

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
Citrus Research Board Conference Room
December 11, 2013, 1:30 p.m.
Phone in: 877-708-2956
Passcode: 2803962
- This meeting is open to the General Public -**

AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from November 7, 2013 meeting – Olsen
3. Finance Review
 - a. October-November financials – Fisher
 - b. NST invoices – Siles
 - c. Year-end financial recap
 - d. New financial review format for FY 2013-2014 - Siles
4. CPDPP industry outreach update
 - a. Grower outreach plan – Siles
 - i. Grower website/eblasts – Siles
 - b. Packinghouse outreach – Fisher/Siles/Houtby
 - c. FLC outreach – Hornbaker/Fisher/Siles/Houtby
 - d. Best practices video and agreement - Siles
 - e. Agricultural commissioner’s meeting - Hornbaker/Fisher/Siles/Houtby
5. CPDPP homeowner outreach updates
 - a. PSA performance – Fisher/Siles
 - b. Media outreach (English & Spanish) – Siles
 - c. Advertising - Siles
 - d. Crisis plan status– Siles
6. UC outreach update –
 - a. Grower website – Grafton-Cardwell
 - b. Nursery outreach - Daugherty
7. Legislative outreach update – Olson/Siles
8. Ventura County update – Leavens/Krist
9. CDFA outreach update – Lyle/Pegos
10. CCM update – Houtby
11. Items to be discussed at January full committee meeting
12. Other Items
13. Schedule next meeting & adjournment – Olsen

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdfa.ca.gov

Kevin Olsen invites you to attend this online meeting.

Topic: CPDPP Outreach Subco

Date: Wednesday, December 11, 2013

Time: 1:30 pm, Pacific Standard Time (San Francisco, GMT-08:00)

Meeting Number: 574 981 825

Meeting Password: citrus

To join the online meeting (Now from mobile devices!)

1. Go to

<https://citrusresearch.webex.com/citrusresearch/j.php?ED=247988162&UID=1471980777&PW=NN2QzMDE2N2Yz&RT=MIM0>

2. If requested, enter your name and email address.

3. If a password is required, enter the meeting password: citrus

4. Click "Join".

To view in other time zones or languages, please click the link:

<https://citrusresearch.webex.com/citrusresearch/j.php?ED=247988162&UID=1471980777&PW=NN2QzMDE2N2Yz&ORT=MIM0>

To join the audio conference only

Call in: 877-708-2956

Password: 2803962#

For assistance

1. Go to <https://citrusresearch.webex.com/citrusresearch/mc>

2. On the left navigation bar, click "Support".

You can contact Brent at: brent@citrusresearch.org or 1-559-738-0246