rodgers moved to nominate Ms. Joyce Chan as Chair; Mr. James Murez seconded. The motion passed unanimously, with no abstentions.

Ms. Chan then opened the floor for nominations for Vice-Chair.

**MOTION:** Ms. Diana Rodgers moved to nominate Mr. Mark Anderson for Vice-Chair; Ms. Joyce Chan seconded. The motion passed unanimously.

**ITEM 3: APPROVAL OF MEETING MINUTES**

Ms. Chan asked the Committee for a motion to approve the March 17, 2017 meeting minutes as submitted.

**MOTION:** Mr. Kurt Floren moved to approve the March 17, 2017 meeting minutes as submitted; Mr. James Murez seconded the motion. The motion passed unanimously, with no abstentions.

#### **ITEM 4: FUND CONDITION**

Ms. Maria Tenorio reported that as of February 28, 2017, the beginning fund balance was \$1,558,296; total revenue was \$1,141,501; total expenditures were \$670,710. The ending balance was \$ 2,029,087.

#### **ITEM 5: PROPOSED REGULATIONS**

Ms. Tenorio presented updated regulatory text to the Committee; the proposed changes will incorporate changes made by the passage of Assembly Bill (AB) 1871 (Dickinson). Ms. Tenorio asked the committee to review the proposed text, and provide feedback.

Discussion ensued, and the Committee suggested a few changes to the proposed regulations, which include: the seriousness of selling at a certified farmers' market (CFM) without having a valid Certified Producer Certificate (CPC); the penalty for not having a valid CPC; the penalty for a certified producer not bringing their CPC to the CFM; adding a required email address and a fax number, if applicable, on all required forms; and ensuring the terms commodity and product are used consistency throughout the regulations.

Ms. Chan asked for a motion to approve the suggested amendments to the regulatory text.

**MOTION:** Mr. Kurt Floren moved to recommend the suggested amendments be made to the draft regulation text before proceeding with the formal rule making process; Ms. Diana Rodgers seconded the motion. The motion passed, with Mr. Ronald Phillips voting nae, and no abstentions.

#### **ITEM 6: SUBCOMMITTEE UPDATES**

Ms. Chan provided subcommittee updates. She informed the Committee that during the previous Database Subcommittee meeting, the attendees discussed the possibility of combining the Database Subcommittee and the Load List Subcommittee, and inviting the Load List Subcommittee members to join the Database Subcommittee.

Ms. Chan asked for a motion to dissolve the Load List Subcommittee and invite those members to join the Database Subcommittee.

**MOTION:** Mr. Mark Anderson moved to dissolve the Load List Subcommittee and extend invites to those members to join the Database subcommittee; Mr. James Murez seconded the motion. The motion passed unanimously, with no abstentions.

Mr. David Runsten volunteered to sit on the Database Subcommittee.

Ms. Chan asked for a volunteer to chair the Database Subcommittee. Mr. Murez volunteered for the position.

## **ITEM 7: CERTIFIED AGRICULTURAL PRODUCTS**

### a. Morel Mushrooms

Discussion ensued regarding morel mushrooms, and if they are a certifiable agricultural product, which can be sold in the certified section of a CFM. California Food and Agricultural Code (FAC) Section 47000.5 defines mushrooms as an agricultural product; however, FAC Section 47004(e) clarifies that cultivated mushrooms cannot be sold in the ancillary section, therefore must be sold in the certified agricultural section of a CFM. FAC Section 47000.5(a)(2) clarifies that foraged foods are not considered agricultural products for purposes of this chapter, and therefore foraged mushrooms cannot be sold in the agricultural section of a CFM.

### b. Grains

Ms. Chan asked the Program if bread can be sold in the agricultural section of a CFM if the producer grew the grains. Mr. Steve Patton stated FAC Section 47000.5(a)(2), stipulates that bakery items are not considered agricultural products for purposes of this chapter, and therefore cannot be sold in the agricultural section of a CFM.

## **ITEM: 8 PUBLIC COMMENTS**

Mr. Murez asked what the process is for a producer selling at a CFM, who sells a large quantity of their produce to a buyer who plans to sell it to a third party. Mr. Patton explained that FAC Section 47002(e) requires the producer to provide the buyer with a memorandum that lists the identity of the producer; the address of the producer; and the identity and quantity of the produce purchased.

## **ITEM 9: NEXT MEETING DATE/FUTURE AGENDA ITEMS:**

Ms. Chan asked if any of the committee members had any last comments or questions.

Mr. Murez asked about the committee participating in marketing and outreach for CFMs, and what it would take to add marketing work to the committee's scope.

Mr. Patton stating that based on California statute, funds collected from the \$2 stall fees must be used for enforcement purposes, and that the Department would require a Marketing Order from the Department's Marketing Branch to create an outreach component for the committee.

The Program will send out a doodle poll to committee members to schedule the fall meeting.

## **ITEM 10: ADJOURNMENT**

The meeting was adjourned at 12:06 p.m. by Ms. Chan, Chair.

Respectfully submitted by:

A handwritten signature in blue ink, appearing to read "Maria Tenorio", written over a horizontal line.

Maria Tenorio, Program Supervisor  
Certified Farmers' Market Program  
Inspection and Compliance Branch  
Inspection Services