

DEPARTMENT OF FOOD AND AGRICULTURE



Division of Measurement Standards
8500 Fruitridge Road
Sacramento, CA 95826

DMS NOTICE
P – 02 – 2

December 16, 2002

Discard: Retain

TO WEIGHTS AND MEASURES OFFICIALS

SUBJECT: Sales of Multiple Brands of Motor Vehicle Fuel from a Single Location

The Division of Measurement Standards has been asked if it is permissible to sell more than one brand of motor vehicle fuel from a single location and what the advertising and labeling requirements would be.

It is permissible to sell two different brands of motor vehicle fuel from a single location as long as all the requirements of the Business and Professions Code, Chapter 14, Articles 8, 9, and 12 are met. Mandatory price signs indicating the brand, the price of the three highest volume grades, and the word "gasoline" or other motor vehicle fuel are required for each brand being sold at the location. Each price sign for the different brands must be on a separate advertising medium and each advertising medium must be clearly visible from the street or highway adjacent to the station. (Business and Professions Code §13531)

Separate underground storage tanks, with proper labeling, are necessary for each brand and grade of motor vehicle fuel being sold unless a rebrand letter is obtained from the true manufacturer of the motor vehicle fuel authorizing the rebranding of the motor vehicle fuel. (Business and Professions Code §13480, §13561 and §13562)

Questions regarding this issue should be directed to your Division Regional Office Liaison and Training Unit Specialist or Cindy Mough, Program Supervisor for the Liaison and Training Unit at (916) 229-3050.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Cleary".

Mike Cleary
Director
(916) 229-3000

cc: Ed Williams