

**California Citrus Pest and Disease Prevention Program  
Outreach Subcommittee Meeting**

**August 10, 2016, 1:30 p.m.**

Citrus Research Board - Conference Room  
217 N. Encina, Visalia, CA. 93279

Reserve your webinar seat at:

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This meeting is open to the General Public

**AGENDA**

1. Call to Order, Roll Call and Introductions – Gunderson
2. Review of June 8, 2016 meeting minutes – Gunderson
3. Relevant Updates from Operations Subco – Hornbaker
4. USDA Outreach Update - Dixon
5. Finance Review
  - a. May/June Financials – Nieri/Siles
6. CPDPP Industry Outreach Update
  - a. Trade Media Relations – Nieri/Siles
  - b. Website Stats and Updates – Nieri/Siles
  - c. Grower/Liaison Outreach – Nieri/Siles
  - d. Meetings/Events – Nieri/Houtby
7. CPDPP Homeowner Outreach Updates
  - a. Website Stats and Updates – Nieri/Siles
  - b. Media Relations – Nieri/Siles
  - c. Advertising – Nieri/Siles
  - d. Asian American Outreach – Nieri/Siles
  - e. Material Distribution – Nieri/Siles
  - f. Events – Nieri/Siles
  - g. Coastal Outreach – Nieri/Siles
8. UC Outreach Update
  - a. Grower Website – Grafton-Cardwell
9. Legislative Outreach Update – Nieri/Siles
10. CDFA Outreach Update – Lyle/Pegos
11. CCM Update – Houtby
12. Other Items – Gunderson
13. Adjournment

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [victoria.hornbaker@cdfa.ca.gov](mailto:victoria.hornbaker@cdfa.ca.gov)

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