

**California Citrus Pest and Disease Prevention Program  
Outreach Subcommittee Meeting  
October 14, 2015, 1:30 p.m.**  
Citrus Research Board Conference Room  
217 N. Encina, Visalia, CA. 93279

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This meeting is open to the General Public  
**AGENDA**

1. Call to order, roll call, establish quorum, introductions – Bernardi
2. Review of minutes from August 5, 2015 meeting – Bernardi
3. Relevant updates from Operations Subco – Hornbaker
4. USDA outreach update – Yigzaw
5. Finance review
  - a. August/September financials
  - b. Year-end finances
6. HLB crisis communication – Siles and Hornbaker
7. 2014/2015 recap and recent activities – Siles
  - a. Grower field trip – Siles
  - b. Field manager trainings – Houtby
  - c. Mountain Mandarin outreach - Hornbaker
  - d. Public service announcement – Siles
8. Upcoming activities – Siles
  - a. New homeowner website – Siles
  - b. Video/Multi-media brainstorm – Siles
  - c. Replace tradeshow booth – Siles
9. Proposals for outreach received from CRB – Hornbaker
10. UC outreach update
  - a. Grower website – Grafton-Cardwell
11. Legislative outreach update – Siles and Pegos
  - a. League of Cities conference
12. CDFA outreach update – Lyle and Pegos
13. CCM update – Houtby
14. Other items, schedule next meeting & adjournment – Bernardi

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [victoria.hornbaker@cdfa.ca.gov](mailto:victoria.hornbaker@cdfa.ca.gov)

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