



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

December 18, 2007

To: Committee Member Addressed:

The California dairy industry is the largest farm income group in the State. You have been nominated to serve on a Committee of the Department to address how the Class 4b minimum price formula should value whey. I am pleased to appoint you to serve on the Whey Committee to help provide critical input to the Department.

Thank you for your willingness to serve. The California producers and processors appointed will represent the various perspectives of the dairy industry in this important matter. Participants are asked to deliberate and recommend what course of action is in the best interest of the California dairy industry.

Discussions will focus on the future. Undersecretary Gomes will participate along with CDFA staff to assist the Committee with your efforts. Also, we have arranged for Dr. Jim Morgan of Strategy Dynamics to assist in facilitating the interactions of the Committee. Dr. Morgan played a valued role in assisting with the Department's Quota Committee earlier this year.

We understand that we are in the midst of a busy holiday season but I have asked Undersecretary Gomes to move ahead to schedule the first meeting during the last full week of December. Therefore, the first Committee meeting will be held on Friday, December 28th from 10:00 A.M. to 2:30 P.M. at the CDFA Auditorium, 1220 N Street in Sacramento. Contact information of all Committee members is attached for your reference. Thanks in advance for your service on behalf of the California dairy industry.

Sincerely,

Original Signed By:  
A.G. Kawamura  
Secretary

Attachments



## Whey Committee December 2007

### **Andrew Branagh**

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Nominated by Dairy Institute

### **Bill Schiek**

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Nominated by Dairy Institute

### **Scott Hofferber**

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Nominated by Dairy Institute

### **Ray Souza**

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Nominated by Western United Dairymen

### **John Jeter**

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### **Sue Taylor**

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### **Scott Magnuson**

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Nominated by California Dairy Campaign

### **Sietse (Sean) Tollenaar**

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Nominated by Dairy Farmers of America

### **Mike McCully**

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Nominated by Dairy Institute

### **William C. Van Dam**

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Nominated by Alliance of Western Milk Producers

### **Tony Mendes**

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Nominated by California Dairies Inc.

### **Geoffrey Vanden Heuvel**

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Nominated by Milk Producers Council

### **Joe Paris**

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Nominated by Joseph Gallo Farms

### **Tom Wegner**

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Nominated by Land O' Lakes