



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

December 18, 2007

To: Committee Member Addressed:

The California dairy industry is the largest farm income group in the State. You have been nominated to serve on a Committee of the Department to address how the Class 4b minimum price formula should value whey. I am pleased to appoint you to serve on the Whey Committee to help provide critical input to the Department.

Thank you for your willingness to serve. The California producers and processors appointed will represent the various perspectives of the dairy industry in this important matter. Participants are asked to deliberate and recommend what course of action is in the best interest of the California dairy industry.

Discussions will focus on the future. Undersecretary Gomes will participate along with CDFA staff to assist the Committee with your efforts. Also, we have arranged for Dr. Jim Morgan of Strategy Dynamics to assist in facilitating the interactions of the Committee. Dr. Morgan played a valued role in assisting with the Department's Quota Committee earlier this year.

We understand that we are in the midst of a busy holiday season but I have asked Undersecretary Gomes to move ahead to schedule the first meeting during the last full week of December. Therefore, the first Committee meeting will be held on Friday, December 28th from 10:00 A.M. to 2:30 P.M. at the CDFA Auditorium, 1220 N Street in Sacramento. Contact information of all Committee members is attached for your reference. Thanks in advance for your service on behalf of the California dairy industry.

Sincerely,

Original Signed By:
A.G. Kawamura
Secretary

Attachments



Whey Committee December 2007

Andrew Branagh

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Nominated by Dairy Institute

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Nominated by Dairy Institute

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Nominated by Dairy Institute

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Nominated by Western United Dairymen

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Nominated by Dairy Institute

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Nominated by Dairy Institute

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Nominated by California Dairy Campaign

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Nominated by Land O' Lakes



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FOOD & AGRICULTURE

A. G. Kawamura, Secretary

**Whey Review Committee Meeting
December 28, 2007 Meeting
10:00 A.M. to 2:30 P.M.
CDFA Auditorium
1220 N Street Sacramento, CA 95814**

AGENDA

1. Welcome and Committee Assignment-A. G. Kawamura, CDFA Secretary
2. Opening Remarks- George Gomes, CDFA Undersecretary
3. Introduction of Committee Members- George Gomes
4. Introduction of Dr. Jim Morgan, Facilitator, Strategy Dynamics
5. Establish Committee Ground Rules- Jim Morgan and All
6. Statistical Update on Whey, Dairy Prices and Production Costs- CDFA Staff
7. Committee Discussion and Member Assignments- All
8. Set Future Meeting Dates
9. Adjournment

Note: Lunch will be provided for Committee Members in Room 133

