

**California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting
Citrus Research Board Conference Room**

November 7, 2013

1:30 p.m. - 8:00 a.m.

Phone in: 866-740-1260

Passcode: 7380246#

- This meeting is open to the General Public -

AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from October 2, 2013 meeting – Olsen
3. Finance Review
 - a. September-October financials – Fisher
 - b. NST invoices – Siles
4. Grower outreach update
 - a. Grower outreach plan – McNerney
 - b. Grower website/eblasts – Siles
5. PCA/Grower Field Trip - Robillard
6. Packing house/FLC/Worker outreach – Fisher/McNerney/Grafton-Cardwell
7. Other CPDPP outreach updates
 - a. PSA performance – Fisher/Siles
 - b. Media outreach – Siles
 - c. Radio news releases – Siles
 - d. Crisis plan status– Siles
 - e. Current messages – Siles
8. UC outreach update –
 - a. Grower website – Grafton-Cardwell
9. Legislative outreach update – Olson/Siles
10. Ventura County update – Leavens/Krist
11. CDFA outreach update – Pegos
12. CCM update – Houtby
13. Progress Report for the 2013/2014 Outreach RFP – Hornbaker
14. Other Items
15. Schedule next meeting & adjournment – Olsen

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or victoria.hornbaker@cdfa.ca.gov

Meeting Adjournment Notice

Due to unforeseen scheduling issues the meeting time has been rescheduled.

In compliance with Government Code Section 11128.5, the regularly scheduled meeting of the Citrus Pest and Disease Prevention Committee's Finance Subcommittee scheduled for October 30, 2013 at 10:00 a.m. has been adjourned and rescheduled for October 30, 2013 at 2:00 p.m. The location and call-in information will remain the same.

11128.5. The state body may adjourn any regular, adjourned regular, special, or adjourned special meeting to a time and place specified in the order of adjournment. Less than a quorum may so adjourn from time to time. If all members are absent from any regular or adjourned regular meeting, the clerk or secretary of the state body may declare the meeting adjourned to a stated time and place and he or she shall cause a written notice of the adjournment to be given in the same manner as provided in Section 11125.4 for special meetings, unless that notice is waived as provided for special meetings. A copy of the order or notice of adjournment shall be conspicuously posted on or near the door of the place where the regular, adjourned regular, special, or adjourned special meeting was held within 24 hours after the time of the adjournment. When a regular or adjourned regular meeting is adjourned as provided in this section, the resulting adjourned regular meeting is a regular meeting for all purposes. When an order of adjournment of any meeting fails to state the hour at which the adjourned meeting is to be held, it shall be held at the hour specified for regular meetings by law or regulation.

We apologize for any inconvenience this may have caused.