California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting

August 8, 2018,
1:30 p.m.
Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93279

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This meeting is open to the General Public

AGENDA

1. Call to Order, Roll Call and Introductions  Mark McBroom
2. Review of April 11, 2018 meeting minutes  Mark McBroom
3. Finance Review  Tracy Moehnke
4. Update on Strategy 5 – Outreach and Collaboration
   NOTE: Outreach is designed to support all efforts in the strategic plan, with emphasis on
   Strategy Plans 1-3: Quickly detecting and eradicating diseased trees (SP1); controlling
   movement of psyllids (SP2); and suppressing psyllid populations (SP3). To do this, outreach
   is organized around three audiences:
   a. Homeowner Outreach Update  Tracy Moehnke
   b. Industry Outreach Update  Tracy Moehnke
     i. Packinghouse Meetings and Field Crew Trainings
     ii. CCM Update  Alyssa Houtby
     iii. Grower Liaison Update  Bob Atkins
   c. Local Government/Elected Official Update  Tracy Moehnke
   d. Other Ideas in Support of Strategic Priorities 1-3
5. UC Outreach Update  Dr. Beth Grafton-Cardwell
   a. Grower Website
6. CRB Update  Carolina Evangelo
   a. Fruit Mentor Report  Dan Willey
7. USDA Update  William Wesela
8. Other Items and Adjournment  Mark McBroom

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at http://www.cdfa.ca.gov/plant/Meetings.html

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending him a written request to the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814, or email at Victoria.hornbaker@cdfa.ca.gov.