California Citrus Pest and Disease Prevention Program
Outreach Subcommittee Meeting

April 11, 2018,
1:00 p.m.
Citrus Research Board Conference Room
217 N. Encina, Visalia, CA. 93279

Reserve your webinar seat at:
https://attendee.gotowebinar.com/register/151784671219951619

This meeting is open to the General Public

AGENDA

1. Call to Order, Roll Call and Introductions                      Mark McBroom
2. Review of February 7, 2018 meeting minutes                    Mark McBroom
3. Finance Review                                               Tracy Moehnke
4. Update on Strategy 5 – Outreach and Collaboration
   NOTE: Outreach is designed to support all efforts in the strategic plan, with emphasis on
   Strategy Plans 1-3: Quickly detecting and eradicating diseased trees (SP1); controlling
   movement of psyllids (SP2); and suppressing psyllid populations (SP3). To do this,
   outreach is organized around three audiences:
   a. Homeowner Outreach Update                                    Tracy Moehnke
      i. Voluntary Residential Tree Removal
   b. Industry Outreach Update                                      Tracy Moehnke
      i. Area-wide Treatment
      ii. Packinghouse Meetings and Field Crew Trainings
      iii. CCM Update                                                 Alyssa Houtby
      iv. Grower Liaison Update                                      Bob Atkins
   c. Local Government/Elected Official Update                    Tracy Moehnke
      i. Tree Care/Removal of Uncared for Trees on City Land;
      ii. Abatement of Abandoned Groves
   d. Other Ideas in Support of Strategic Priorities 1-3
5. UC Outreach Update                                            Dr. Beth Grafton-
   a. Grower Website                                               Cardwell
6. CRB Update                                                    Carolina Evangelo
   a. Fruit Mentor Report                                          Dan Willey
7. USDA Update                                                   William Wepsala
8. Other Items and Adjournment                                   Mark McBroom

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at http://www.cdfa.ca.gov/plant/meetings.html

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending him a written request to the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814, or email at Victoria.hornbaker@cdfa.ca.gov.