AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from November 7, 2013 meeting – Olsen
3. Finance Review
   a. October-November financials – Fisher
   b. NST invoices – Siles
   c. Year-end financial recap
   d. New financial review format for FY 2013-2014 - Siles
4. CPDPP industry outreach update
   a. Grower outreach plan – Siles
      i. Grower website/eblasts – Siles
   b. Packinghouse outreach – Fisher/Siles/Houtby
   c. FLC outreach – Hornbaker/Fisher/Siles/Houtby
   d. Best practices video and agreement - Siles
   e. Agricultural commissioner’s meeting - Hornbaker/Fisher/Siles/Houtby
5. CPDPP homeowner outreach updates
   a. PSA performance – Fisher/Siles
   b. Media outreach (English & Spanish) – Siles
   c. Advertising - Siles
   d. Crisis plan status– Siles
6. UC outreach update –
   a. Grower website – Grafton-Cardwell
   b. Nursery outreach - Daugherty
7. Legislative outreach update – Olson/Siles
8. Ventura County update – Leavens/Krist
9. CDFA outreach update – Lyle/Pegos
10. CCM update – Houtby
11. Items to be discussed at January full committee meeting
12. Other Items
13. Schedule next meeting & adjournment – Olsen

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at http://www.cdfa.ca.gov/citruscommittee/Meetings.html.

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Kevin Olsen invites you to attend this online meeting.

Topic: CPDPP Outreach Subco
Date: Wednesday, December 11, 2013
Time: 1:30 pm, Pacific Standard Time (San Francisco, GMT-08:00)
Meeting Number: 574 981 825
Meeting Password: citrus

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You can contact Brent at: brent@citrusresearch.org or 1-559-738-0246