



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

August 26, 2008

DMS NOTICE

P – 08 – 2 / D – 08 – 5

Discard: Retain

TO: WEIGHTS AND MEASURES OFFICIALS

SUBJECT: Rescinded DMS Notice P-07-3 / D-07-4

DMS Notice P-07-3 / D-07-4 has been rescinded at the direction of CDFA counsel due to the definition of the term “cash” to include debit cards. The Division of Measurement Standards (DMS) will develop regulations to clarify the California Business and Professions Code, Division 5, Chapter 14, Section 13532 regarding display requirements for advertising mediums and conditions of sale of motor fuel.

To further strengthen the need for regulations, County Weights and Measures Officials are asked to report complaints regarding misleading, deceptive, confusing price advertising or fuel dispenser operation for cash, credit, debit or ATM transactions at service stations to their DMS Weighmaster / Petroleum Products field office investigators. Assistance in handling these complaints is available upon request.

Additional information regarding this notice may be obtained by contacting Gary Castro at (916) 229-3049.

Sincerely,

Edmund E. Williams
Director

cc: Kevin Masuhara, Director, County Liaison Office

